Emerging Leaders Seminar
Entrepreneurship and Innovation

Advance your leadership skills, build your network, and prepare for leadership roles by participating in a three-day intensive introduction to the application of financial strategies to management.

Join a cohort of talented young professionals from underrepresented ethnic backgrounds, with diverse professional experience and aspirations. They will gather at the Yale School of Management this Spring to gain new leadership skills and enhance their careers. The Emerging Leaders Seminar: Entrepreneurship and Innovation is designed to expose promising young professionals of color to entrepreneurial concepts and how to approach innovation that can be applied within large existing organizations or when starting a new venture.

As a participant in the Emerging Leaders Seminar, you will learn from top Yale SOM faculty, getting an understanding of management tools and how they can help address challenges in any sector. You will also interact with current students and alumni and learn about the value of management education and the diversity of career options possible with a graduate management degree. The program also provides participants with professional development coaching and opportunities to engage with other high-potential professionals of color.

You will leave the program with connections to a larger professional network, new ways of thinking about management challenges, and business skills and insights that you can immediately apply within your organization.

Details

May 10–13, 2018
Visit som.yale.edu/els for more details

Investment

- Tuition, cost of lodging (in a double occupancy room), and meals during the program are covered by the Yale School of Management.
- Participants will receive a reimbursement of up to $500 toward transportation costs to and from Yale’s campus in New Haven, Connecticut.

Venue
Yale School of Management
Edward P. Evans Hall
New Haven, Connecticut

Contact
SOMEmergingLeaders@yale.edu

Yale School of Management
Agenda

Welcome to Yale
- Acting Dean Anjani Jain discusses the school’s commitment to a diverse and inclusive environment
- Meet your fellow participants and your program guides

Understanding Entrepreneurship
- Lean Startup Methodology
- Marketing and Branding

Innovative Approaches to Problem-Solving
- Driving Innovative Change
- Creating Innovative Capability

Leadership Development
- Personal Leadership Development
- Ethical Leadership

Immediate Impact

Enhance your intrapreneurial acumen
Lean more about creating innovation within any kind of organization and how to best structure experimentation when developing new products or services

Elevate your leadership skills
Learn more about your interpersonal style and how to adapt to be effective within your current team or company

Expand your knowledge of management tools
Learn more about graduate-level business frameworks and tools and how they can help you reach your professional goals.

Extend your professional network
Build connections with emerging leaders of color across the United States and the world.

Who should attend

Are you looking to bring innovative thinking to your current organization? Do you have plans to start your own business after graduate school? Are you looking to learn more about how an entrepreneurial approach can make an impact on your current organization and broader community?

This immersion program is created for early career professionals (two years or less of full-time work experience) interested in applying innovation and entrepreneurship techniques to organizations across sectors: private, public and nonprofit. We are looking for talented professionals who come from backgrounds underrepresented in management (including, but not limited to, Black, Latino/Hispanic American, Native American, Native Hawaiian, African, Central/South American and Southeast Asian ethnicities) and have not yet pursued graduate education.

Application Requirements

Application opens March 1
- Applicants must be available to attend the entire seminar.
- Statement of interest
- One-page application
- Undergraduate transcript (unofficial)
- Professional nomination statement
  To be completed by a management-level member of your organization, this statement provides the Admissions Committee with a better understanding of your role and potential as a leader.
- Deadline: March 25, 2018