Launch your global career with a year of study at Yale.

- Learn to lead across sectors through SOM’s mission-driven approach to management
- Advance your analytical, interpersonal, and decision-making skills
- Extend your professional networks across the globe
The Yale GBS program will prepare you to face major challenges and seize opportunities. The mission-based curriculum will give you deep appreciation of the role of business in society while strengthening a set of advanced management skills that will enable you to thrive in global organizations. Alongside a cohort of globally minded peers, you will spend a year at one of the world’s great universities and position yourself for a career of meaningful impact.

**Format**
Full-time, residential

**Language**
English

**Program Starts**
August

**Duration**
9 months

**Location**
Yale School of Management, New Haven, Connecticut, U.S.A.
The Yale GBS Experience

Through a combination of Advanced Management courses and electives chosen from across Yale University, you will cultivate a global mindset, nimble analytical skills, and the sense of purpose to be able to make a difference in any organization.

GBS Curriculum

The centerpiece of the Yale GBS curriculum is the Global Business & Society Perspectives course, which brings together Yale SOM faculty from a variety of disciplines to better understand and address complex problems at the nexus of business and society. The course leverages Yale-developed online raw cases that present complex management challenges and teach you to see problems from many perspectives and identify the diverse stakeholders who can contribute to progress.

Required Advanced Management courses, designed specifically for GBS students and taught by some of Yale SOM’s leading faculty, will deepen the foundational knowledge built in your MIM program.

You will round out your curriculum by choosing from more than 100 elective courses at the Yale School of Management and over 1,000 courses throughout Yale University. Through these courses, you can get an in-depth look at a specific industry, launch an entrepreneurial venture, consult for real clients, study a foreign language, or expand your knowledge in global affairs, public health, sustainability, psychology, or the arts.

Careers

A Master’s Degree in Global Business and Society from Yale gives you the management tools and the global understanding to take on exciting roles around the world, in industries such as consulting, consumer goods, finance, and technology. You will also get the resources to support your job search. Starting before you arrive on campus and throughout your time at Yale, dedicated Career Development Office staff members will guide you in your professional development, working with you on your story, résumé, self-assessments, and career management strategies. You will benefit from weekly career development workshops, networking events, speaker series, and opportunities to talk to alumni.

Advanced Management Courses 2019–2020

Business Ethics
Consumer Behavior
Corporate Finance
Digital Strategy
Entrepreneurial Finance
Financial Statement Analysis
Managerial Controls
Managing Social Enterprises
Mastering Influence and Persuasion
Personal & Interpersonal Effectiveness
Policy Modeling
Supply Chain Management
Technology and Global Strategy
The Future of Global Finance

*Advanced Management courses are subject to change.

Student Life

As part of the Yale community, you will have access to a rich array of academic, social, and cultural resources across Yale. Student activities such as workshops, roundtables and conferences are an integral part of your Yale SOM experience, providing forums for discussion and opportunities to grow and lead outside the classroom.
Who are Yale GBS Students?

Class of 2020 Profile

Enrollment 51
Women 51%
Average age 24
Countries of citizenship 19
Global Network schools represented 8

94% speak two or more languages;
63% speak three or more languages;
27% speak four or more.
47% have already worked in more than one country.
71% completed a master’s degree in a country other than their home country.
Ricky Li ’20
Home Country China
Global Network School
Hong Kong University of Science and Technology Business School

“I chose the GBS program because I wanted to broaden my international perspectives and obtain critical management skills. The GBS program allows me to immerse myself in a cross-cultural environment, dive deeper into business topics, and develop my abilities to lead in a global society. Through the GBS curriculum and various events and activities, along with the diverse background of my classmates, I am constantly exposed to inspiring opinions that help me think from completely different perspectives.”

Patricia Ishigai ’20
Home Country Brazil
Global Network School
FGV Escola de Administração de Empresas de São Paulo

“Yale SOM is the best institution to help me launch a global career. Within this complex and multicultural environment, we are developing personal and professional skills on a daily basis to broaden our perspectives and make us aware of the challenges that business and society are facing. Studying at Yale is a game-changing step in my career in the global market. I am confident that Yale offers the tool set necessary to differentiate myself and help me network with talented, ambitious, and international leaders.”

Loïc Thiam ’20
Home Country Cote D’Ivoire & France
Global Network School
HEC Paris

“Yale’s rich curriculum, where I can learn hard and soft skills to thrive in organizations and have an impact on a global society, is the main factor that drove me to enroll in the GBS program. Yale constantly challenges me through the opportunity to study a diverse range of subjects and learn alongside my peers in the talented Yale SOM community. By studying at Yale, I hope to not only broaden my problem-solving and leadership abilities, but also build lifelong relationships.”
How to Apply

Admission to the Yale GBS program is open to early career (approximately three years or less of experience) individuals who are incoming, current, or former students of Master in Management (or equivalent) degrees at a Global Network for Advanced Management school.

M2M

The M2M alliance is a collaboration among five Global Network schools which allows future leaders to earn two master’s degrees in two years, in two countries, by applying simultaneously to two programs. The Yale GBS program is offered as the second year of the M2M following a year of study at HEC Paris, Hong Kong’s HKUST Business School, Sao Paulo’s FGV EAESP or the University of British Columbia’s Sauder School of Business. More information on this application pathway can be found at M2M.global.

som.yale.edu/gbs