



Yale SCHOOL OF MANAGEMENT

CEO SUMMIT

*The NEW New World Order:
Is it Safe to Make Plans Now?*

Roosevelt Hotel New York

December 12 and 13, 2018

CEO Summit Partners

Deloitte

Gladstone Place Partners

IBM

IEX

Korn Ferry

McKool Smith

PepsiCo

CEO Institute Partners

UPS

CNBC

Wednesday, December 12, 2018 – Roosevelt Hotel New York

6:00p Registration/Reception – Palm Room

7:00p Welcome and Overview – Terrace Room

Jeffrey A. Sonnenfeld, Senior Associate Dean, YALE School of Management

7:45p Session 1 Legend in Leadership Award

DAVE BOLMAN

PAUL POLMAN
Chief Executive Officer
Unilever PLC

PRESENTATION

Farooq Kathwari
Chairman, President & CEO
Ethan Allen

Myron E. Ullman III
Chairman
Starbucks Corporation

8:00p Session 2 How Long is Long-Term Planning Safe?

PERSPECTIVES

Paul Polman, Chief Executive Officer, Unilever PLC
Nigel Travis, Executive Chairman, Dunkin' Brands
Myron E. Ullman III, Chairman, Starbucks Corporation
Farooq Kathwari; Chairman, President & CEO; Ethan Allen
Kip Tindell, Co-Founder & Chairman, The Container Store

COMMENTS

Raymond V. Gilmartin; Former Chairman, President & CEO; Merck & Co.
Frederick Frank, Chairman, Evolution Life Science Partners
Joele Frank; Managing Partner; Joele Frank, Wilkinson Brimmer Katcher
Steve Lipin; Founder, Chairman & CEO; Gladstone Place Partners
Joseph J. Lhota, Senior Vice President & Vice Dean, NYU Langone Medical Center

Thursday, December 13, 2018 – Roosevelt Hotel New York

7:00a Breakfast – Palm Room/Terrace Ballroom

8:15a Welcome and Overview – Grand Ballroom

Jeffrey A. Sonnenfeld, Senior Associate Dean, YALE School of Management

8:30a Session 3 Planning for Global Alliances: Rule of Law vs Law of Rulers

OPENING REMARKS

Ashton B. Carter, 25th US Secretary of Defense
Andrew J. Young, US Ambassador to the United Nations (1977-1979)
Stephen A. Schwarzman, Chairman & CEO, Blackstone
Lloyd C. Blankfein, Chairman, Goldman Sachs
John D. Negroponte, Deputy Secretary (2007-2009), US Department of State
Christine Todd Whitman, Governor (1994-2001), State of New Jersey
Vitoria J. Nuland, Assistant Secretary (2013-2017), US Department of State
Mark Lasswell; Associate Op-Ed Editor, The Washington Post; Editor, Fight for Liberty
Michael S. Burke, Chairman & CEO, AECOM

COMMENTS

Douglas H. Ginsburg; Senior Judge, DC Circuit; US Court of Appeals
Bethany McLean; Contributing Editor, Vanity Fair; Author, Saudi America
Nicholas T. Pinchuk, Chairman & CEO, Snap-on Incorporated
Vikram Malhotra, Chairman of the Americas, McKinsey & Company
John F. Lundgren, Retired Chairman & CEO, Stanley Black & Decker
Stefan M. Salis, Under Secretary (2014-2016), US Department of Commerce

Stellan M. Beng, Under Secretary (2014-2016), US Department of Commerce
John W. Jackson, Retired Chief Executive Officer, Celgene
Grover Norquist, President, Americans for Tax Reform
Rick Goings, Executive Chairman, Tupperware Brands Corporation
Mark J. Penn; President, The Stagwell Group; Former Top Clinton Campaign Strategist
Ralph E. Reed Jr.; Chairman & CEO, Century Strategies; Founder, Christian Coalition
Philip Lader, Ambassador to the UK (1997-2001); US Department of State
Joe Straus, Speaker, Texas House of Representatives
Joel Szabat; Deputy Asst. Secy., Aviation Int'l Affairs; US Department of Transportation
Joel N. Myers, Chairman & President, AccuWeather
Dave Rank; Sr. Advisor, The Cohen Group; Sr. Fellow, YALE Jackson Inst. for Global Affairs
Douglas A Cawley, Principal, McCool Smith
Steve Odland, President & CEO, The Conference Board

RESPONDENTS

Miriam E. Sapiro; Acting & Deputy US Trade Representative (2009-2014)
Richard H. Pildes, Professor of Constitutional Law, New York University
Beth Van Duyne ; Mayor (2011-2017), Irving, Texas; SW Region Admin. US Dept. of HUD
Christopher Shays, Member of Congress (1987-2009), State of Connecticut
Richard J. Berry; Mayor (2009-2017); Albuquerque, New Mexico
D. Quinn Mills, Professor Emeritus, Harvard Business School
Marshall W. Meyer; Professor Emeritus, Wharton; Senior Advisor, Haier Group
Kristin Decas, CEO & Port Director, The Port of Hueneme
David H. Langstaff, Interim Executive Vice President, The Aspen Institute
Douglas W. Rae, Professor of Management, YALE School of Management

10:30a Session 4 Planning for Stable Markets

OPENING REMARKS

Timothy J. Sloan, President & CEO, Wells Fargo & Company
Thomas A. James, Chairman Emeritus, Raymond James Financial
James S. Chanos, Founder & Managing Partner, Kynikos Associates
David M. Cote, Retired Chairman & CEO, Honeywell International

COMMENTS

Bob Diamond, Founder & CEO, Atlas Merchant Capital
Penny Pennington, Managing Partner, Edward Jones
Jason L. Furman, 28th Chairman, Council of Economic Advisors
Michael F. Holland, Chairman, Holland & Company
Lynn Tilton, Chief Executive Officer, Patriarch Partners
Stuart A. Miller, Executive Chairman, Lennar Corporation
Brad Katsuyama, Co-Founder & CEO, IEX
Douglas C. Yearly Jr., Chief Executive Officer, Toll Brothers
Catherine Mann; Chief Economist (2014-2018), OECD; Global Chief Economist, Citibank
Mark D. Wiseman, Senior Managing Director, BlackRock
Steven J. Kimble, Chairman & CEO, Deloitte Tax LLP
Debra A. Cafaro, Chair & CEO, Ventas
Bill Tsai, Managing Director, Central Asset Investments
Glenn R. Fuhrman, Managing Partner, MSD Capital

RESPONDENTS

Robert G. Cross, Chairman, Revenue Analytics
Neil de Crescenzo, President & CEO, Change Healthcare
Gary P. Naftalis, Partner & Firm Co-Chair, Kramer Levin Naftalis & Frankel
Adam Norwitt, President & CEO, Amphenol Corporation
Thomas Glocer; Managing Partner, Angelic Ventures; Former CEO, Thomson Reuters
Lu Córdova; Past Director, Kansas City Federal Reserve; Chair & CEO, Techstars Foundation
Jennifer Prosek, Managing Partner, Prosek Partners
Bruce Batkin, Chief Executive Officer, Terra Capital Partners
Edward C. Forst, Chairman, RealtyShares
Dennis Gartman, Editor/Publisher, The Gartman Letter
Nels B. Olson, Vice Chairman, Korn Ferry
Tyler Shultz, Founder & CEO, Flux Biosciences
Adam L. Gray, Co-Founder & Managing Partner, Coliseum Capital Management
Dan Bigman, Chief Content Officer & Editor-in-Chief, Chief Executive Group
Irene Kimura, Partner, Cornerstone Westcott Linton Baum & Katz

Igor Kirman; Partner, Corporate; Wachten Lipton Rosen & Katz
George R. Hornig, Managing Member, George Hornig LLC
Courtland L. Reichman, Managing Partner, Reichman Jorgensen
Helen S. Scott, Professor of Law, New York University
David M. Walker, Comptroller General (1994-2001), US Gov't Accountability Office
Nick Savasta, Chief Executive Officer, Mercury Capital Asset Management
Norman J. Bartczak, Professor, Columbia Business School
Robert V. Stefanowski; Former President & CEO; DFC Global

12:30p

Buffet Lunch – Palm Room/Terrace Ballroom

1:15p **Session 5** Maverick in Leadership Award

KAY KOPLOVITZ
Founder, USA Networks
Managing Partner, Springboard Growth Capital

PRESENTATION

David J. Stern
Commissioner Emeritus
National Basketball Association

Alan J. Patricof
Founder & Managing Director
Greycroft Partners

Laura R. Walker
President & CEO
New York Public Radio

1:45p **Session 6** Who Knows What They Want Already:
Planning for Changing Consumer Tastes and Technologies

OPENING REMARKS

Craig Menear; Chairman, President & CEO; The Home Depot
Matthew S. Levatich, President & CEO, Harley-Davidson Inc.
Joseph C. Papa, Chairman & CEO, Bausch Health Companies
Mark Fields, Former President & CEO, Ford Motor Company
Andrew Ross Sorkin; Editor, *DealBook*, *The New York Times*; Co-Anchor, CNBC
James F. McCann; Chair, Willis Towers Watson; Chair, 1-800-FLOWERS.COM
Bridget van Kralingen, Senior Vice President, IBM Global Industry Platforms
Kevin A. Lobo, Chairman & CEO, Stryker Corporation
Gary M. Reedy, Chief Executive Officer, American Cancer Society

COMMENTS

Sara Eisen, Co-Anchor, CNBC

SARA EISEN, CO-ANCHOR, CNBC

Laura R. Walker, President & CEO, New York Public Radio

Suzanne Greco, Retired President & CEO, Subway Restaurants

Edmund Lee, Corporate Media Reporter, The New York Times

Alan J. Patricof, Managing Director, Greycroft Partners

Joanne Lipman, Former Editor-in-Chief, USA Today

Anthony W. Marx, President & CEO, The New York Public Library

Melanie Kusin, Vice Chair, Korn Ferry

Kay Koplovitz; Founder, USA Networks; Mng. Partner, Springboard Growth Capital

David J. Stern, Commissioner Emeritus, National Basketball Association

Cristine P. Minnis; Co-Head, Americas Credit Finance Group; Goldman Sachs & Co.

RESPONDENTS

Tom Rogers, Executive Chairman, WinView

Deepak Jeevankumar, Managing Director, Dell Technologies Capital

Jonathan Mariner, Ret. Executive Vice President & CFO, Major League Baseball

Alexander J. Moazad; Founder, President & CEO; Applico

Mary C. Tanner, Senior Managing Director, Evolution Life Science Partners

Sanford R. Climan, President, Entertainment Media Ventures

Mark D. Ein, Founder & CEO, Venturehouse Group

Howard A. Tullman; Exec. Director, Kaplan Family Inst.; Illinois Institute of Technology

Elisabeth DeMarse; Former Chairman, President & CEO; TheStreet, Inc.

Seth Feuerstein, Chief Executive Officer, Ovi Health

Benn R. Konsynski; Professor, Goizueta Business School; Emory University

Stacy J. Kenworthy, Chief Executive Officer, HellaStorm

Andrew McConnell, Chief Executive Officer, Rented.com

Alfred G. Goldstein, Former President, Sears Specialty Merchandising

Murray Wright, President & CEO, TESSCO Technologies

Christopher Mangum, President & CEO, Servato

Steve Papa; Founder, Chairman & CEO; Parallel Wireless

A.J. Wasserstein, Founder, ArchivesOne

Philip H. Kowalczyk, Managing Director, Deloitte Consulting

Richard A. D'Aveni; Professor of Strategy, Tuck School; Dartmouth College

Tristan Botelho, Professor of Organizational Behavior, YALE School of Management

Stephen A. Greyser, Professor Emeritus, Harvard Business School

3:45p Session 7 Lifetime of Leadership Award

ANDREW J. YOUNG

Mayor (1982-1990), Atlanta, Georgia

US Ambassador to the United Nations (1977-1979)

PRESENTATION

Kenneth C. Frazier

Chairman, President & CEO

Merck & Co.

John D. Negroponte

US Deputy Secretary of State (2007-2009)

US Ambassador to the United Nations (2001-2004)

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