



Yale SCHOOL OF MANAGEMENT

Master of Advanced Management



Become a global leader who makes a difference.

- Spend a year at Yale getting the skills and the global perspective to take on the big issues facing business and society.
- Build a curriculum customized for your goals, leveraging electives at Yale SOM and throughout Yale University.
- Learn alongside a cohort of rising global leaders—and get access to the worldwide Yale alumni network.

Educating leaders for

BUSINESS & SOCIETY

Our mission of educating leaders for business and society makes us the place for people who care about making a real difference in the world.

We've always weighed the "business" and "society" in our mission equally. From our founding, we have taught students to understand the vital connections between public and private efforts and between the goals of growing your business and making an impact.

All of the major challenges we face—climate change, economic inequality, racial injustice, political turmoil—require leaders who can engage with the world of business, governments, and the social sector, and who can identify and implement the best ideas and solutions wherever they may arise.



About the MAM

Format

Full-time, residential

Language

English

Program Starts

August

Duration

9 months

Location

Yale School of Management,
New Haven, Connecticut,
U.S.A.

Program Structure

Join a group of emerging leaders from all corners of the globe for intensive study, exchange, and professional development.

The Master of Advanced Management (MAM) is a nine-month degree program for exceptional MBAs from top business schools around the world who aspire to become global leaders for business and society. As part of the broader Yale community, MAM students have the opportunity to select from an array of electives and extracurricular activities across Yale SOM and the rest of the university.

The Yale campus serves as an intellectual crossroads, convening renowned leaders, visiting speakers, and those with distinctively global perspectives to advance understanding around the unique opportunities and challenges of today's world.



MAM curriculum



The MAM program draws on the business expertise of the Yale School of Management and the reach of Yale University in addressing the big questions facing business and society.

Across all sectors, today's global leaders must have a firm grasp on major global risks and trends, thrive in cross-cultural environments, and know how to make meaningful connections across knowledge domains. The MAM curriculum is designed to prepare students to nimbly meet these challenges of global leadership.

MAM students participate in a set of required courses oriented around major global risks and trends and the role of business leaders in today's society. They also curate their own intellectual journey by choosing electives from throughout Yale University.

Popular SOM Electives

- Strategic Market Measurement
- Product Management
- Advanced Business Analytics
- Strategic Communication
- Competitive Strategy
- Managing Marketing Programs
- Social Media Analytics
- Supply Chain Management
- Financial Statement Analysis
- Behavioral Economics

MAM Courses

Global Leadership: Personal and Interpersonal Effectiveness

An invitation to enrich and expand your leadership capacity through interactive workshops and guided peer-to-peer learning.

Global Leadership: Topics in Business and Society

A course featuring thought leaders from across Yale University on some of the most pressing global risks and trends and resulting business implications.

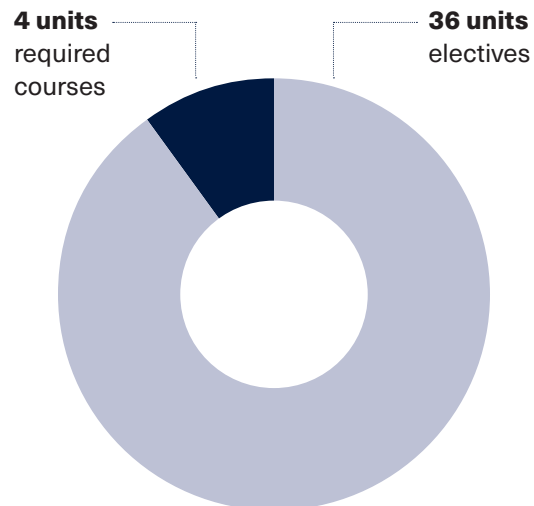
Yale Electives

Students choose from more than 170 courses at the Yale School of Management and over 1,000 course offerings across Yale University, including its graduate and professional schools in areas such as law, global affairs, public health, engineering, and environmental studies.

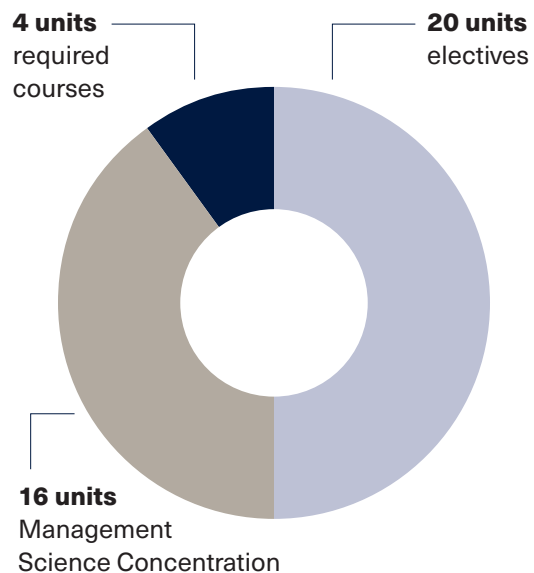
Management Science Concentration

Students can qualify for a management science concentration by completing a minimum number of credits in eligible courses focusing on applying quantitative methods to challenges in business and management. Students who complete this concentration have the opportunity to qualify for an additional two-year STEM extension of their one-year Post-Completion OPT (Optional Practical Training) work permission.

MAM Curriculum



with Management Science Concentration



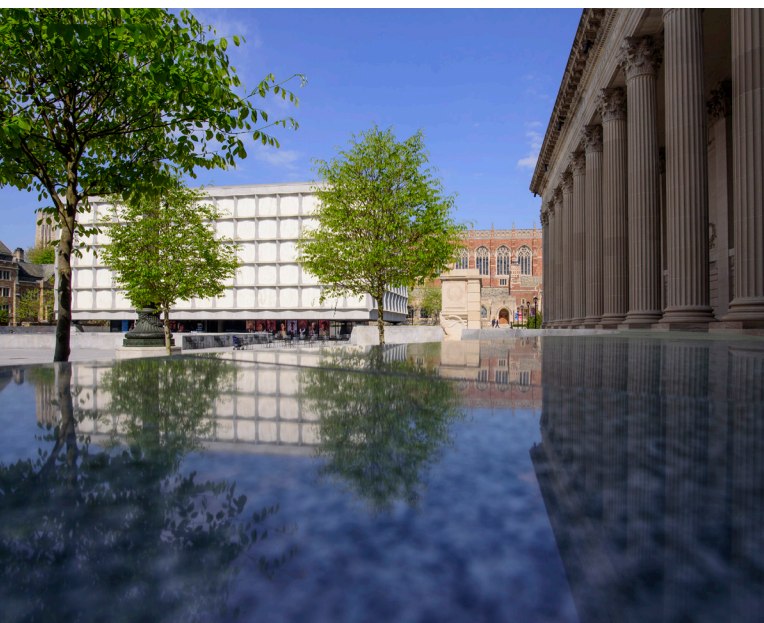
Global Leadership: Topics in Business and Society

Discuss the big issues with the policymakers, businesspeople, and scholars who are shaping the future.

“To meet stakeholder expectations, and to ultimately convert global challenges into business opportunities, aspiring leaders must understand an array of issues that extend far beyond traditional business concerns. Only then can they create ‘shared value’ at the nexus of business and society.”

Robert Jensen

Professor of Economics; Director of the Program on Social Enterprise



Who are MAM students?

Class of 2024 Profile

Enrollment

4.9

Women

35%

Average
age

31

Countries of
citizenship

19

MBA schools
represented

27

Careers

MAM graduates have secured employment with leading organizations around the world, including Abbott, Accenture, Amazon, Apple, Bain & Co., Bank of America, BCG, Capital One, CBRE, Citi, Credit Suisse, Emerson, Facebook, GE, GM, Google, IBM, the International Finance Corporation, Johnson & Johnson, KPMG, McKinsey & Company, Microsoft, Moelis & Company, Novartis, PWC, Rakuten, Shell Oil, Siemens, Tencent, and the United Nations.



Inshard Naiser '23

MBA HEC Paris
Home Country Sri Lanka
Pre-MBA Mobile Product Developer, Ikawa Limited
Post-MAM Senior Associate, Advisory, TMT Strategy, KPMG

"I wanted to build a foundation of continuous learning and growth as a professional, technically and more broadly as a manager. The breadth of electives offered at Yale SOM—behavioral economics, cognitive science, entrepreneurship, innovation—appealed to me, as did the ability to take courses at other Yale schools. I believe that technology, business, and society should work together to drive success."

Our global approach

Yale is a global campus, with students and faculty coming from all parts of the world. Yale SOM is a founding member of the Global Network for Advanced Management, which connects our students to their counter-parts at 30+ top business schools on six continents.

MBA Schools, MAM Class of 2024

EGADE Business School, Tecnológico de Monterrey
Fudan University School of Management
Hitotsubashi University
HEC Paris
Hong Kong University of Science and Technology Business School
IE Business School
INCAE Business School
Koç University Graduate School of Business
Lagos Business School, Pan-Atlantic University
National University of Singapore Business School
Asia School of Business
University of Cambridge, Judge Business School
Great Lakes Institute of Management

Indian Institute of Management Ahmedabad
Tuck School of Business, Dartmouth University
INSEAD
Indian Institute of Management Indore
Indian School of Business (ISB)
Symbiosis International University
Indian Institute of Technology Dehli
Fuqua School of Business, Duke University
Tsinghua University
Rotman School of Management, University of Toronto
Pontificia Universidad Católica de Chile School of Business
Sauder School of Business, University of British Columbia
Seoul National University, Graduate School of Business
University of New South Wales



Application information & deadlines

Round 1 is exclusively open to applicants from schools in the Global Network for Advanced Management. **Round 2 and 3** are open to applicants from non-Global Network schools as well as Global Network schools.

Application Deadlines

Round 1
January 4, 2024
Round 2
February 21, 2024
Round 3
April 9, 2024

som.yale.edu/mam

