

Yale SOM Alumni Fund

Yale School of Management



Your gift to the Alumni Fund directly supports Yale SOM's mission to educate leaders for business and society. The impact of collective giving by alumni worldwide is powerful. As Yale SOM redefines management education through its integrated, globally oriented curriculum, the Alumni Fund provides critical resources for the school's core needs—including scholarships, faculty research, and curriculum innovation. Each gift is immediately put to use benefitting today's students and faculty and helping the school achieve its goals.

Make a difference

Last year, donors to the Alumni Fund contributed more than \$3.9 million to drive excellence and innovation at Yale SOM. Alumni generosity helped the school:

- Provide scholarships to attract top talent and loan forgiveness to support alumni working in the public or nonprofit sectors
- Enhance research and teaching on topics that cross functional boundaries including sustainability, healthcare, big data, and design
- Implement curricular innovations, such as Yale SOM's unique raw cases, integrated core curriculum, and global courses focused on forming and managing teams
- Send students across the U.S. and the world for job treks, Global Network Weeks, and International Experience trips
- Support Yale SOM centers and programs, including the Program on Social Enterprise and the Program on Entrepreneurship

Join the SOM Dean's Society

Members of the **SOM Dean's Society** make a meaningful investment each year through their gifts of \$1,000 or more to the Yale SOM Alumni Fund. In appreciation for your important support, we look forward to providing special recognition during the year.

Recognition for Leadership Annual Giving

Business and Society Circle	\$100,000 – above
Chair's Circle	\$50,000 – \$99,999
Partners Circle	\$25,000 – \$49,999
Investors Circle	\$10,000 – 24,999
Innovators Circle	\$5,000 – 9,999
Fellows Circle	\$2,500 – 4,999
Stewards Circle	\$1,000 – 2,499
Associate's Circle*	\$500 – 999

*Graduates of the last 5 years

Leadership donors provided more than **82%** of the money raised for the Alumni Fund last year.

To mark my 25th reunion, I pledged a bonus match for every new Alumni Fund gift made by fellow alumni who were celebrating their reunion.

More than 200 people stepped up, and together we increased participation by over 12 percentage points in 2 weeks! I'm so proud to be part of an alumni community that is willing to invest in the

school so that students—including my daughter, who graduates this year with the Class of 2019—have a transformative experience at SOM, just as we did.

— Shirley Yeung '93





Yale SOM ranks **#1** among all Yale schools in annual giving participation.

Over **77%** of alumni who attended Reunion Weekend in 2018 made a gift to the Yale SOM Alumni Fund.

One of Yale SOM's greatest assets is our accomplished and dedicated alumni. My classmates and I have been fortunate



to experience firsthand our alumni's great willingness to create opportunities for students to connect with fellow graduates. In addition to being so wonderfully giving with their time and expertise, our alumni's

generous financial support also helps hundreds of students like me to actively participate in many important learning opportunities and to contribute to SOM's richly diverse and vibrant community. This highly collaborative and supportive environment makes SOM special and best positions us to continue to attract the most talented students in the world. Thank you for everything you do for us—the current students, for your ongoing support, and for establishing a strong culture of giving back that I know will continue with the Class of 2019 and beyond. — **Christina Whatley '19, Yale SOM Student Government President**

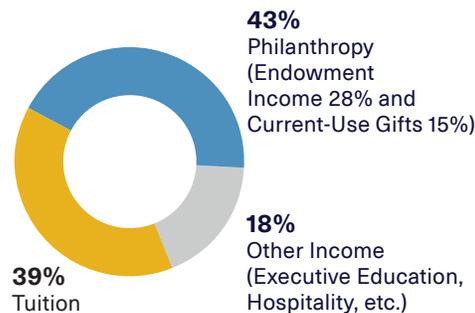
Show **Your Support**

Alumni generosity has led SOM to rank first among Yale schools and in the top percentile of U.S. business schools in annual giving participation. Last year, 54.8% of alumni made a gift to the Alumni Fund. By contributing to the Yale SOM Alumni Fund this year, you help the school continue its momentum and underscore the sense of community that binds together alumni and students. Your gift to the Yale SOM Alumni Fund counts toward your class reunion gift total.

You can direct your Yale SOM Alumni Fund gift to any of the following areas:

- Dean's Priorities
- Scholarships
- Curriculum & Case Development
- Entrepreneurship Program
- Faculty Research
- Loan Forgiveness
- Master of Advanced Management (MAM) Scholarships
- MBA for Executives

Impact of Giving at Yale SOM



YALE SOM FUNDING SOURCES, FY16-17

NAME A YALE SOM ALUMNI FUND SCHOLARSHIP

While all Alumni Fund gifts advance the school's priorities, funding for scholarships is particularly important in helping the school remain competitive in attracting and supporting top students. With a gift of \$10,000 or more to the Yale SOM Alumni Fund for scholarships, you can name a one-year merit-based scholarship.

Give now

Join thousands of fellow alumni who invest in SOM's mission and support today's students. Give at yale.edu/giveSOM

Contact

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We invite you to join over half of the alumni community and support the SOM Alumni Fund each year. Consistent donors are the cornerstone of Yale SOM's success, providing critical investments for the school to advance its mission of educating leaders for business and society.