Whitebox Advisors Graduate Student Conference 2017
Day 1: Thursday April 27, 2017
Edward P. Evans Hall, Classroom 4210

Conference Agenda

8:15am  Bus departs The Omni Hotel for Evans Hall *(for conference presenters and guests staying at hotel)*
8:30am  Registration and Breakfast outside of Classroom 4210
*Note: there is a reserved room to secure luggage and belongings if needed in Evans Hall, breakout room 4266*

SESSION 1: Behavioral Finance

9:00am  The Cross-predictability of Industry Returns in International Financial Markets
*By Xin Wang, University of Toronto*
9:30am  Macro News, Micro News, and Stock Prices
*By Jinfei Sheng, Sauder School of Business*
10:00am Peer Financial Distress and Household Debt
*By Ankit Kalda, Washington University in St. Louis*
10:30am  Break
11:00am  Costly Mistakes in Credit Markets: Evidence from Consumer Loans
*By Jacelly Cespedes, University of Texas*
11:30am  Decomposing the Price-to-Book Ratio
*By Zhengyang Jiang, Stanford Graduate School of Business*
12:00pm  Buffet Lunch outside of Classroom 4210

SESSION 2: Behavioral Marketing

1:30pm  Deciding Who Gets What, Fairly
*By Franklin Shaddy, University of Chicago Booth School of Business*
2:00pm  Do People Inherently Dislike Uncertain Advice?
*By Celia Gaertig, Wharton, University of Pennsylvania*
2:30pm  Decision-Making under the Hot-Hand Fallacy
*By Lawrence Jin, Cornell University*
3:00pm  Break
3:30pm  The Pursuit of Creativity in Idea Generation Contests
*By Melanie Brucks, Stanford University*
4:00pm  Perceived Social Presence Reduces Fact-Checking
*By Youjung Jun, Columbia University*
4:30pm  Conference Adjourns, Bus departs for The Omni Hotel

6:30pm – 10:00pm  Dinner at BAR

Sponsored By:

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Whitebox Advisors Graduate Student Conference 2017
Day 2: Friday April 28, 2017
Edward P. Evans Hall, Classroom 4410
*Please Note the Room Change Today

Conference Agenda

8:00am  Check out of Hotel (if applicable)
8:15am  Bus departs The Omni Hotel for Evans Hall (for conference presenters and guests staying at hotel)
8:30am  Registration and Breakfast outside of classroom 4410
  *Note: there is a reserved room to secure luggage and belongings if needed in Evans Hall, room 4471

SESSION 3: Behavioral Economics

9:00am  1984 or the Brave New World? Evidence from a Field Experiment on Media Censorship in China
  By David Yang, Stanford University (with Yuyu Chen, Peking University)
9:30am  The Bandwagon Effect and the Market for Bias
  By Leifu Zhang, Washington University in St. Louis
10:00am The Role of Feedback in Sequential Search
  By Tanushree Jhunjhunwala, Ohio State University
10:30am Break
11:00am Present Bias
  By Anujit Chakraborty, University of British Columbia
11:30am An Investigation of Factors that Influence Portfolio Choice Decisions
  By Percy Mistry, University of California Irvine (with Jennifer Trueblood, Vanderbilt University)
12:00pm Boxed Sandwich Lunch outside of Classroom
1:30pm Conference Adjourns. Bus departs for The Omni Hotel (for those who have not checked out yet)