



## Conference Agenda

### Friday - April 20, 2018

Yale School of Management, 165 Whitney Avenue, New Haven, CT  
The Forum, 1<sup>st</sup> Floor

*Note: Presenting author appears in **bold***

### Lunch - 11:30 am - 12:15 pm

#### Introductory Remarks - 12:15 - 12:30 pm

**Edieal Pinker**, *Deputy Dean and BearingPoint Professor of Operations Research*  
Yale School of Management  
**Larry Samuelson**, *Director and A. Douglas Melamed Professor of Economics*  
Cowles Foundation for Research in Economics

#### Session One - 12:30 - 1:30 pm

##### Can Curation Algorithms Work in the Presence of Trolls?

Amy Pei (USC-Marshall), **Dina Mayzlin** (USC-Marshall)

*Discussant: Maher Said (NYU Stern)*

#### Session Two - 1:30 - 2:30 pm

##### Second-degree Price Discrimination by a Two-sided Monopoly Platform

**Doh-Shin Jeon** (Toulouse School of Economics), Byung-Cheol Kim (University of Alabama), Domenico Menicucci (Università degli Studi di Firenze)

*Discussant: Elie Ofek (Harvard Business School)*

#### Break - 2:30 - 3:00 pm

#### Session Three - 3:00 - 4:00 pm

##### Input Price Discrimination by Resale Market

**Jeanine Miklos-Thal** (University of Rochester), Greg Shaffer (University of Rochester)

*Discussant: Alessandro Bonatti (Massachusetts Institute of Technology)*

#### Session Four - 4:00 - 5:00 pm

## **Vertical Information Restraints: Pro- and Anti-Competitive Impacts of Minimum Advertised Price Restrictions**

John Asker (UCLA), **Heski Bar-Isaac (University of Toronto)**

*Discussant: Soheil Ghili (Yale University)*

**Dinner – 6:00 - 9:00 pm at ROIA**

### **Saturday - April 21, 2018**

Yale School of Management, 165 Whitney Avenue, New Haven, CT  
4200 Classroom, 4<sup>th</sup> Floor

**Breakfast - 8:00 am - 9:00 am**

**Session Five - 9:00 - 10:00 am**

#### **Optimal Network Design for Inducing Effort**

Pinar Yildirim (Wharton), **Yanhao Wei (USC-Marshall)**, Christophe Van den Bulte (Wharton), Joy Lu (Wharton)

*Discussant: Joyee Deb (Yale School of Management)*

**Session Six - 10:00 - 11:00 am**

#### **Consumer Search and Price Competition**

Michael Choi (University of Iowa), **Anovia Yifan Dai (Shanghai Jiao Tong University)**, Kyungmin Kim (University of Miami)

*Discussant: Kinshuk Jerath (Columbia Business School)*

**Break - 11:00 - 11:30 am**

**Session Seven - 11:30 am - 12:30 pm**

#### **The Performance Measurement Trap**

**J. Miguel Villas-Boas (University of California, Berkeley)**, Dmitri Kuksov (University of Texas – Dallas)

*Discussant: Navin Kartik (Columbia University)*

**Lunch - 12:30 - 1:30 pm**

**Session Eight - 1:30 - 2:30 pm**

#### **Shared Knowledge and Competition for Attention in Information Markets**

**Simone Galperti (University of California, San Diego)**, Isabel Trevino (University of California, San Diego)

*Discussant: Mengze Shi (Rotman School of Management, University of Toronto)*

**Session Nine - 2:30 - 3:30 pm**

**Informational Complementarity**

**T. Tony Ke (Massachusetts Institute of Technology)**, Song Lin (Hong Kong University of Science and Technology)

*Discussant: Laurent Mathevet (NYU Stern)*

**Break - 3:30 - 3:00 pm**

**Session Ten - 3:00 - 4:00 pm**

**Dispersed Behavior and Perceptions in Assortative Societies**

Mira Frick (Yale University), Ryota Iijima (Yale University), **Yuhta Ishii (ITAM)**

*Discussant: Ron Berman (Wharton)*

**Conference Adjourns - 5:00 pm**