



Yale SCHOOL OF MANAGEMENT

CEO SUMMIT

*Trumpeting the Issues without Becoming the Issue:
Selective Use of CEO Voice*

**The Yale Club of New York City
The New York Public Library**

June 4 and 5, 2019

CEO Summit Partners

Deloitte

Evercore

Gladstone Place Partners

IBM

IEX

Korn Ferry

PepsiCo

Reichman Jorgensen

Mayors College Partners

American Tower Corporation

Verizon Communications

CEO Institute Partners

UPS

CNBC

Tuesday, June 4, 2019 – The Yale Club of New York City

6:00p Registration/Reception – Library

7:00p Welcome and Overview – Grand Ballroom

Jeffrey A. Sonnenfeld, Senior Associate Dean, YALE School of Management

7:15p *Session 1* Maverick in Leadership Award

EDWARD W. STACK

Chairman & Chief Executive Officer, DICK'S Sporting Goods

PRESENTATION

Farooq Kathwari

Chairman, President & CEO; Ethan Allen

Kay Koplovitz

Founder, USA Networks; Managing Partner, Springboard Growth Capital

Bill Peduto

Mayor; Pittsburgh, Pennsylvania

8:00p *Session 2* The Courage to Stand Alone: CEO Voice & Virtue

COMMENTS

Edward W. Stack, Chairman & CEO, DICK'S Sporting Goods

Adam F. Falk, President, Alfred P. Sloan Foundation

Farooq Kathwari; Chairman, President & CEO; Ethan Allen

David W. Miller; Director, Faith & Work Initiative; Princeton University

Joe Straus, Speaker (2009-2019), Texas House of Representatives

Greg Fischer; Mayor; Louisville, Kentucky

Bryan K. Barnett; Mayor; Rochester Hills, Michigan

Sarah Keohane Williamson, Chief Executive Officer, FCLT Global

Kip Tindell, Co-Founder & Chairman, The Container Store

Halla Tómasdóttir, Chief Executive Officer, The B Team

Amitabh Shah, Founder, YUVA Unstoppable

RESPONDENTS

Doug Parker, Chairman & CEO, American Airlines Group

David P. Abney, Chairman & CEO, UPS

David M. Solomon, Chairman & CEO, The Goldman Sachs Group

W. Rodney McMullen, Chairman & CEO, The Kroger Co

David Bach, Deputy Dean for Academic Programs, YALE School of Management

Steve Odland, President & CEO, The Conference Board

7:00a Breakfast – Gottesman Hall

8:00a Welcome and Overview – Celeste Bartos Forum

Jeffrey A. Sonnenfeld, Senior Associate Dean, YALE School of Management
Anthony W. Marx, President & CEO, The New York Public Library

Session 3 Keeping Your Head above Water: CEO Voice in Turbulent Global Seas

OPENING REMARKS

Kevin Rudd; President, Asia Society Policy Institute; 26th Prime Minister of Australia
Ashton B. Carter; 25th US Secretary of Defense; Author, Inside the Five-Sided Box
Lloyd C. Blankfein, Senior Chairman, The Goldman Sachs Group
David P. Abney, Chairman & CEO, UPS
Sara Eisen; Co-Anchor, *Closing Bell*; CNBC

COMMENTS

David J. Shulkin, 9th US Secretary of Veterans Affairs
Mark Fields, Former President & CEO, Ford Motor Company
John D. Negroponte, Deputy Secretary (2007-2009), US Department of State
Robert D. Hormats, Under Secretary (2009-2013), US Department of State
Ellen J. Kullman; Chair, Paradigms for Parity; Retired Chair & CEO, DuPont
James M. Loree, President & CEO, Stanley Black & Decker
Stephen S. Roach, Senior Fellow, YALE Jackson Institute
Rick Goings, Executive Chairman, Tupperware Brands Corporation
Stefan M. Selig, Under Secretary (2014-2016), US Department of Commerce
Adam Norwitt, President & CEO, Amphenol Corporation
Philip Lader, Ambassador to the UK (1997-2001); US Department of State
Nicholas T. Pinchuk, Chairman & CEO, Snap-on Incorporated
Tamara L. Lundgren, President & CEO, Schnitzer Steel Industries
Chen Xu, President & CEO, Bank of China USA

RESPONDENTS

Katherine E. Fleming, Provost, New York University
John S. Lapides, President, United Aluminum Corporation
Raymond V. Gilmartin; Former Chairman, President & CEO; Merck & Co.
John W. Jackson, Retired CEO, Celgene
David M. Walker, Comptroller General (1998-2008), US Gov't Accountability Office
Jing Tsu; Chair, Council on East Asian Studies; Yale University
Barry Nalebuff, Professor, YALE School of Management
Lally Graham Weymouth, Senior Associate Editor, The Washington Post
Quinn Mills, Professor Emeritus, Harvard Business School
Marshall W. Meyer; Professor Emeritus, Wharton; Senior Advisor, Haier Group
Michael F. Holland, Chairman, Holland & Company
Christopher Shays, Member of Congress (1987-2009), State of Connecticut
Adil Rahmathulla, Co-Founder & Partner, I Squared Capital

OPENING REMARKS

David M. Solomon, Chairman & Chief Executive Officer, The Goldman Sachs Group
 Stephen A. Schwarzman, Chairman & CEO, Blackstone
 Roger McNamee; Managing Director, Elevation Partners; Author, Zucked
 Andrew Ross Sorkin; Editor, *DealBook*, The New York Times; Co-Anchor, CNBC

COMMENTS

James S. Chanos, Founder & Managing Partner, Kynikos Associates
 Timothy J. Sloan, Retired President & CEO, Wells Fargo & Company
 Jeffrey M. Solomon, Chief Executive Officer, Cowen
 Daniel S. Glaser, President & CEO, Marsh & McLennan Companies
 Richard H. Pildes, Professor of Constitutional Law, New York University
 John H. Clippinger, Co-Founder, TokenMaster
 W. Matthew Kelly, Chief Executive Officer, JBG Smith
 Gary P. Naftalis, Partner & Firm Co-Chair, Kramer Levin Naftalis & Frankel
 Catherine M. Keating, Chief Executive Officer, BNY Wealth Management
 James F. McCann; Chair, Willis Towers Watson; Chair, 1-800-FLOWERS.COM
 Brad Katsuyama, Co-Founder & CEO, IEX
 David Faber; Co-Anchor, *Squawk on the Street*; CNBC
 Joseph Lubin, Founder, ConsenSys Systems; Co-Founder, Ethereum
 Tina Kuhn; Pres. & CEO, CyberCore Technologies; Author, The Manager's Communication Toolkit
 Steven Lipin; Founder, Chairman & CEO; Gladstone Place Partners
 Frederick Frank, Chairman, Evolution Life Science Partners
 Courtland L. Reichman, Managing Partner, Reichman Jorgensen
 Lu Córdova; Past Director, Kansas City Federal Reserve; Chair & CEO, Techstars Foundation
 Glenn R. Fuhrman, Managing Partner, MSD Capital
 Sean J. Egan, Managing Director, Egan-Jones Ratings Co.
 Edward C. Forst, Managing Partner, RGSV Asset Management
 Ralph E. Reed Jr.; Chairman & CEO, Century Strategies; Founder, Christian Coalition
 Mark Penn; President, The Stagwell Group; Former Top Clinton Campaign Strategist

RESPONDENTS

Raymond J. Quinlan, Chairman & CEO, Sallie Mae
 Dan Bigman, Chief Content Officer & Editor-in-Chief, Chief Executive Group
 Bruce Batkin, Vice Chairman, Terra Capital Partners
 Heather E. Tookes, Professor of Finance, YALE School of Management
 Igor Kirman; Partner, Corporate; Wachtell, Lipton, Rosen & Katz
 Thomas J. Manning, Former Chair & CEO, Dun & Bradstreet
 Adam L. Gray, Co-Founder & Managing Partner, Coliseum Capital Management

1:00p

Buffet Lunch – Celeste Bartos Forum

2:00p

Session 5 Breaking through the Tech Clouds: CEO Voice & Clarity

OPENING REMARKS

Ginni Rometty; Chairman, President & CEO; IBM
Indra K. Nooyi, Chairman & CEO (2006-2018), PepsiCo
Doug Parker, Chairman & CEO, American Airlines Group
Ivan Seidenberg; Retd. Chair & CEO, Verizon; Author, Verizon Untethered
W. Rodney McMullen, Chairman & CEO, The Kroger Co.
Alex Taylor, President & CEO, Cox Enterprises

COMMENTS

Carlos Rodriguez, President & CEO, ADP
Joel N. Myers, Founder & CEO, AccuWeather
Valerie B. Palmieri, President & CEO, Vermillion
Nigel Travis, Chairman, Dunkin' Brands
Alan J. Patricof, Managing Director, Greycroft Partners
Kay Koplovitz; Founder, USA Networks; Mng. Partner, Springboard Growth Capital
Joanne Lipman; Former Editor, USA TODAY; Author, That's What She Said
Mary C. Tanner, Senior Managing Director, Evolution Life Science Partners
David J. Stern, Commissioner Emeritus, National Basketball Association
Tom Rogers, Executive Chairman, WinView
Joseph Lhota; SVP, NYU Langone Medical Center; Chairman & CEO, MTA
Suzanne Greco, Retired President & CEO, Subway Restaurants
Jonathan Mariner; Founder & President, TaxDay; Ret. EVP & CFO, Major League Baseball
Sanford R. Climan, President, Entertainment Media Ventures
Mark D. Ein, Chairman & CEO, Capitol Investment Corp.
Melanie Kusin, Vice Chair, Korn Ferry
Morgan Brennan; Co-Anchor, Squawk Alley; CNBC
Michael Apkon, Chief Executive Officer, Tufts Medical Center
Steve Papa; Founder, Chairman & CEO; Parallel Wireless
Anthony W. Marx, President & CEO, The New York Public Library
Edmund Lee, Corporate Media Reporter, The New York Times

RESPONDENTS

Gerry Smith, Chief Executive Officer, Densify
Seth Feuerstein, Chief Executive Officer, Oui Health
Benn R. Konsynski; Professor, Goizueta Business School; Emory University
Stacy J. Kenworthy, Chief Executive Officer, HellaStorm
Andrew McConnell, Chief Executive Officer, Rented.com
Murray Wright, President & CEO, TESSCO Technologies
Arvind Bhambri; Professor, Marshall School; University of Southern California

VIRGINIA M. (GINNI) ROMETTY
Chairman, President & CEO; IBM Corporation

PRESENTATION

DAVID P. ABNEY
Chairman & CEO, UPS

ELLEN J. KULLMAN
Chair, Paradigms for Parity; Retired Chair & CEO, DuPont

INDRA K. NOOYI
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CEO Summit Partners

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