Master’s Degree in Global Business and Society

Launch your global career with a year of study at Yale.
Apply rigorous management tools to better understand the biggest issues facing business and society. Learn to thrive in the global organizations that are shaping the future of the planet.

To make an impact in an increasingly global and complex world, you’ll need to master management tools and gain the broad perspective to know when and how to use them. Open to students of master in management programs at schools in the Global Network for Advanced Management, the Master’s Degree in Global Business and Society (GBS) program draws on all of the resources of Yale University to prepare you for such a career.
In Year 1, you’ll study in a master in management (or equivalent) degree program at a school in the Global Network for Advanced Management.

Next, you’ll spend Year 2 at Yale SOM in the Yale GBS program. The centerpiece of the Yale GBS program is the Global Business & Society Perspective course, which brings together Yale faculty from a variety of disciplines. Through a series of Yale case studies, you’ll learn to integrate tools from different management disciplines as you tackle complex problems at the nexus of business and society.

You’ll also pursue a customized course of study, starting with a slate of electives on business and leadership that were designed specifically for students in the Yale GBS program.

Sample Courses
- Corporate Citizenship
- Competitive Strategy
- Corporate Finance
- Behavioral Economics
- Listening to the Customer
- Policy Modeling
- Business Ethics
- Financial Statement Analysis
- Managerial Controls
- Entrepreneurial Finance
- Mastering Influence and Persuasion
- Entrepreneurship and New Ventures
- Human Capital Strategy
- Sustainable Marketing
- Economic Development

You’ll also choose electives at the Yale School of Management and throughout Yale University. Through these courses, you can get an in-depth look at an industry, launch an entrepreneurial venture, consult for real clients, study a foreign language, or expand your knowledge in the arts or sciences.

Careers
Find a position at a global strategy consultancy in Paris or Singapore, a bulge bracket investment bank in Frankfurt, or an international development and relief organization based in London. A Master’s Degree in Global Business and Society from Yale gives you the global understanding to take on exciting roles around the world, in industries like finance, consulting, technology, and consumer goods. You’ll have dedicated early career resources to support your successful full-time, global job search.
The M2M Program

Yale is a founding member of the M2M program, a collaboration among top global business schools allowing future leaders to accelerate their careers by earning two master’s degrees in two years, in two countries. The Yale GBS program is offered as the second year of the M2M, following a year of study at HEC Paris, Hong Kong’s HKUST Business School, São Paulo’s FGV-EAESP, or the University of British Columbia’s Sauder School of Business. M2M program participants can apply to Yale for Year 2 at the same time that they apply to their Year 1 program, or during their Year 1 or gap year.

About the Yale School of Management

The mission of the Yale School of Management is to educate leaders for business and society. We prepare leaders to work in an increasingly complex and globalized world, in which large-scale challenges require a rigorous approach to decision making and a broad understanding of sectors and regions. Our community is collaborative, supportive, and ambitious. As a Yale SOM student, you’ll connect globally through the Global Network for Advanced Management, a network of 29 top business schools.

som.yale.edu/gbs
Program Structure

Format
Full-time, residential

Language
English

Program Starts
August

Duration
9 months

Location
Yale School of Management, New Haven, Connecticut, U.S.A.

Admissions
Admission to the Yale GBS program is open to early career (approximately three years or less of experience) individuals who are incoming, current, or former students of master in management (or equivalent) degrees at a Global Network for Advanced Management school.

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