

MGT 416 International Experience: Israel

Instructors: Professors Edieal Pinker and Gal Zauberman

Teaching Assistants: Lior Croll, Tal Hofman, and Harrison Nguyen

Meeting time: Tuesday 4:10PM-5:30PM

Schedule (Subject to Change)

Date (Session)	Topic	Readings
1/24 (1)	History of Israel, Zionism and Israel's founding, past and ongoing conflicts	TBD
1/31 (2)	Political and Social System	TBD
2/7 (3)	Economics and Business Environment	TBD
2/14 (4)	Judaism and role of religion in Israel	TBD
2/21 (5)	Guest Speaker on Water Issues and New Technology	TBD
2/28 (6)	Movie Night	TBD
3/7 (7)	Day to day life in Israel and what to expect when you are there	TBD

Expectations

Pre-Trip: Students are expected to attend every pre-trip session and come prepared to class having done any assignments or readings. A high level of engagement in the classroom discussions is expected and will be accounted for in the class participation grade.

During Trip: Students are expected to be prepared for business meetings and actively engage in the sessions. Students are also expected to be on time, show appropriate decorum at cultural sites and business meetings and generally to reflect well on Yale and facilitate making the trip successful for their peers. At the same time, have fun.

Assignments

Individual Assignment:

- A. For session 1 please write a 1-2 paragraph statement of why you want to go on the Israel IE trip and what you hope to accomplish/experience. Please provide background information on yourself that you think might be relevant (e.g., work with an Israeli company, prior visits to Israel, etc.).
- B. For sessions 2,3,4,5 and 6 find a newspaper article from the previous 2 months that is related to the general topic discussed in the previous session. Write a 1-2 paragraph accompaniment to the article that fleshes out details not in the article that would be

useful to a reader trying to understand the topic being covered. We select some of these articles to discuss in class.

Group Assignment (4-5 students): Each team will be assigned a company in a particular industry that we plan to visit. You will prepare a 2-3 page report that describes the company and its business environment. The report will also include a section with 5—8 questions that you would like to ask managers during the visit.

The specific list of companies is still being finalized. When the list is complete we will distribute it. All the reports will be compiled into a briefing book that we will review before visits in country. In addition, the team will provide a pre-visit briefing to the other participants (in Israel, commonly on the bus). You must provide a bibliography of references for your report.