



Yale SCHOOL OF MANAGEMENT

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November 27, 2017
Yale Center Beijing

The Yale School of Management announced the launch of the "Sinovation Fellows Program at Yale." The program will bring Yale's academic heritage, excellence in liberal arts education and first-class faculty to China.

Drawing on Yale SOM's integrated approach to management education, the new program will help entrepreneurs in China to better grasp the business environments of both China and America, and to distill key insights that will prove valuable for them in corporate management and industry development. Students will learn to evaluate enterprise business strategies and to design an optimal long-term framework to grow successful companies in the dynamic modern business world.

Participants in the program will include some of China's top entrepreneurs. Upon completion, they will receive the credential of "Sinovation Fellows" and will receive the benefits of becoming Yale International Affiliates, which include access to Yale alumni programming and networking resources.

Program participants will also benefit from the opportunity to connect with the vibrant intellectual life of Yale University. The Yale community includes top minds in all academic disciplines, as well as alumni who are leaders in business, government, the nonprofit sector, and the arts. Over its 300-year history, Yale graduates have included five U.S. Presidents, 57 Nobel Prize winners, 19 U.S. Supreme Court justices, and 16 global billionaires.

The program will kick off at Yale's campus in March 2018.