Boost your leadership trajectory with a year at Yale

- Get the skills and the global perspective to take on the big issues facing business and society.
- Build a curriculum customized for your goals, leveraging electives at Yale SOM and throughout Yale University.
- Learn alongside a cohort of rising global leaders—and get access to the worldwide Yale alumni network.
Join a group of emerging leaders from all corners of the globe for intensive study, exchange, and professional development.

The Master of Advanced Management (MAM) is a nine-month degree program for exceptional MBAs from Global Network for Advanced Management schools who aspire to become global leaders for business and society. As part of the broader Yale community, MAM students have the opportunity to select from an array of electives and extracurricular activities across Yale SOM and the rest of the university.

The Yale campus serves as an intellectual crossroads, convening renowned leaders, visiting speakers, and those with distinctively global perspectives to advance understanding around the unique opportunities and challenges of today’s world.

**Format**
Full-time, residential

**Language**
English

**Program Starts**
August

**Duration**
9 months

**Location**
Yale School of Management, New Haven, Connecticut, U.S.A.
The MAM program draws on the business expertise of the Yale School of Management and the reach of Yale University in addressing the big questions facing business and society. Across all sectors, today’s global leaders must have a firm grasp on major global risks and trends, thrive in cross-cultural environments, and know how to make meaningful connections across knowledge domains. The MAM curriculum is designed to prepare students to nimbly meet these challenges of global leadership.

MAM students participate in a set of required courses oriented around major global risks and trends and the role of business leaders in today’s society. They also curate their own intellectual journey by choosing electives from throughout Yale University.

The MAM Experience

As part of the Yale community, you’ll have access to a rich array of academic, social, and cultural resources across Yale. Student activities such as clubs, workshops, roundtables, conferences, and fundraisers are an integral part of your Yale SOM experience, providing forums for discussion and opportunities to grow and lead outside the classroom.

Popular SOM Electives

- Behavioral Finance
- Big Data
- Competitive Strategy
- Digital Strategy
- Human Capital Strategy
- Leadership Lab
- Marketing Strategy
- Mastering Influence & Persuasion
- Negotiations
- Strategic Market Measurement
MAM Courses

Global Leadership: Personal and Interpersonal Effectiveness
An invitation to enrich and expand your leadership capacity through interactive workshops and guided peer-to-peer learning.

Global Leadership: Big Issues
A course featuring thought leaders from across Yale University on some of the most pressing global risks and trends and resulting business implications.

Yale Electives

Students choose from more than 100 courses at the Yale School of Management and over 1,000 course offerings across Yale University, including its graduate and professional schools in areas such as law, global affairs, public health, engineering, and environmental studies.

Customized Electives, MAM Class of 2020

Piotr Drzwiecki ’20
Home Country: Poland
Global Network School: Koç University Graduate School of Business

Environment: Negotiating International Agreements
Global Affairs: Big Data and Global Policies; Python for Global Affairs
Law: Space Law
Management: Africa: Doing Business in the Last Frontier of Global Growth; Corporate Finance; Investment Management; The Life Science Industry; Strategic Leadership Across Sectors; Supply Chain Management; Venture Capital

Yewen Helen Wu ’20
Home Country: China
Global Network School: Fudan University School of Management

Computer Science: Introduction to Computing and Programming
Drama: Scene Painting
Psychology: Introduction to Psychology
Management: Advanced Business Analytics; Behavioral Economics; Big Data & Customer Analytics; Education Policy; Financial Statement Analysis; The Future of Global Finance; Interpersonal Dynamics; Management of Software Development; Private Equity: Leveraged Buyouts; Social Media Analytics

Global Leadership: Big Issues
Discuss the big issues with the policymakers, businesspeople, and scholars who are shaping the future.

“The longer we wait to make a concerted effort to decarbonize, the more stark and biting that tradeoff between economic wellbeing and planetary security will feel.”

Doug Kysar
Deputy Dean, Yale Law School; Joseph M. Field ’55 Professor of Law
Who are MAM Students?

Class of 2021 Profile

<table>
<thead>
<tr>
<th>Enrollment</th>
<th>65</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>39%</td>
</tr>
<tr>
<td>Average age</td>
<td>32</td>
</tr>
<tr>
<td>Countries of citizenship</td>
<td>25</td>
</tr>
<tr>
<td>Global Network schools represented</td>
<td>20</td>
</tr>
</tbody>
</table>

Careers

MAM graduates have secured employment with leading organizations around the world, including Abbott, Accenture, Amazon, Apple, Bain & Co., Bank of America, BCG, Capital One, CBRE, Citi, Credit Suisse, Emerson, Facebook, GE, GM, Google, IBM, the International Finance Corporation, Johnson & Johnson, KPMG, McKinsey & Company, Microsoft, Moelis & Company, Novartis, PWC, Rakuten, Shell Oil, Siemens, Tencent, and the United Nations.

William Biko Oweyo
MAM ’20

Global Network School: Strathmore Business School
Home Country: Kenya
Pre-MAM Employment: Medical Science Liaison, GSK, Nairobi, Kenya
Post-MAM Employment: Medical Advisor, Novo Nordisk, Nairobi, Kenya

“The MAM program was one of the best investments I have ever made. The core classes in global leadership laid the foundation for me to understand the nuances of navigating today’s complex business environment. I not only built a global network of close friends, I also got to understand the power of diversity in today’s leadership and the promise it holds of developing creative solutions to emerging business challenges.”
Application Information

**Round 1**
January 7, 2021

**Round 2**
February 23, 2021

**Round 3**
April 14, 2021

Admission to the Master of Advanced Management program is open to students who either are enrolled in or have recently graduated from a Global Network for Advanced Management member school with an MBA or equivalent degree.

som.yale.edu/mam

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Asian Institute of Management

The Philippines

SDA Bocconi School of Management, Bocconi University Italy

EGADE Business School, Tecnológico de Monterrey Mexico

ESMT Berlin Germany

FGV Escola de Administração de Empresas de São Paulo Brazil

Fudan University School of Management China

Haas School of Business, University of California Berkeley USA

HEC Paris France

Hitotsubashi University Business School, School of International Corporate Strategy Japan

Hong Kong University of Science and Technology Business School China

IE Business School Spain

IMD Singapore, Switzerland

INCAE Business School Costa Rica, Nicaragua

Indian Institute of Management Bangalore India

Kog University Graduate School of Business Turkey

Lagos Business School, Pan-Atlantic University Nigeria

Moscow School of Management, SKOLKOVO Russia

National University of Singapore Business School Singapore

Pontificia Universidad Católica de Chile School of Business Chile

Business School, Renmin University of China China

Saïd Business School, University of Oxford United Kingdom

UBC Sauder School of Business Canada

Seoul National University Business School South Korea

Stockholm School of Economics Sweden

Strathmore Business School Kenya

Technion-Israel Institute of Technology Israel

UCD Michael Smurfit Graduate Business School Ireland

University of Cape Town Graduate School of Business South Africa

University of Ghana Business School Ghana

Universitas Indonesia Faculty of Economics Indonesia

UNSW Business School Australia

Yale School of Management USA