

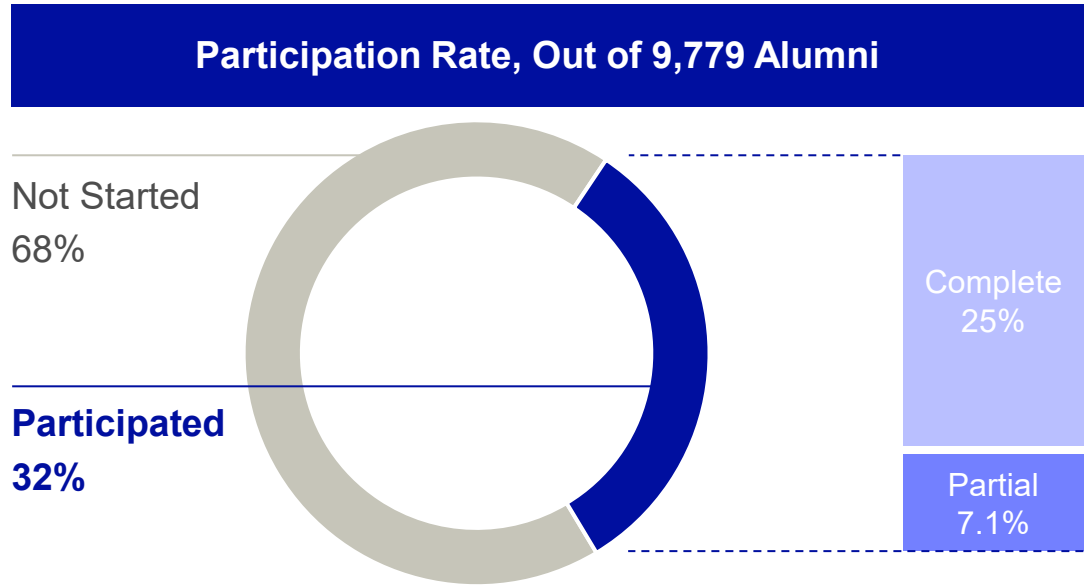


# Alumni Survey 2021-22

# Survey Methodology & Response Rate

Survey was administered to all SOM Alumni from **November 2 to November 16, 2021.**

Participation rate of **32%** allows for robust analysis for multiple segments of the population.



# Demographics about Respondents

- **Citizenship**

82% identified as U.S. Citizens.

- **Underrepresented Minorities**

14% of U.S. Citizens identified as URM.

- **First Generation**

11% identified as first-generation undergraduate students; 32% identified as first-generation graduate students.

- **Career Sector**

Half of respondents have switched sectors in their careers.

- **Global Alumni**

Nearly half of participants report having lived and worked in more than one region of the world.

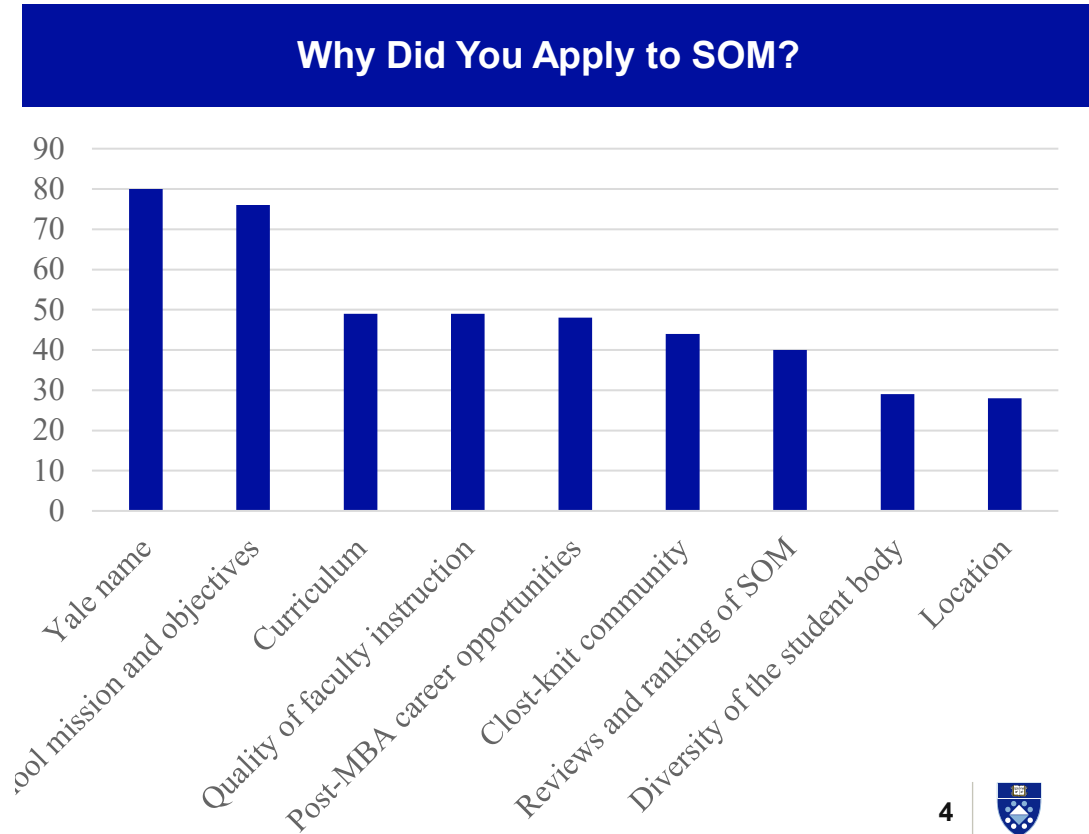
## In Which Industry Do You Work?

May choose more than 1



# Drivers to Apply

The Yale name  
and SOM  
mission continue  
to drive demand  
at Yale SOM.



# Alumni Are Engaged

95%

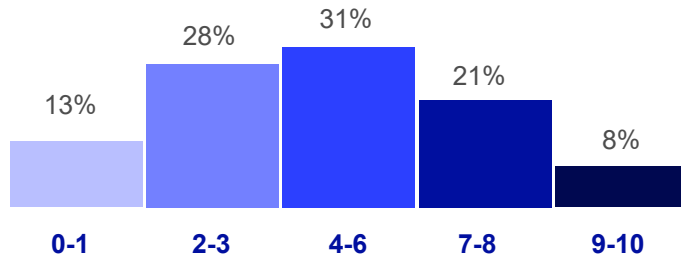
Find the SOM degree to be valuable personally and professionally

92%

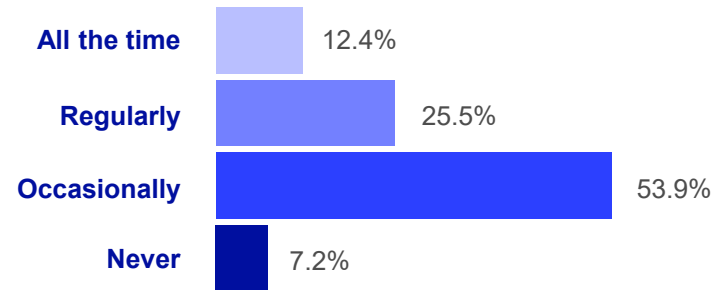
Report attending SOM as a **good** or **great** decision

## Level of Engagement

0 (Low) – 10 (High)



## Frequency of Promoting SOM



# Factors that Influence Opinion of Yale SOM

Influence on opinion scores range from 1 (No impact) to 4 (Critical impact)

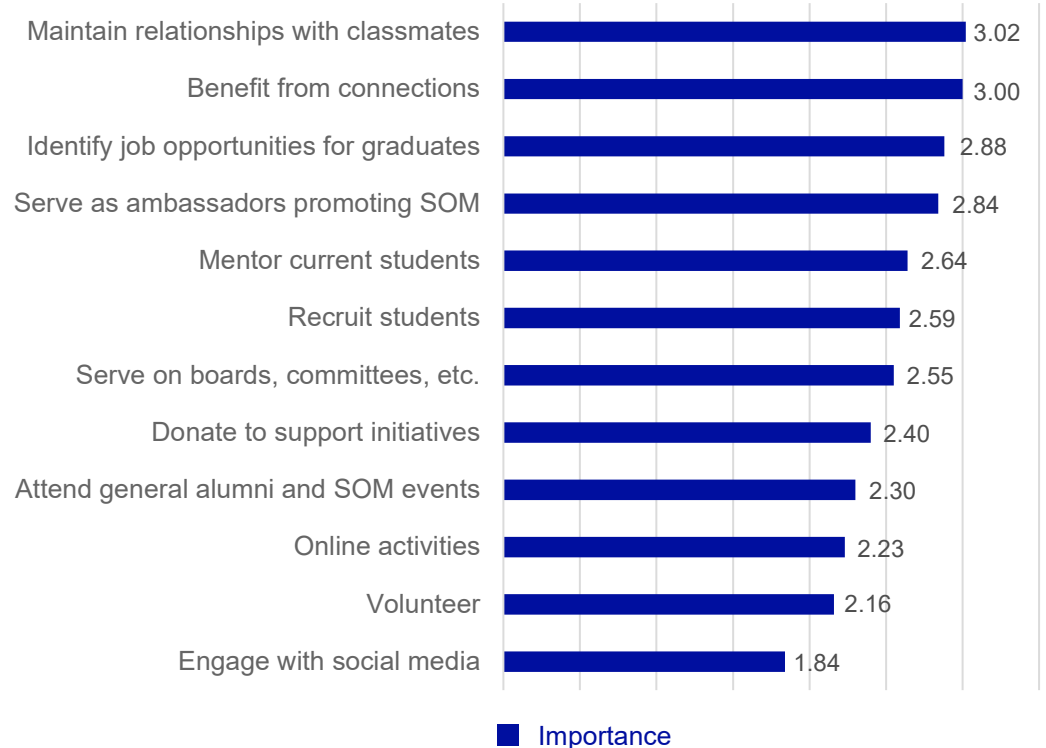
	2021
Value/Respect for degree	3.12
Accomplishments of faculty	3.00
Accomplishments of alumni	2.98
Outreach to community	2.98
History/Tradition	2.96
Media visibility	2.95
Accomplishments of students	2.95
School rankings	2.89
Loan forgiveness	2.84
Merit-based scholarships	2.81



# Connection and Networking

When asked to rate the importance of various types of engagement, alumni demonstrate a clear preference for connection and networking.

They want the opportunity to benefit from these opportunities, as well as to provide benefit for others.



# Most Memorable Traditions







Yale SCHOOL OF MANAGEMENT

Educating leaders for

**BUSINESS**



**SOCIETY**