Boost your leadership trajectory with a year at Yale

- Get the skills and the global perspective to take on the big issues facing business and society.
- Build a curriculum customized for your goals, leveraging electives at Yale SOM and throughout Yale University.
- Learn alongside a cohort of rising global leaders—and get access to the worldwide Yale alumni network.
Join a group of emerging leaders from all corners of the globe for intensive study, exchange, and professional development.

The Master of Advanced Management (MAM) is a nine-month degree program for exceptional MBAs from Global Network for Advanced Management schools who aspire to become global leaders for business and society. As part of the broader Yale community, MAM students have the opportunity to select from an array of electives and extracurricular activities across Yale SOM and the rest of the university.

The Yale campus serves as an intellectual crossroads, convening renowned leaders, visiting speakers, and those with distinctively global perspectives to advance understanding around the unique opportunities and challenges of today’s world.

**Format**
Full-time, residential

**Language**
English

**Program Starts**
August

**Duration**
9 months

**Location**
Yale School of Management, New Haven, Connecticut, U.S.A.
The MAM program draws on the business expertise of the Yale School of Management and the reach of Yale University in addressing the big questions facing business and society.

Across all sectors, today’s global leaders must have a firm grasp on major global risks and trends, thrive in cross-cultural environments, and know how to make meaningful connections across knowledge domains. The MAM curriculum is designed to prepare students to nimbly meet these challenges of global leadership.

MAM students participate in a required series of courses and discussions oriented around major global risks and trends and the role of business leaders in today’s society. They also curate their own intellectual journey by choosing electives from throughout Yale University.

The MAM Experience

As part of the Yale community, you’ll have access to a rich array of academic, social, and cultural resources across Yale. Student activities such as clubs, workshops, roundtables, conferences, and fundraisers are an integral part of your Yale SOM experience, providing forums for discussion and opportunities to grow and lead outside the classroom.

Popular SOM Electives, Class of 2018

Competitive Strategy
Leadership Lab
Mastering Influence & Persuasion
Entrepreneurship and New Ventures
Negotiations
Corporate Finance
Digital Strategy
Behavioral Economics
Problem Framing
Venture Capital and Private Equity
MAM Courses

Global Leadership: Increasing Personal and Interpersonal Effectiveness
An invitation to enrich and expand your leadership capacity through interactive workshops and guided peer-to-peer learning.

Global Leadership: Big Issues
A course featuring thought leaders from across Yale University on some of the most pressing global risks and trends and resulting business implications.

Colloquium in Advanced Management
A series of small-setting, off-the-record conversations between MAM students and leading senior executives from across industries.

Yale Electives

Students choose from more than 100 courses at the Yale School of Management and over 1,000 course offerings across Yale’s graduate and professional schools in areas such as law, global affairs, public health, engineering, and environmental studies.

Colloquium in Advanced Management
Discuss the big issues with the policymakers and businesspeople who are shaping the future.

“The challenges are great over the next 30 years, but the opportunities and the different ways to look at the issues—the integration between the environment, economy, and social equity—have reached a new level of engagement.”

Frances Beinecke
Former President, Natural Resources Defense Council

Customized Electives, MAM Class of 2018

Afiq Mohd Nasir MAM ’18

Home Country: Malaysia
Global Network School: Hitotsubashi ICS
Post-MAM: The Boston Consulting Group, Inc., Kuala Lumpur, Malaysia

Law: Citizenship in Crisis
Anthropology: Urban Ethnography of Asia
Jackson Institute for Global Affairs: Innovation in Government & Society
Russian and East European Studies: Russian Foreign Policy
Management: Mastering Influence & Persuasion; Strategy, Technology & War; Policy Modeling; Managing Global Catastrophes; Financial Distress

Orestes Peristeris MAM ’18

Home Country: South Africa and Greece
Global Network School: HEC Paris
Post-MAM: Consultant, DHL Consulting, Bonn, Germany

Law: FDA Law and Policy; American Legal History
Political Science: Global Financial Crisis; Global Governance; American Politics Workshop
Global Affairs: Health Care Strategy; Effective States, Weak States, and Citizens in the 21st Century
Management: Strategic Leadership Across Sectors
Who are MAM Students?

Class of 2019 Profile

Enrollment 70
Women 37%
Average age 30
Countries of citizenship 32
Global Network schools represented 23

Careers

MAM graduates have secured employment with leading organizations around the world, including Accenture, Amazon, Apple, Bain & Co., Bank of America, BCG, Capital One, CBRE, Citi, Credit Suisse, Emerson, GE, GM, Google, IBM, the International Finance Corporation, KPMG, McKinsey & Company, Microsoft, Novartis, NY Green Bank, Priceline, PWC, Shell Oil, Siemens, and the World Economic Forum.

Thembi Butelezi
MAM ’18

Global Network School: University of Cape Town
Home Country: South Africa
Pre-MBA Employment: Heineken
Post-MBA Employment: Founder, Mindful Inc. (a specialty food and natural products social enterprise in Africa)

“The Yale MAM is a transformative program where you can leverage the abundance of resources available to build the career you want. The access to Yale-wide course content, world-renowned lecturers, and leaders across business and society as well as a highly dynamic and engaged global peer group together provide an immersive and enthralling learning environment.”
Application Information

Round 1
January 8, 2019

Round 2
February 26, 2019

Round 3
April 16, 2019

Admission to the Master of Advanced Management program is open to students who either are enrolled in or have recently graduated from a Global Network for Advanced Management member school with an MBA or equivalent degree.

som.yale.edu/mam

Asian Institute of Management
The Philippines
SDA Bocconi School of Management, Bocconi University
Italy
EGADE Business School, Tecnológico de Monterrey
Mexico
ESMT Berlin
Germany
FGV Escola de Administração de Empresas de São Paulo
Brazil
Fudan University School of Management
China
Haas School of Business, University of California, Berkeley
USA
HEC Paris
France

Hitotsubashi University
Business School, School of International Corporate Strategy
Japan

Hong Kong University of Science and Technology
Business School
China
IE Business School
Spain
IMD
Singapore, Switzerland
INCAE Business School
Costa Rica, Nicaragua
Indian Institute of Management Bangalore
India
Koç University Graduate School of Business
Turkey

Lagos Business School, Pan-Atlantic University
Nigeria
National University of Singapore Business School
Singapore
Pontificia Universidad Católica de Chile School of Business
Chile
Business School, Renmin University of China
China

Said Business School, University of Oxford
United Kingdom

UBC Sauder School of Business
Canada
Seoul National University Business School
South Korea

Strathmore Business School
Kenya
Technion-Israel Institute of Technology
Israel
UCD Michael Smurfit Graduate Business School
Ireland
University of Cape Town Graduate School of Business
South Africa
University of Ghana Business School
Ghana
Universitas Indonesia Faculty of Economics
Indonesia
UNSW Business School
Australia

Yale School of Management
USA