Boost your leadership trajectory with a year at Yale

• Get the skills and the global perspective to take on the big issues facing business and society.

• Build a curriculum customized for your goals, leveraging electives at Yale SOM and throughout Yale University.

• Learn alongside a cohort of rising global leaders—and get access to the worldwide Yale alumni network.
Program Structure

Join a group of emerging leaders from all corners of the globe for intensive study, exchange, and professional development.

The Master of Advanced Management (MAM) is a nine-month degree program for exceptional MBAs from Global Network for Advanced Management schools who aspire to become global leaders for business and society. As part of the broader Yale community, MAM students have the opportunity to select from an array of electives and extracurricular activities across Yale SOM and the rest of the university.

The Yale campus serves as an intellectual crossroads, convening renowned leaders, visiting speakers, and those with distinctively global perspectives to advance understanding around the unique opportunities and challenges of today’s world.

**Format**
Full-time, residential

**Language**
English

**Program Starts**
August

**Duration**
9 months

**Location**
Yale School of Management,
New Haven, Connecticut, U.S.A.
The MAM program draws on the business expertise of the Yale School of Management and the reach of Yale University in addressing the big questions facing business and society.

Across all sectors, today’s global leaders must have a firm grasp on major global risks and trends, thrive in cross-cultural environments, and know how to make meaningful connections across knowledge domains. The MAM curriculum is designed to prepare students to nimbly meet these challenges of global leadership.

MAM students participate in a set of required courses oriented around major global risks and trends and the role of business leaders in today’s society. They also curate their own intellectual journey by choosing electives from throughout Yale University.

The MAM Experience

As part of the Yale community, you’ll have access to a rich array of academic, social, and cultural resources across Yale. Student activities such as clubs, workshops, roundtables, conferences, and fundraisers are an integral part of your Yale SOM experience, providing forums for discussion and opportunities to grow and lead outside the classroom.

Popular SOM Electives

- Behavioral Finance
- Big Data
- Competitive Strategy
- Digital Strategy
- Human Capital Strategy
- Leadership Lab
- Marketing Strategy
- Mastering Influence & Persuasion
- Negotiations
- Strategic Market Measurement
Global Leadership: Personal and Interpersonal Effectiveness
An invitation to enrich and expand your leadership capacity through interactive workshops and guided peer-to-peer learning.

Global Leadership: Big Issues
A course featuring thought leaders from across Yale University on some of the most pressing global risks and trends and resulting business implications.

Yale Electives
Students choose from more than 100 courses at the Yale School of Management and over 1,000 course offerings across Yale’s graduate and professional schools in areas such as law, global affairs, public health, engineering, and environmental studies.

Global Leadership: Big Issues
Discuss the big issues with the policymakers, businesspeople, and scholars who are shaping the future.

“The longer we wait to make a concerted effort to decarbonize, the more stark and biting that tradeoff between economic wellbeing and planetary security will feel.”

Doug Kysar
Deputy Dean, Yale Law School; Joseph M. Field ’55 Professor of Law

Customized Electives, MAM Class of 2019

Colin Wilson ’19
Home Country: South Africa
Global Network School: University of Cape Town Graduate School of Business

Forestry & Environmental Studies:
Introduction to Statistics and Data Analysis in Environmental Science

Medicine:
Topics in Human Investigation

Statistics and Data Science:
Data Exploration and Analysis

Management:
Personal Leadership; Renewable Energy Project Finance; Marketing Strategy; Venture Capital & Private Equity; The Life Science Industry; Leadership Lab; Healthcare Strategy

Kristine Clasen ’19
Home Country: Norway & Germany
Global Network School: Said Business School, University of Oxford

Classics:
The Roman Empire

Health Policy and Management:
Health Policy & Health Systems

Political Science:
The European Union

Women’s, Gender, and Sexuality Studies:
Sex, Knowledge, and Power; Transnational Approaches to Gender & Sexuality

Management:
Healthcare Strategy; Competitive Strategy; Personal Finance; Managing Marketing Programs; The Global Corporation
Who are MAM Students?

Class of 2019 Profile

| Enrollment | 63 |
| Women      | 41% |
| Average age| 30 |
| Countries of citizenship | 26 |
| Global Network schools represented | 19 |

Careers

MAM graduates have secured employment with leading organizations around the world, including Accenture, Amazon, Anheuser-Busch InBev, Apple, Bain & Co., Bank of America, BCG, Capital One, CBRE, Citi, Credit Suisse, Emerson, Facebook, GE, GM, Google, IBM, the International Finance Corporation, KPMG, McKinsey & Company, Microsoft, Novartis, NY Green Bank, Priceline, PWC, Rakuten, Shell Oil, Siemens, Tencent, and the World Economic Forum.

Yuxin Liu
MAM ’19

Global Network School: HEC Paris
Home Country: China
Pre-MBA Employment: Project Manager, Mitsubishi Corporation, Beijing
Post-MAM Employment: Chief Executive Innovation Office Principal, Rakuten, Tokyo

“The year I spent at Yale SOM as a student in the Master of Advanced Management program was memorable for me. I very much enjoyed the excitement of being embraced by my open-minded peers, the worldwide network, the social leadership spirit, and the strong academic support among the Yale community. The MAM program was a unique way for me to bridge my academic experiences to my career and life goals.”
Admission to the Master of Advanced Management program is open to students who either are enrolled in or have recently graduated from a Global Network for Advanced Management member school with an MBA or equivalent degree.

som.yale.edu/mam