



The
Broad
Center

YALE SCHOOL
OF MANAGEMENT

Master's in Public Education Management

Fall 2022 Info Session | 2023 Cohort

Today's Agenda

- **Background: The Broad Center at the Yale School of Management**
- **The Master's in Public Education Management - Program Overview & Details**
- **Application Process & Timeline**

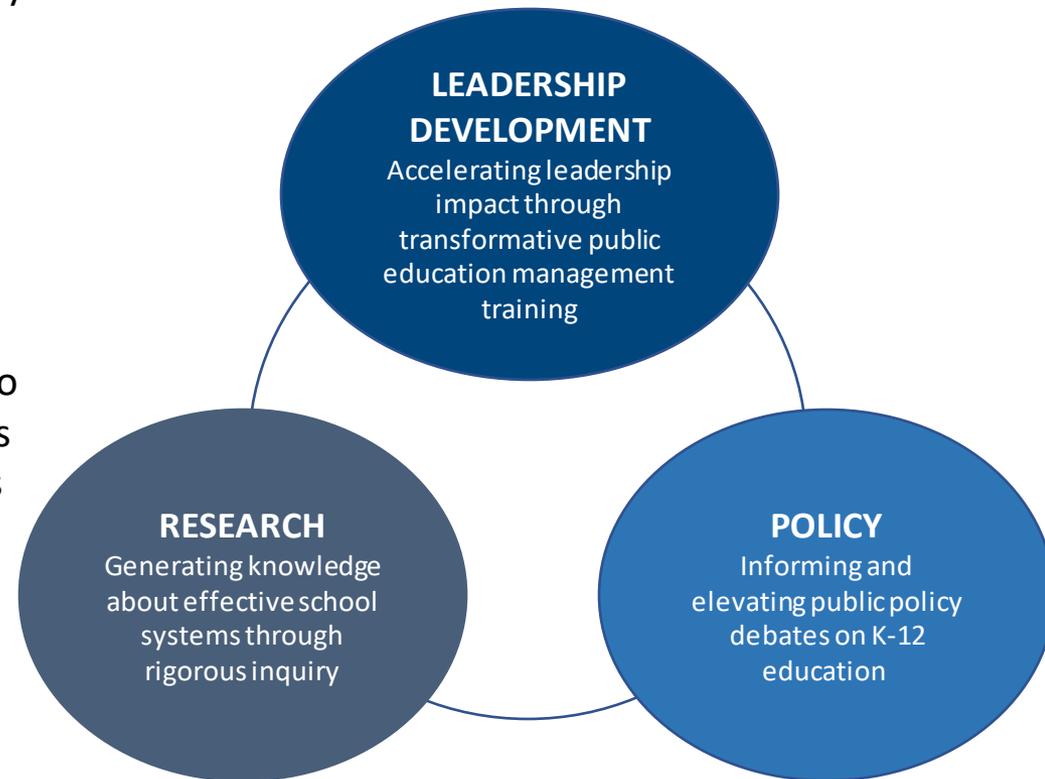
Who We Are



The Broad Center (TBC) at Yale SOM **fosters the ideas, policies, and leadership** to help all students learn and thrive. Our work is guided by three strategic pillars:

- **Preparing and supporting transformational leaders** from diverse backgrounds;
- **Developing essential research** on effective public education systems; and
- **Informing education policy conversations** to advance decisions that support great leaders and the students, families, and communities they serve.

We are **bolstered and enriched by the TBC Network**, a nationwide community of nearly 900 dedicated and diverse leaders who are alumni of TBC programs.



Our Programs

The Broad Center at Yale SOM offers *two signature leadership development programs*:

The Master's in Public Education Management (TBM)

– a 14-month, tuition-free, cohort-based program for **emerging education leaders** looking to hone their skills and **increase their impact** in the major urban school districts and systems where they work.

The Fellowship for Public Education Leadership (TBF)

– a 10-month, tuition-free, executive leadership program for **superintendents and senior-level education leaders** dedicated to strengthening public school systems and the communities they serve.





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The Master's in Public Education Management

Our Program



- As a rigorous leadership development program culminating in a degree from Yale SOM, TBM makes accessible the type of **top-notch management training** rarely available to public education leaders.
- Sponsoring school systems show they are invested in **recognizing, developing, and retaining** top talent, while simultaneously building the management skillsets and capacity of emerging leaders within their organizations.
- Graduates become a part of the **Broad alumni network**, consisting of nearly 900 leaders in public education
- Borne out of a desire to attract promising leaders without the barrier of cost, **TBC programs are tuition-free**, including room and board while students are on-campus in New Haven.

Program Overview

The Broad Master's (TBM)	
Who	Emerging public education professionals, currently working in large urban K-12 school systems in the United States
Cohort size	Approximately 30 students
Program calendar	14-month program, beginning in June 2023: <ul style="list-style-type: none">• 5 on-campus residency weeks• Monthly virtual sessions and colloquia• Final independent capstone project
Credential earned	Master of Management Studies (MMS)
Admissions process	<u>Completed</u> Application – Deadline October 26, 2022 Individual Interview – Virtual (November-December 2022) Interview Day – Virtual (January 2023)
Cost	Tuition-free, including room and board during on-campus sessions (<i>*Students responsible for travel cost to/from New Haven</i>)

TBM Eligibility Requirements



Eligible role – **early to mid-career** in large, urban school systems in the U.S.:

- Five+ years professional experience
- Role based in a school system's central office supporting multiple schools
- Managing at least one direct report and/or spending the majority of time coordinating cross-team projects

Eligible organization—**large urban K-12 public school systems** serving significant numbers of students from historically underserved communities:

- Urban school districts with 15,000+ students
- Public charter networks with 5+ schools, located in areas that would otherwise qualify under the district size eligibility requirements
- State education agencies

TBM Core Competencies and Traits



Equity Demonstrates a commitment to improving outcomes for historically underserved student groups and communities through specific actions *across the other competency areas and traits*



Management Holds a role of significant scope and complexity with management and coordination responsibilities, such as managing a team *or* coordinating a strategic project across teams



Strategy Holds a role that requires designing strategy beyond own direct contribution; makes connections and synthesizes evidence to successfully translate vision into specific actions



Navigation Identifies individuals, external stakeholders, and organizational units that are important to accomplish goals and works with them to move work forward



Communication Communicates clearly verbally and in writing, including with stakeholders outside of K-12 education; Builds relationships across lines of difference



Personal Traits for K-12 Success Demonstrates self-awareness, development orientation, flexibility, empathy, optimism, and courage

Program Structure + Curriculum

TBM grows leadership through **rigorous programming** that draws on research and expertise in management and leadership and **provides space to apply these learnings** within the students' current role and school system. TBM students should expect to dedicate significant time to the program while continuing their full-time professional role.

Coursework in 4 Key Areas:

Leadership and Navigation
Strategic Management
Managerial Analytics
Public Policy

Colloquia:

Candid talks by faculty
experts and on-the-ground
education leaders

Capstone:

Independent project
connecting theory to
practice

Deep engagement within the cohort and with the TBC Network

TBM Calendar | 2023 Cohort

Session Type	Dates
Program Orientation	June 16, 2023
Residence 1	July 17-21, 2023
Residence 2	October 9-13, 2023
Residence 3	February 26-March 1, 2024
Residence 4	June 3-7, 2024
Residence 5	August 5-9, 2024

PLUS: Monthly virtual sessions and online colloquia throughout the program

Current TBM Students



Jesse Melgares

The Broad Master's 2022-23

- Current Role: Vice President of Teaching & Learning at Alliance College-Ready Public Schools, Los Angeles, CA

"I am so appreciative of being in a space where I can learn from other people, the content, and our instructors. I feel connected to everyone. This level of connection is important for me to be able to thrive in my role."

Current TBM Students



Zabrina Evans

The Broad Master's 2022-23

- Current Role: Director of School Quality & Support, Chicago Public Schools, Chicago, IL

"The first residency week refueled my fire to continue pushing and advocating for the Black and brown kids within my portfolio of schools. Thanks for the intentionality that went into planning and for giving us the space to draw from the well."

TBM Application Timeline

<p>Application</p> <p>September 21 – October 26, 2022</p>	<p>Application Components:</p> <ul style="list-style-type: none">✓ Recent job history✓ Resume✓ Four short essay questions✓ Unofficial transcripts✓ Organization demographics form✓ Organizational approval form✓ Two professional recommendations
<p>Individual Interviews</p> <p>November 17-22, 2022 <i>or</i> November 28 – December 9, 2022</p>	<p>Individual interview with a member of the TBC team to learn more about your background and fit for the program</p>
<p>Final Interview Day (Virtual)</p> <p>January 17-19, 2023</p>	<p>A half day interview which will include a mix of individual interviews and group sessions</p>
<p>Decisions Released – February 21, 2023</p>	



Application Opens September 21, 2022!