



Yale SCHOOL OF MANAGEMENT
Chief Executive Leadership Institute

YALE Higher Education Leadership Summit

Commerce & College: The Business of Higher Education

*YALE School of Management
Evans Hall
January 29, 2019*

Leadership Partners

TIAA
The Chronicle of Higher Education

Tuesday, January 29, 2019

8:00am Breakfast – Beinecke Room

8:30am Welcome, Introductions, Overview

Session 1 Battling “Business-ification”?

**Jeffrey A. Sonnenfeld, Senior Associate Dean, YALE School of Management
Peter Salovey, 23rd President, YALE University**

8:45am Session 2 *Balancing the Books: Student Markets, Faculty Markets, and Financial Markets*

OPENING

Lori Dickerson Fouché: Trustee, Princeton Univ.; CEO of Retail & Institutional Financial Svcs..

TIAA

Philip J. Hanlon, 18th President, Dartmouth College
Robert A. Brown, 10th President, Boston University
Harris Pastides, 28th President, University of South Carolina
John D. Simon, 14th President, Lehigh University
Kent D. Syverud, 12th Chancellor & President, Syracuse University
Brian W. Casey, 17th President, Colgate University
Mark Kennedy, 12th President, University of North Dakota

COMMENTS

Joseph M. McShane, President, Fordham University
Alison R. Byerly, 17th President, Lafayette College
John Comerford, 21st President, Otterbein University
Roslyn Clark Artis, 14th President, Benedict College
Stephen J. Friedman, President Emeritus, Pace University
Kimberly R. Cline, 10th President, Long Island University
Ronald A. Johnson, 4th President, Clark Atlanta University
Adam C. Wright, President, Dallas Baptist University
David Wilson, 12th President, Morgan State University
David R. Harris, 19th President, Union College

RESPONSES

James P. Firman, President & CEO, National Council on Aging
Helen G. Drinan, 8th President, Simmons University
Patricia Finkelman; Chair, Board of Trustees; Grinnell College
Robert Berdahl; Pres. Emeritus, Assoc. of American Universities; 8th Chancellor, UC Berkeley
Janet Lindner, Vice President for Human Resources & Administration, YALE University
Peter Maglione, Chief Executive Officer, Academic Analytics
Verne O. Sedlacek; President & CEO (2003-2015), Commonfund; Trustee, Valparaiso University
Michael Sisk, Publisher, *The Chronicle of Higher Education*
Edieal J. Pinker, Deputy Dean, YALE School of Management

10:15am Session 3 Partnering Across Community Pillars: Building Bridges Across Sectors

OPENING

The Honorable Ned Lamont Jr., Governor, State of Connecticut
John A. Pérez; 68th Speaker, California Assembly; Regent of the University of California
John B. King Jr.; 10th US Secretary of Education; President & CEO, The Education Trust
Mark P. Becker, 7th President, Georgia State University
Joanne Berger-Sweeney, 22nd President, Trinity College
Lawrence Schovanec, 17th President, Texas Tech University

COMMENTS

Stephen Spinelli Jr., 14th President, Babson College
James W. Dean Jr., 20th President, University of New Hampshire
Gregory D. Hess, 16th President, Wabash College
Gail O. Mellow, President, LaGuardia Community College
Judy D. Olian, 9th President, Quinnipiac University

Mark R. Nemeec, 9th President, Fairfield University
Gregory S. Woodward, 6th President, University of Hartford

RESPONSES

Michael K. Thomas, President & CEO, New England Board of Higher Education
Alexander E. Dreier, Vice President & General Counsel, YALE University
Richard Doherty, President, Assoc. of Independent Colleges & Universities in Massachusetts
Mark E. Ojakian, President, Connecticut State Colleges and Universities
Brian K. Fitzgerald, Chief Executive Officer, The Business-Higher Education Forum
W. Russell Ramsey, Board Chair, Greater Washington Partnership
Robert M. Zemsky Professor, University of Pennsylvania
J. Kenneth Menges Jr.; Vice Chair, Board of Trustees; Boston University
Shyam Sunder; Professor of Accounting, Economics & Finance; YALE School of Management

Noon Lunch – Beinecke Room

Session 4 Leadership Paradoxes of Purpose: The Coddling of the American Mind

Jonathan Haidt, Professor of Ethical Leadership, NYU Stern School

RESPONSES

Robert S. Murley, Chairman, Educational Testing Service
Kimberly W. Benston, President, Haverford College
Kimberly M. Goff-Crews, Secretary & Vice President for Student Life, YALE University
Gregory S. Prince Jr., 4th President, Hampshire College
David Bach, Deputy Dean for Academic Programs, YALE School of Management
Kai Bynum, 109th Head of School, Hopkins School
Rick Antle, Professor of Accounting, YALE School of Management
Patricia A. McGuire, 14th President, Trinity Washington University
Subrata K. Sen, Professor of Marketing, YALE School of Management

1:00pm Session 5 *Educators as CEOs:*

How Are You Different from Industrialists, Financiers, Journalists, Clergy, Diplomats, Statespersons, NGOs, and Everyone Else?

OPENING

Richard H. Brodhead, President Emeritus, Duke University
Ruth J. Simmons, 18th President, Brown University; 8th President, Prairie View A&M University
Joel Seligman, 10th President, University of Rochester
Stephen Joel Trachtenberg; 15th President, The George Washington University;
Author, Leading Colleges and Universities: Lessons from Higher Education Leaders
G. Gabrielle Starr, 10th President, Pomona College
Catherine Bond Hill; 10th President, Vassar College; Managing Director, Ithaka S+R

COMMENTS

Christine M. Riordan, 10th President, Adelphi University
Raynard S. Kington, 13th President, Grinnell College

Jake B. Schrum, 21st President, Emory & Henry College
Brent L. Henry; Vice Chair, Board of Trustees; Princeton University
Richanne C. Mankey, 19th President, Defiance College
Charlene Drew Jarvis, Trustee, Oberlin College and University of the District of Columbia
Katherine E. Fleming, Provost, New York University

RESPONSES

Ted Mitchell, President, American Council on Education
Elizabeth McMillen, Editor, *The Chronicle of Higher Education*
Dorothy K. Robinson; former Vice President & General Counsel, YALE University; Trustee, TIAA
Amy Wrzesniewski, Professor of Organizational Behavior, YALE School of Management
Tamar Gendler, Dean of the Faculty of Arts & Sciences, YALE University
Meredith Rosenberg; Practice Leader – Digital Education and edTEch; Russell Reynolds Associates
John Rice, Founder & Chief Executive Officer, Management Leadership for Tomorrow
Elizabeth S. Palmer; Senior Vice President / Chief Communications Officer; TIAA
Gjoko Muratovski; Director & Chair, Myron E. Ullman Jr. School of Design; Univ. of Cincinnati

2:30pm Session 6 Legend in Leadership Award

RUTH J. SIMMONS

8th President, Prairie View A&M University
18th President, Brown University; 9th President, Smith College

PRESENTATION

RICHARD H. BRODHEAD
President Emeritus, Duke University

JOHN B. KING JR.
10th US Secretary of Education; President & CEO, The Education Trust

3:00pm Closing Reception