

# Master's Degree in Global Business and Society Yale School of Management



Launch your global career with a year of study at Yale.

- Learn to lead across sectors through SOM's mission-driven approach to management
- Advance your analytical, interpersonal, and decision-making skills
- Extend your professional networks across the globe

# Program Structure

The Yale GBS program will prepare you to face major challenges and seize opportunities. The mission-based curriculum will give you deep appreciation for the role of business in society while strengthening a set of advanced management skills that will enable you to thrive in global organizations. Alongside a cohort of globally minded peers, you will spend a year at one of the world's great universities and position yourself for a career of meaningful impact.

**Format**

Full-time, residential

**Language**

English

**Program Starts**

August

**Duration**

9 months

**Location**

Yale School of Management,  
New Haven, Connecticut,  
U.S.A.

# The Yale GBS Experience

Through a combination of Advanced Management courses and electives chosen from across Yale University, you will cultivate a **global mindset**, nimble **analytical skills**, and the sense of **purpose** to be able to make a difference in any organization.

## GBS Curriculum

As a GBS student, you'll take two required courses and choose from a slate of Advanced Management courses, designed specifically for GBS students and taught by some of Yale SOM's leading faculty, that will deepen the foundational knowledge built in your MIM program.

The required courses include Business and Government after Communism, a foundational history of the intersection of business and government after the collapse of the former Soviet Union, and Global Leadership: Personal and Interpersonal Effectiveness, which will help you develop your leadership skills and your understanding of groups and teams. Advanced Management courses give you the opportunity to explore finance, strategy, operations, innovation, marketing, and other management disciplines.

You'll round out your curriculum by choosing from more than 100 elective courses at the Yale School of Management and over 1,000 courses throughout Yale University. Through these courses, you can get an in-depth look at a specific industry, launch an entrepreneurial venture, consult for real clients, study a foreign language, or expand your knowledge in global affairs, public health, sustainability, psychology, or the arts.

## Careers

A Master's Degree in Global Business and Society from Yale gives you the management tools and the global understanding to take on exciting roles around the world, in industries such as consulting, consumer goods, finance, and technology. You will also get the resources to support your job search. Starting before you arrive on campus and throughout your time at Yale, dedicated Career Development Office staff members will guide you in your professional development, working with you on your story, résumé, self-assessments, and career management strategies. You will benefit from weekly career development workshops, networking events, speaker series, and opportunities to talk to alumni.

GBS graduates have secured employment with leading organizations around the world, including Amazon, Apple, Bain and Company, Bloomberg, Boston Consulting Group, Bytedance, Citi, Deloitte, Goldman Sachs, Huawei, JPMorgan Chase, McKinsey & Company, Novartis, Roland Berger Strategy Co., Tencent, UBS and ?What If! Innovation Partners.

## Advanced Management Courses 2020–21

Business Ethics  
Consumer Behavior  
Corporate Finance  
Digital Strategy  
Entrepreneurial Finance  
Financial Statement Analysis  
The Future of Global Finance  
Game Theory  
Innovator  
Managerial Controls  
Mastering Influence & Persuasion  
Supply Chain Management  
Technology & Global Strategy

*\*Advanced Management courses are subject to change.*

## Student Life

As part of the Yale community, you will have access to a rich array of academic, social, and cultural resources across Yale. Student activities such as workshops, roundtables and conferences are an integral part of your Yale SOM experience, providing forums for discussion and opportunities to grow and lead outside the classroom.



# Who are Yale GBS Students?

## Class of 2021 Profile

|   |     |
|---|-----|
| <b>Enrollment</b>                         | 48  |
| <b>Women</b>                              | 48% |
| <b>Average age</b>                        | 24  |
| <b>Countries of citizenship</b>           | 19  |
| <b>Global Network schools represented</b> | 7   |

- 100%** speak two or more languages;
- 71%** speak three or more languages;
- 42%** speak four or more.
- 65%** have already worked in more than one country.
- 50%** completed a master's degree in a country other than their home country.



Karsten Jensen  
GBS '20

**Global Network School:**

HEC Paris

**Home Country:** Netherlands

**Post-GBS Employment:**

Associate Consultant, Bain & Company, Inc., New York City

“Looking back on the past year, I realize that my time spent in the GBS program impacted me in more ways than I thought possible coming into the experience. Not only did the intellectually and culturally curious student body allow for academic, professional, and personal growth, being a part of the Yale SOM community provided me the opportunity to start building lifelong relationships that, today, I could not imagine being without.”



## How to Apply

Admission to the Yale GBS program is open to early career (approximately three years or less of experience) individuals who are incoming, current, or former students of Master in Management (or equivalent) degrees at a Global Network for Advanced Management school.

## M2M

The M2M alliance is a collaboration among five Global Network schools which allows future leaders to earn two master's degrees in two years, in two countries, by applying simultaneously to two programs. The Yale GBS program is offered as the second year of the M2M following a year of study at HEC Paris, Hong Kong's HKUST Business School, Sao Paulo's FGV EAESP or the University of British Columbia's Sauder School of Business. More information on this application pathway can be found at [M2M.global](http://M2M.global).

[som.yale.edu/gbs](http://som.yale.edu/gbs)



GLOBAL NETWORK FOR  
ADVANCED MANAGEMENT



Asian Institute of Management  
**The Philippines**

SDA Bocconi School of Management, Bocconi University  
**Italy**

EGADE Business School, Tecnológico de Monterrey  
**Mexico**

ESMT Berlin  
**Germany**

FGV Escola de Administração de Empresas de São Paulo  
**Brazil**

Fudan University School of Management  
**China**

Haas School of Business, University of California Berkeley  
**USA**

HEC Paris  
**France**

Hitotsubashi University Business School, School of International Corporate Strategy  
**Japan**

Hong Kong University of Science and Technology Business School  
**China**

IE Business School  
**Spain**

IMD  
**Singapore, Switzerland**

INCAE Business School  
**Costa Rica, Nicaragua**

Indian Institute of Management Bangalore  
**India**

Koç University Graduate School of Business  
**Turkey**

Lagos Business School, Pan-Atlantic University  
**Nigeria**

Moscow School of Management SKOLKOVO  
**Russia**

National University of Singapore Business School  
**Singapore**

Pontificia Universidad Católica de Chile School of Business  
**Chile**

Business School, Renmin University of China  
**China**

Saïd Business School, University of Oxford  
**United Kingdom**

UBC Sauder School of Business  
**Canada**

Seoul National University Business School  
**South Korea**

Stockholm School of Economics  
**Sweden**

Strathmore Business School  
**Kenya**

Technion-Israel Institute of Technology  
**Israel**

UCD Michael Smurfit Graduate Business School  
**Ireland**

University of Cape Town Graduate School of Business  
**South Africa**

University of Ghana Business School  
**Ghana**

Universitas Indonesia Faculty of Economics  
**Indonesia**

UNSW Business School  
**Australia**

Yale School of Management  
**USA**



Yale SCHOOL OF MANAGEMENT