Become a global leader who makes a difference.

• Spend a year at Yale getting the skills and the global perspective to take on the big issues facing business and society.
• Build a curriculum customized for your goals, leveraging electives at Yale SOM and throughout Yale University.
• Learn alongside a cohort of rising global leaders—and get access to the worldwide Yale alumni network.
Our mission of educating leaders for business and society makes us the place for people who care about making a real difference in the world.

We’ve always weighed the “business” and “society” in our mission equally. From our founding, we have taught students to understand the vital connections between public and private efforts and between the goals of growing your business and making an impact.

All of the major challenges we face—climate change, economic inequality, racial injustice, political turmoil—require leaders who can engage with the world of business, governments, and the social sector, and who can identify and implement the best ideas and solutions wherever they may arise.
About the MAM

Format
Full-time, residential

Language
English

Program Starts
August

Duration
9 months

Location
Yale School of Management, New Haven, Connecticut, U.S.A.

Program Structure

Join a group of emerging leaders from all corners of the globe for intensive study, exchange, and professional development.

The Master of Advanced Management (MAM) is a nine-month degree program for exceptional MBAs from top business schools around the world who aspire to become global leaders for business and society. As part of the broader Yale community, MAM students have the opportunity to select from an array of electives and extracurricular activities across Yale SOM and the rest of the university.

The Yale campus serves as an intellectual crossroads, convening renowned leaders, visiting speakers, and those with distinctively global perspectives to advance understanding around the unique opportunities and challenges of today’s world.
The MAM program draws on the business expertise of the Yale School of Management and the reach of Yale University in addressing the big questions facing business and society.

Across all sectors, today’s global leaders must have a firm grasp on major global risks and trends, thrive in cross-cultural environments, and know how to make meaningful connections across knowledge domains. The MAM curriculum is designed to prepare students to nimbly meet these challenges of global leadership.

MAM students participate in a set of required courses oriented around major global risks and trends and the role of business leaders in today’s society. They also curate their own intellectual journey by choosing electives from throughout Yale University.

**Popular SOM Electives**
- Strategic Market Measurement
- Product Management
- Advanced Business Analytics
- Strategic Communication
- Competitive Strategy
- Managing Marketing Programs
- Social Media Analytics
- Supply Chain Management
- Financial Statement Analysis
- Behavioral Economics
Global Leadership: Personal and Interpersonal Effectiveness
An invitation to enrich and expand your leadership capacity through interactive workshops and guided peer-to-peer learning.

Global Leadership: Topics in Business and Society
A course featuring thought leaders from across Yale University on some of the most pressing global risks and trends and resulting business implications.

Yale Electives
Students choose from more than 170 courses at the Yale School of Management and over 1,000 course offerings across Yale University, including its graduate and professional schools in areas such as law, global affairs, public health, engineering, and environmental studies.

Management Science Concentration
Students can qualify for a management science concentration by completing a minimum number of credits in eligible courses focusing on applying quantitative methods to challenges in business and management. Students who complete this concentration have the opportunity to qualify for an additional two-year STEM extension of their one-year Post-Completion OPT (Optional Practical Training) work permission.

Global Leadership: Topics in Business and Society
Discuss the big issues with the policymakers, businesspeople, and scholars who are shaping the future.

“To meet stakeholder expectations, and to ultimately convert global challenges into business opportunities, aspiring leaders must understand an array of issues that extend far beyond traditional business concerns. Only then can they create ‘shared value’ at the nexus of business and society.”

Robert Jensen
Professor of Economics; Director of the Program on Social Enterprise
Who are MAM students?

Inshard Naiser ’23

MBA HEC Paris

Home Country Sri Lanka

Pre-MBA Mobile Product Developer, Ikawa Limited

Post-MAM Senior Associate, Advisory, TMT Strategy, KPMG

“I wanted to build a foundation of continuous learning and growth as a professional, technically and more broadly as a manager. The breadth of electives offered at Yale SOM—behavioral economics, cognitive science, entrepreneurship, innovation—appealed to me, as did the ability to take courses at other Yale schools. I believe that technology, business, and society should work together to drive success.”

Class of 2024 Profile

<table>
<thead>
<tr>
<th>Enrollment</th>
<th>Women</th>
</tr>
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<tbody>
<tr>
<td>4.9</td>
<td>35%</td>
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<table>
<thead>
<tr>
<th>Average age</th>
<th>Countries of citizenship</th>
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<tbody>
<tr>
<td>31</td>
<td>19</td>
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<table>
<thead>
<tr>
<th>MBA schools represented</th>
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<tbody>
<tr>
<td>27</td>
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Careers

MAM graduates have secured employment with leading organizations around the world, including Abbott, Accenture, Amazon, Apple, Bain & Co., Bank of America, BCG, Capital One, CBRE, Citi, Credit Suisse, Emerson, Facebook, GE, GM, Google, IBM, the International Finance Corporation, Johnson & Johnson, KPMG, McKinsey & Company, Microsoft, Moelis & Company, Novartis, PWC, Rakuten, Shell Oil, Siemens, Tencent, and the United Nations.
Our global approach

Yale is a global campus, with students and faculty coming from all parts of the world. Yale SOM is a founding member of the Global Network for Advanced Management, which connects our students to their counter-parts at 30+ top business schools on six continents.

MBA Schools, MAM Class of 2024

- EGADE Business School, Tecnologico de Monterrey
- Fudan University School of Management
- Hitotsubashi University
- HEC Paris
- Hong Kong University of Science and Technology Business School
- IE Business School
- INCAE Business School
- Kog Qui University Graduate School of Business
- Lagos Business School, Pan-Atlantic University
- National University of Singapore Business School
- Asia School of Business
- University of Cambridge, Judge Business School
- Great Lakes Institute of Management
- Indian Institute of Management Ahmedabad
- Tuck School of Business, Dartmouth University
- INSEAD
- Indian Institute of Management Indore
- Indian School of Business (ISB)
- Symbiosis International University
- Indian Institute of Technology Delhi
- Fuqua School of Business, Duke University
- Tsinghua University
- Rotman School of Management, University of Toronto
- Pontificia Universidad Catolica de Chile School of Business
- Sauder School of Business, University of British Columbia
- Seoul National University, Graduate School of Business
- University of New South Wales

Application information & deadlines

Round 1 is exclusively open to applicants from schools in the Global Network for Advanced Management. **Round 2 and 3** are open to applicants from non-Global Network schools as well as Global Network schools.

**Application Deadlines**

- **Round 1**
  - January 4, 2024
- **Round 2**
  - February 21, 2024
- **Round 3**
  - April 9, 2024

som.yale.edu/mam