Friday - April 20, 2018
Yale School of Management, 165 Whitney Avenue, New Haven, CT
The Forum, 1st Floor

Note: Presenting author appears in bold

Lunch - 11:30 am - 12:15 pm

Introductory Remarks - 12:15 - 12:30 pm
Edieal Pinker, Deputy Dean and BearingPoint Professor of Operations Research
Yale School of Management
Larry Samuelson, Director and A. Douglas Melamed Professor of Economics
Cowles Foundation for Research in Economics

Session One - 12:30 - 1:30 pm
Can Curation Algorithms Work in the Presence of Trolls?
Amy Pei (USC-Marshall), Dina Mayzlin (USC-Marshall)
Discussant: Maher Said (NYU Stern)

Session Two - 1:30 - 2:30 pm
Second-degree Price Discrimination by a Two-sided Monopoly Platform
Doh-Shin Jeon (Toulouse School of Economics), Byung-Cheol Kim (University of Alabama), Domenico Menicucci (Università degli Studi di Firenze)
Discussant: Elie Ofek (Harvard Business School)

Break - 2:30 - 3:00 pm

Session Three - 3:00 - 4:00 pm
Input Price Discrimination by Resale Market
Jeanine Miklos-Thal (University of Rochester), Greg Shaffer (University of Rochester)
Discussant: Alessandro Bonatti (Massachusetts Institute of Technology)

Session Four - 4:00 - 5:00 pm
Vertical Information Restraints: Pro- and Anti-Competitive Impacts of Minimum Advertised Price Restrictions
John Asker (UCLA), Heski Bar-Isaac (University of Toronto)
Discussant: Soheil Ghili (Yale University)

Dinner – 6:00 - 9:00 pm at ROIA

Saturday - April 21, 2018
Yale School of Management, 165 Whitney Avenue, New Haven, CT
4200 Classroom, 4th Floor

Breakfast - 8:00 am - 9:00 am

Session Five - 9:00 - 10:00 am
Optimal Network Design for Inducing Effort
Pinar Yildirim (Wharton), Yanhao Wei (USC-Marshall), Christophe Van den Bulte (Wharton), Joy Lu (Wharton)
Discussant: Joyee Deb (Yale School of Management)

Session Six - 10:00 - 11:00 am
Consumer Search and Price Competition
Michael Choi (University of Iowa), Anovia Yifan Dai (Shanghai Jiao Tong University), Kyungmin Kim (University of Miami)
Discussant: Kinshuk Jerath (Columbia Business School)

Break - 11:00 - 11:30 am

Session Seven - 11:30 am - 12:30 pm
The Performance Measurement Trap
J. Miguel Villas-Boas (University of California, Berkeley), Dmitri Kuksov (University of Texas – Dallas)
Discussant: Navin Kartik (Columbia University)

Lunch - 12:30 - 1:30 pm

Session Eight - 1:30 - 2:30 pm
Shared Knowledge and Competition for Attention in Information Markets
Simone Galperti (University of California, San Diego), Isabel Trevino (University of California, San Diego)
Discussant: Mengze Shi (Rotman School of Management, University of Toronto)
Session Nine - 2:30 - 3:30 pm

Informational Complementarity

T. Tony Ke (Massachusetts Institute of Technology), Song Lin (Hong Kong University of Science and Technology)

Discussant: Laurent Mathevet (NYU Stern)

Break - 3:30 - 3:00 pm

Session Ten - 3:00 - 4:00 pm

Dispersed Behavior and Perceptions in Assortative Societies

Mira Frick (Yale University), Ryota Iijima (Yale University), Yuhta Ishii (ITAM)

Discussant: Ron Berman (Wharton)

Conference Adjourns - 5:00 pm