

Master of  
Advanced Management  
**Yale School of Management**



Educating leaders for

**BUSINESS**

**SOCIETY**



## Become a global leader who makes a difference.

- ◆ Spend a year at Yale getting the skills and the global perspective to take on the big issues facing business and society.
- ◆ Build a curriculum customized for your goals, leveraging electives at Yale SOM and throughout Yale University.
- ◆ Learn alongside a cohort of rising global leaders—and get access to the worldwide Yale alumni network.



## Our mission of educating leaders for business and society makes us the place for people who care about making a real difference in the world.

We've always weighed the "business" and "society" in our mission equally. From our founding, we have taught students to understand the vital connections between public and private efforts and between the goals of growing your business and making an impact.

All of the major challenges we face—climate change, economic inequality, racial injustice, political turmoil—require leaders who can engage with the world of business, governments, and the social sector, and who can identify and implement the best ideas and solutions wherever they may arise.

## About the MAM

### Format

Full-time, residential

### Language

English

### Program Starts

August

### Duration

9 months

### Location

Yale School of Management,  
New Haven, Connecticut,  
U.S.A.

### Program Structure

Join a group of emerging leaders from all corners of the globe for intensive study, exchange, and professional development.

The Master of Advanced Management (MAM) is a nine-month degree program for exceptional MBAs from top business schools around the world who aspire to become global leaders for business and society. As part of the broader Yale community, MAM students have the opportunity to select from an array of electives and extracurricular activities across Yale SOM and the rest of the university.

The Yale campus serves as an intellectual crossroads, convening renowned leaders, visiting speakers, and those with distinctively global perspectives to advance understanding around the unique opportunities and challenges of today's world.



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## MAM curriculum

The MAM program draws on the business expertise of the Yale School of Management and the reach of Yale University in addressing the big questions facing business and society.

Across all sectors, today's global leaders must have a firm grasp on major global risks and trends, thrive in cross-cultural environments, and know how to make meaningful connections across knowledge domains. The MAM curriculum is designed to prepare students to nimbly meet these challenges of global leadership.

MAM students participate in a set of required courses oriented around major global risks and trends and the role of business leaders in today's society. They also curate their own intellectual journey by choosing electives from throughout Yale University.

### Popular SOM Electives

- Strategic Market Measurement
- Product Management
- Advanced Business Analytics
- Strategic Communication
- Competitive Strategy
- Managing Marketing Programs
- Social Media Analytics
- Supply Chain Management
- Financial Statement Analysis
- Behavioral Economics

## MAM Courses

### Global Leadership: Personal and Interpersonal Effectiveness

An invitation to enrich and expand your leadership capacity through interactive workshops and guided peer-to-peer learning.

### Topics in Advanced Management for Business & Society

A course featuring thought leaders from across Yale University on some of the most pressing global risks and trends and resulting business implications.

## Yale Electives

Students choose from more than 170 courses at the Yale School of Management and over 1,000 course offerings across Yale University, including its graduate and professional schools in areas such as law, global affairs, public health, engineering, and environmental studies.

### Management Science Major

Students can qualify for a management science major by completing a minimum number of credits in eligible courses focusing on applying quantitative methods to challenges in business and management. Students who complete this major have the opportunity to qualify for an additional two-year STEM extension of their one-year Post-Completion OPT (Optional Practical Training) work permission. The Management Science Major is designed for students who are dedicated to a career in STEM and planning to work in the United States after graduation.







# Our global approach

Yale is a global campus, with students and faculty coming from all parts of the world. Yale SOM is a founding member of the Global Network for Advanced Management, which connects our students to their counterparts at 30+ top business schools on six continents.

## MBA Schools, MAM Class of 2025

Asia School of Business	International Management Institute, New Delhi
Asian Institute of Management	Lagos Business School, Pan-Atlantic University
Cambridge Judge Business School	National University of Singapore Business School
EGADE Business School, Tecnologico de Monterrey	Pontificia Universidad Catolica de Chile School of Business
Emory University Goizueta Business School	Sabancı University
Fudan University School of Management	Saïd Business School, University of Oxford
Graduate School of International Corporate Strategy, Hitotsubashi University	Sauder School of Business, University of British Columbia
HEC Paris	University of Cape Town Graduate School of Business
Hofstra University	Vanderbilt University
Hong Kong University of Science and Technology Business School	Xavier Institute of Management Bhubaneswar
IE Business School	
INCAE Business School	
Indian Institute of Management Indore	
Indian School of Business	

## Application information & deadlines

**Round 1** is exclusively open to applicants from schools in the Global Network for Advanced Management.

**Round 2 and 3** are open to applicants from non-Global Network schools as well as Global Network schools.



Learn more at  
[som.yale.edu/mam](https://som.yale.edu/mam)

### Application Deadlines

**Round 1**  
January 8, 2025  
**Round 2**  
February 19, 2025  
**Round 3**  
April 9, 2025



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