

Master of Advanced Management Yale School of Management



Boost your leadership trajectory with
a year at Yale

- Get the skills and the global perspective to take on the big issues facing business and society.
- Build a curriculum customized for your goals, leveraging electives at Yale SOM and throughout Yale University.
- Learn alongside a cohort of rising global leaders—and get access to the worldwide Yale alumni network.

Program Structure

Join a group of emerging leaders from all corners of the globe for intensive study, exchange, and professional development.

The Master of Advanced Management (MAM) is a nine-month degree program for exceptional MBAs from Global Network for Advanced Management schools who aspire to become global leaders for business and society. As part of the broader Yale community, MAM students have the opportunity to select from an array of electives and extracurricular activities across Yale SOM and the rest of the university.

The Yale campus serves as an intellectual crossroads, convening renowned leaders, visiting speakers, and those with distinctively global perspectives to advance understanding around the unique opportunities and challenges of today's world.

Format

Full-time, residential

Language

English

Program Starts

August

Duration

9 months

Location

Yale School of Management,
New Haven, Connecticut, U.S.A.



MAM Curriculum



The MAM program draws on the business expertise of the Yale School of Management and the reach of Yale University in addressing the big questions facing business and society.

Across all sectors, today's global leaders must have a firm grasp on major global risks and trends, thrive in cross-cultural environments, and know how to make meaningful connections across knowledge domains. The MAM curriculum is designed to prepare students to nimbly meet these challenges of global leadership.

MAM students participate in a set of required courses oriented around major global risks and trends and the role of business leaders in today's society. They also curate their own intellectual journey by choosing electives from throughout Yale University.

The MAM Experience

As part of the Yale community, you'll have access to a rich array of academic, social, and cultural resources across Yale. Student activities such as clubs, workshops, roundtables, conferences, and fundraisers are an integral part of your Yale SOM experience, providing forums for discussion and opportunities to grow and lead outside the classroom.

Popular SOM Electives

- Behavioral Finance
- Big Data
- Competitive Strategy
- Digital Strategy
- Human Capital Strategy
- Leadership Lab
- Marketing Strategy
- Mastering Influence & Persuasion
- Negotiations
- Strategic Market Measurement

MAM Courses

Global Leadership: Personal and Interpersonal Effectiveness

An invitation to enrich and expand your leadership capacity through interactive workshops and guided peer-to-peer learning.

Global Leadership: Big Issues

A course featuring thought leaders from across Yale University on some of the most pressing global risks and trends and resulting business implications.

Yale Electives

Students choose from more than 100 courses at the Yale School of Management and over 1,000 course offerings across Yale University, including its graduate and professional schools in areas such as law, global affairs, public health, engineering, and environmental studies.



Global Leadership: Big Issues

Discuss the big issues with the policymakers, businesspeople, and scholars who are shaping the future.

“The longer we wait to make a concerted effort to decarbonize, the more stark and biting that tradeoff between economic wellbeing and planetary security will feel.”

Doug Kysar

Deputy Dean, Yale Law School; Joseph M. Field '55 Professor of Law

Customized Electives, MAM Class of 2020

Piotr Drzwiecki '20

Home Country: Poland
Global Network School: Koç University Graduate School of Business

Environment: Negotiating International Agreements
Global Affairs: Big Data and Global Policies; Python for Global Affairs
Law: Space Law
Management: Africa: Doing Business in the Last Frontier of Global Growth; Corporate Finance; Investment Management; The Life Science Industry; Strategic Leadership Across Sectors; Supply Chain Management; Venture Capital

Yewen Helen Wu '20

Home Country: China
Global Network School: Fudan University School of Management

Computer Science: Introduction to Computing and Programming
Drama: Scene Painting
Psychology: Introduction to Psychology
Management: Advanced Business Analytics; Behavioral Economics; Big Data & Customer Analytics; Education Policy; Financial Statement Analysis; The Future of Global Finance; Interpersonal Dynamics; Management of Software Development; Private Equity; Leveraged Buyouts; Social Media Analytics

Who are MAM Students?

Class of 2021 Profile

Enrollment	65
Women	39%
Average age	32
Countries of citizenship	25
Global Network schools represented	20

Careers

MAM graduates have secured employment with leading organizations around the world, including Abbott, Accenture, Amazon, Apple, Bain & Co., Bank of America, BCG, Capital One, CBRE, Citi, Credit Suisse, Emerson, Facebook, GE, GM, Google, IBM, the International Finance Corporation, Johnson & Johnson, KPMG, McKinsey & Company, Microsoft, Moelis & Company, Novartis, PWC, Rakuten, Shell Oil, Siemens, Tencent, and the United Nations.



William Biko Oweyo
MAM '20

Global Network School:

Strathmore Business School

Home Country: Kenya

Pre-MAM Employment:

Medical Science Liaison, GSK,
Nairobi, Kenya

Post-MAM Employment:

Medical Advisor, Novo Nordisk,
Nairobi, Kenya

“The MAM program was one of the best investments I have ever made. The core classes in global leadership laid the foundation for me to understand the nuances of navigating today’s complex business environment. I not only built a global network of close friends, I also got to understand the power of diversity in today’s leadership and the promise it holds of developing creative solutions to emerging business challenges.”

Application Information

Round 1

January 7, 2021

Round 2

February 23, 2021

Round 3

April 14, 2021

Admission to the Master of Advanced Management program is open to students who either are enrolled in or have recently graduated from a Global Network for Advanced Management member school with an MBA or equivalent degree.

som.yale.edu/mam



GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



Asian Institute of Management

The Philippines

SDA Bocconi School of Management, Bocconi University
Italy

EGADE Business School, Tecnológico de Monterrey
Mexico

ESMT Berlin
Germany

FGV Escola de Administração de Empresas de São Paulo
Brazil

Fudan University School of Management
China

Haas School of Business, University of California Berkeley
USA

HEC Paris
France

Hitotsubashi University Business School, School of International Corporate Strategy
Japan

Hong Kong University of Science and Technology Business School
China

IE Business School
Spain

IMD
Singapore, Switzerland

INCAE Business School
Costa Rica, Nicaragua

Indian Institute of Management Bangalore
India

Koç University Graduate School of Business
Turkey

Lagos Business School, Pan-Atlantic University
Nigeria

Moscow School of Management SKOLKOVO
Russia

National University of Singapore Business School
Singapore

Pontificia Universidad Católica de Chile School of Business
Chile

Business School, Renmin University of China
China

Saïd Business School, University of Oxford
United Kingdom

UBC Sauder School of Business
Canada

Seoul National University Business School
South Korea

Stockholm School of Economics
Sweden

Strathmore Business School
Kenya

Technion-Israel Institute of Technology
Israel

UCD Michael Smurfit Graduate Business School
Ireland

University of Cape Town Graduate School of Business
South Africa

University of Ghana Business School
Ghana

Universitas Indonesia Faculty of Economics
Indonesia

UNSW Business School
Australia

Yale School of Management
USA



Yale SCHOOL OF MANAGEMENT