



Yale SCHOOL OF MANAGEMENT

Master's Degree in Global Business and Society



Launch an impactful global career.

- Spend a year at Yale learning to lead across sectors through SOM's mission-driven approach to management.
- Advance your analytical, interpersonal, and decision-making skills.
- Extend your professional networks across the globe.

Educating leaders for

BUSINESS & SOCIETY

Our mission of educating leaders for business and society makes us the place for people who care about making a real difference in the world.

We've always weighed the "business" and "society" in our mission equally. From our founding, we have taught students to understand the vital connections between public and private efforts and between the goals of growing your business and making an impact.

All of the major challenges we face—climate change, economic inequality, racial injustice, political turmoil—require leaders who can engage with the world of business, governments, and the social sector, and who can identify and implement the best ideas and solutions wherever they may arise.

About the GBS program

Format

Full-time, residential

Language

English

Program Starts

August

Duration

9 months

Location

Yale School of Management,
New Haven, Connecticut,
U.S.A.

Program Structure

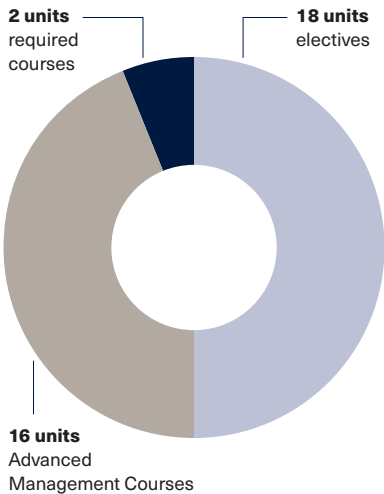
The Yale GBS program will prepare you to face major challenges and seize opportunities. The mission-based curriculum will give you deep appreciation for the role of business in society while strengthening a set of advanced management skills that will enable you to thrive in global organizations. Alongside a cohort of globally minded peers, you will spend a year at one of the world's great universities and position yourself for a career of meaningful impact.



The Yale GBS experience

Through a combination of Advanced Management courses and electives chosen from across Yale University, you will cultivate a global mindset, nimble analytical skills, and the sense of purpose to be able to make a difference in any organization.

GBS Curriculum



As a GBS student, you'll take the required course Business and Government after Communism, a foundational history of business and government after the collapse of the former Soviet Union, and choose from select Advanced Management courses, designed specifically for GBS students and taught by some of Yale SOM's leading faculty, that will deepen the foundational knowledge built in your MIM program.

You'll round out your curriculum by choosing from more than 100 elective courses at the Yale SOM and over 1,000 courses throughout Yale University. Through these courses, you can get an in-depth look at a specific industry or expand your knowledge in a topic like public health, sustainability, psychology, or the arts.





Advanced Management Courses 2023–24

Business Ethics
Consumer Behavior
Digital Strategy
Entrepreneurial Finance
Financial Statement Analysis
Game Theory
Global Virtual Teams
Macroeconomic Implications of Globalization
Managerial Controls
Negotiations
Non-market Strategy
Global Leadership: Personal & Interpersonal Effectiveness
Policy Modeling
Principles of Entrepreneurship
Supply Chain Management
The Future of Global Finance
The Global Macroeconomy
The Science of Experiences and Well-Being

Management Science Concentration

Students can qualify for a management science concentration by completing a minimum number of credits in eligible courses focusing on application of statistical modeling, data warehousing/mining, programming, forecasting, and research techniques. Students who complete this concentration have the opportunity to qualify for an additional two-year STEM extension of their one-year Post-Completion OPT (Optional Practical Training) work permission.

Student Life

As part of the Yale community, you will have access to a rich array of academic, social, and cultural resources across Yale. Student activities such as workshops, roundtables and conferences are an integral part of your Yale SOM experience, providing forums for discussion and opportunities to grow and lead outside the classroom.

Careers

A Master's Degree in Global Business and Society from Yale gives you the management tools and the global understanding to take on exciting roles around the world, in industries such as consulting, consumer goods, finance, and technology. You will also get the resources to support your job search. Starting before you arrive on campus and throughout your time at Yale, dedicated Career Development Office staff members will guide you in your professional development, working with you on your story, résumé, self-assessments, and career management strategies. You will benefit from weekly career development workshops, networking events, speaker series, and opportunities to talk to alumni.

GBS graduates have secured employment with leading organizations around the world, including Amazon, Apple, Bain and Company, Bloomberg, Boston Consulting Group, Bytedance, Citi, Deloitte, Goldman Sachs, Huawei, JPMorgan Chase, McKinsey & Company, Novartis, Roland Berger Strategy Co., Tencent, UBS, and ?What If! Innovation Partners.

Who are Yale GBS students?

Class of 2024 Profile

Enrollment

70

Women

59%

Average age

24.1

Speak two or more languages

100%

MiM schools represented

8

Speak three or more languages

73%

Countries of citizenship

19

Speak four or more languages

33%

Have worked in more than one country

36%

Completed a master's degree in a country other than their home country

89%



Pablo Ruf '23

Global Network School

HEC Paris

Home Country Germany

Pre-GBS Employment

Oliver Wyman

Post-GBS Employment

Boston Consulting Group

"The GBS program was a truly transformative experience. Taking classes at SOM and other Yale schools, I was able to learn from some of the most inspiring individuals I have ever met. Courses such as Business and Government after Communism and Economics of Energy and Climate Change broadened my horizons and inspired me to make a meaningful and lasting impact. In addition, I was able to meet so many exciting people from all over the world that made the GBS and life in New Haven an unforgettable experience for me."

Our global approach

Yale is a global campus, with students and faculty coming from all parts of the world. Yale SOM is a founding member of the Global Network for Advanced Management, which connects our students to their counterparts at 30+ top business schools on six continents.



Application information & deadlines

Admission to the Yale GBS program is open to early career (approximately three years or less of experience) individuals who are current or former students of Master in Management (or equivalent) degrees. **Round 1** is exclusively reserved for Global Network for Advanced Management students. **Round 2 and 3** are open to students from non-Global Network schools as well as Global Network Schools.

M2M

The M2M alliance is a collaboration among four Global Network schools which allows future leaders to earn two master's degrees in two years in two countries, by applying simultaneously to two programs. The Yale GBS program is offered as the second year of the M2M following a year of study at **HEC Paris**, Hong Kong's **HKUST Business School**, or the **University of British Columbia's Sauder School of Business**.

Application Deadlines

Round 1

January 4, 2024

Round 2

February 21, 2024

Round 3

April 9, 2024

som.yale.edu/gbs

