



Master's Degree in  
Global Business and Society  
**Yale School of Management**

Educating leaders for

**BUSINESS**

**SOCIETY**



## Launch an impactful global career.

- ◆ Spend a year at Yale learning to lead across sectors through SOM's mission-driven approach to management.
- ◆ Advance your analytical, interpersonal, and decision-making skills.
- ◆ Extend your professional networks across the globe.



## Our mission of educating leaders for business and society makes us the place for people who care about making a real difference in the world.

We've always weighed the “business” and “society” in our mission equally. From our founding, we have taught students to understand the vital connections between public and private efforts and between the goals of growing your business and making an impact.

All of the major challenges we face — climate change, economic inequality, racial injustice, political turmoil — require leaders who can engage with the world of business, governments, and the social sector, and who can identify and implement the best ideas and solutions wherever they may arise.

## About the GBS program

### Program Structure

The Yale GBS program will prepare you to face major challenges and seize opportunities. The mission-based curriculum will give you deep appreciation for the role of business in society while strengthening a set of advanced management skills that will enable you to thrive in global organizations. Alongside a cohort of globally minded peers, you will spend a year at one of the world's great universities and position yourself for a career of meaningful impact.

### Format

Full-time, residential

### Language

English

### Program Starts

August

### Duration

9 months

### Location

Yale School of Management,  
New Haven, Connecticut, U.S.A.



Yale SCHOOL OF MANAGEMENT

## The Yale GBS experience

Through a combination of Advanced Management courses and electives chosen from across Yale University, you will cultivate a global mindset, nimble analytical skills, and the sense of purpose to be able to make a difference in any organization.



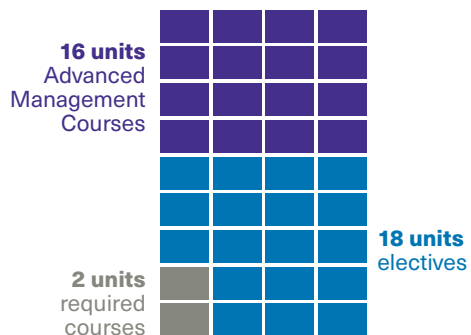
## Student Life

As part of the Yale community, you will have access to a rich array of academic, social, and cultural resources across Yale. Student activities such as workshops, roundtables and conferences are an integral part of your Yale SOM experience, providing forums for discussion and opportunities to grow and lead outside the classroom.

## GBS Curriculum

As a GBS student, you'll take the required course Business and Government after Communism, a foundational history of business and government after the collapse of the former Soviet Union, and choose from select **Advanced Management courses**, designed specifically for GBS students and taught by some of Yale SOM's leading faculty, that will deepen the foundational knowledge built in your MIM program.

You'll round out your curriculum by choosing from more than 170 elective courses at Yale SOM and over 1,000 courses throughout Yale University. Through these courses, you can get an in-depth look at a specific industry or expand your knowledge in a topic like public health, sustainability, psychology, or the arts.



### Advanced Management Courses 2024–25

Business Ethics  
 Consumer Behavior  
 Digital Strategy  
 Entrepreneurial Finance  
 Financial Statement Analysis  
 Game Theory  
 Global Virtual Teams  
 Macroeconomic Implications of Globalization  
 Managerial Controls  
 Negotiations  
 Non-market Strategy  
 Global Leadership: Personal & Interpersonal Effectiveness  
 Policy Modeling  
 Principles of Entrepreneurship  
 Supply Chain Management  
 The Future of Global Finance  
 The Global Macroeconomy  
 The Science of Experiences and Well-Being

### Management Science Major

Students can qualify for a management science major by completing a minimum number of credits in eligible courses focusing on application of statistical modeling, data warehousing/mining, programming, forecasting, and research techniques. Students who complete this major have the opportunity to qualify for an additional two-year STEM extension of their one-year Post-Completion OPT (Optional Practical Training) work permission. The Management Science Major is designed for students who are dedicated to a career in STEM and planning to work in the United States after graduation.



# Who are Yale GBS students?

## Class of 2025 Profile

Enrollment

73

MiM schools represented

11

Women

55%

Countries of citizenship

24.

Average age

24.

Speak two or more languages

100%

Speak three or more languages

79%

Speak four or more languages

4.5%

Has worked in a country other than their home country

58%

Completed a master's degree in a country other than their home country

79%

## Careers

A Master's Degree in Global Business and Society from Yale gives you the management tools and the global understanding to take on exciting roles around the world, in industries such as consulting, consumer goods, finance, and technology. You will also get the resources to support your job search. Starting before you arrive on campus and throughout your time at Yale, dedicated Career Development Office staff members will guide you in your professional development, working with you on your story, résumé, self-assessments, and career management strategies. You will benefit from weekly career development workshops, networking events, speaker series, and opportunities to talk to alumni.

GBS graduates have secured employment with leading organizations around the world, including Amazon, Apple, Bain and Company, Bloomberg, Boston Consulting Group, Bytedance, Citi, Deloitte, Goldman Sachs, Huawei, JPMorgan Chase, McKinsey & Company, Novartis, Roland Berger Strategy Co., Tencent, UBS, and ?What If! Innovation Partners.



**Lucia Schlueter '24**

**Global Network School**

HEC Paris

**Home Country** Germany

**Pre-GBS Employment**

Boston Consulting Group

**Post-GBS Employment**

Picus Capital, Boston Consulting Group

“My time in the GBS program was one of the most impactful and valuable experiences of my life. The program’s customizable curriculum allowed me to dive deeper into my interests in finance and real estate and discover new passions through classes at the Jackson School of Global Affairs and the School of the Environment. The incredible faculty and student body continuously inspired me to grow and create a positive impact in our society. I built true friendships with individuals from around the world.”



# Our global approach

Yale is a global campus, with students and faculty coming from all parts of the world. Yale SOM is a founding member of the Global Network for Advanced Management, which connects our students to their counterparts at 30+ top business schools on six continents.



## Application information & deadlines

Admission to the Yale GBS program is open to early career (approximately three years or less of experience) individuals who are current or former students of Master in Management (or equivalent) degrees.

**Round 1** is exclusively reserved for Global Network for Advanced Management students. **Round 2 and 3** are open to students from non-Global Network schools as well as Global Network Schools.

### M2M

The M2M alliance is a collaboration among four Global Network schools which allows future leaders to earn two master's degrees in two years in two countries, by applying simultaneously to two programs. The Yale GBS program is offered as the second year of the M2M following a year of study at **HEC Paris**, Hong Kong's **HKUST Business School**, or the **University of British Columbia's Sauder School of Business**.

### Application Deadlines

#### Round 1

January 8, 2025

#### Round 2

February 19, 2025

#### Round 3

April 9, 2025



Learn more at  
[som.yale.edu/gbs](https://som.yale.edu/gbs)



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