



Yale SCHOOL OF MANAGEMENT  
*Program on Financial Stability*

## Lessons Learned Oral History Project

### Ron Bloom

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The Yale Program on Financial Stability (YPFS) reached out to Ron Bloom to request an interview regarding his time as Senior Advisor to the Secretary of Treasury on President Obama's Task Force on the Automotive Industry and as Obama's Senior Counselor for Manufacturing Policy (2009-2011).

As Senior Advisor on the Auto Task Force Team, Bloom helped lead the restructuring of General Motors and Chrysler LLC. Subsequently, he advised the Obama Administration on policy development and strategic planning to revitalize the manufacturing sector. Bloom brought to Treasury his unique experience of working with the United Steelworkers Union, United Auto Workers, the Teamsters, the Air Line Pilots Association, and he had worked in the investment industry, including as a founding partner of Keilin and Bloom investment banking firm.

He left the Administration in September 2012 and is currently Managing Partner and Vice Chair in Brookfield's Private Equity Group, responsible for investment origination, analysis, and execution across North America.

[Full Interview Transcript](#)

[Lesson Learned Summary](#)

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