Connect to Yale, Connect to the World

- Spend one academic year on campus at a top U.S. university, connecting with peers from around the world.
- Build a customized curriculum leveraging electives at Yale SOM and the rest of Yale University.
- Gain access to Yale resources, professional development programs, and the international network of Yale graduates.
Program Structure

Join a group of emerging leaders from all corners of the globe for intensive study, exchange, and professional development.

The Master of Advanced Management (MAM) is a nine-month degree program for exceptional MBA graduates from Global Network for Advanced Management schools who aspire to become global leaders for business and society. As part of the broader Yale community, MAM students have the opportunity to select from an array of electives and extracurricular activities across Yale SOM and the rest of the university.

The Yale campus serves as an intellectual crossroads, convening renowned leaders, visiting speakers, and those with distinctively global perspectives to advance understanding around the unique opportunities and challenges of today’s world.

Format
Full-time, residential

Language
English

Program Starts
August

Duration
9 months

Location
Yale School of Management, New Haven, Connecticut, U.S.A.
The MAM program draws on the business expertise of the Yale School of Management and the reach of Yale University in addressing the big questions facing business and society.

Across all sectors, today’s global leaders must have a firm grasp on major global risks and trends, thrive in cross-cultural environments, and know how to make meaningful connections across knowledge domains. The MAM curriculum is designed to prepare students to nimbly meet these challenges of global leadership.

MAM students participate in a required series of courses and discussions oriented around major global risks and trends and the role of business leaders in today’s society. They also curate their own intellectual journey by choosing electives from throughout Yale University.

**Popular Electives, Class of 2017**

- Competitive Strategy
- Interpersonal Dynamics
- Strategic Marketing
- Leadership
- Leadership Lab
- Mastering Influence & Persuasion
- Entrepreneurship and New Ventures
- Negotiations
- Corporate Finance
Core Courses

Global Leadership: Teams
An experiential course designed to develop the practical skills needed to effectively collaborate and innovate with diverse teams.

Global Leadership: Big Issues
A course featuring leading thinkers from across Yale University on some of the most pressing global risks and trends and resulting business implications.

Global Leadership: Practicum
A challenging, hands-on, real-life project in which students work in teams to bring their accumulated knowledge to bear and gain additional practical experience.

Colloquium in Advanced Management
A series of small-setting, off-the-record conversations between MAM students and leading senior executives from across industries.

Yale Electives

Students choose from more than 100 courses at Yale School of Management and course offerings across Yale’s graduate and professional schools in areas such as law, global affairs, public health, engineering, and environmental studies.

Colloquium in Advanced Management
Discuss the big issues with the policymakers and businesspeople who are shaping the future.

“The challenges are great over the next 30 years, but the opportunities and the different ways to look at the issues—the integration between the environment, economy, and social equity—have reached a new level of engagement.”

Frances Beinecke
Former President, Natural Resources Defense Council

Customized Electives, MAM Class of 2017

Ruby Hu MAM ’17

Global Network School Renmin University of China School of Business

Post-MAM Retail Leadership Development Program, Amazon.com

Drama Visual Storytelling

East Asian Languages and Literature
Academic & Professional Spoken Japanese
Management The Next China; Problem Framing; International Entrepreneurship; Intro to Responsible Business: Oil & Wine; Negotiations; Interpersonal Dynamics; Design Practicum; Sports Marketing; Behavioral Economics; Freakonomics; Managing Strategic Networks

Ignacio Pallares Sevilla MAM ’17

Global Network School IE Business School

Post-MAM Financial Operations, Google

Philosophy Infinity

Religious Studies Intro to Buddhist Thought & Practice

Management Problem Framing; Mastering Influence & Persuasion; Quant Investing & Program Trading; Revenue Management; International Real Estate; Pricing; Portfolio Management in Practice; Design Ideas That Changed the World; The Invention of Desire; Behavioral Economics; Entrepreneurial Finance; Financial Statement Analysis; Financial Fraud: Forensic Approach
Who are MAM Students?

Class of 2018 Profile

- Enrollmen: 64
- Women: 41%
- Average age: 30
- Countries of citizenship: 35
- Global Network schools represented: 23

Careers


CK (Kai) Chu
MAM ’17

Global Network School
Fudan University School of Management

Home Country
China

Pre-MAM Employment
Gates Corporation

Post-MAM Employment
Materials Program Manager, Apple, Inc.

“Yale SOM and the MAM program is the place where you broaden your views, enhance your skills, and create invaluable connections with the most talented people in the world. As a part of this community, you have the opportunity to meet leaders of business and society from all corners of the world and shape your future life.”
Admission to the Master of Advanced Management program is open to students who either are enrolled or have recently graduated from a Global Network for Advanced Management member school with an MBA or equivalent degree.

som.yale.edu/mam