

# Master of Advanced Management Yale School of Management



Boost your leadership trajectory with  
a year at Yale

- Get the skills and the global perspective to take on the big issues facing business and society.
- Build a curriculum customized for your goals, leveraging electives at Yale SOM and throughout Yale University.
- Learn alongside a cohort of rising global leaders—and get access to the worldwide Yale alumni network.



# Program Structure

Join a group of emerging leaders from all corners of the globe for intensive study, exchange, and professional development.

The Master of Advanced Management (MAM) is a nine-month degree program for exceptional MBAs from international business schools who aspire to become global leaders for business and society. As part of the broader Yale community, MAM students have the opportunity to select from an array of electives and extracurricular activities across Yale SOM and the rest of the university.

The Yale campus serves as an intellectual crossroads, convening renowned leaders, visiting speakers, and those with distinctively global perspectives to advance understanding around the unique opportunities and challenges of today's world.

## **Format**

Full-time, residential

## **Language**

English

## **Program Starts**

August

## **Duration**

9 months

## **Location**

Yale School of Management,  
New Haven, Connecticut, U.S.A.



# MAM Curriculum



The MAM program draws on the business expertise of the Yale School of Management and the reach of Yale University in addressing the big questions facing business and society.

Across all sectors, today's global leaders must have a firm grasp on major global risks and trends, thrive in cross-cultural environments, and know how to make meaningful connections across knowledge domains. The MAM curriculum is designed to prepare students to nimbly meet these challenges of global leadership.

MAM students participate in a set of required courses oriented around major global risks and trends and the role of business leaders in today's society. They also curate their own intellectual journey by choosing electives from throughout Yale University.

## The MAM Experience

As part of the Yale community, you'll have access to a rich array of academic, social, and cultural resources across Yale. Student activities such as clubs, workshops, roundtables, conferences, and fundraisers are an integral part of your Yale SOM experience, providing forums for discussion and opportunities to grow and lead outside the classroom.

## Popular SOM Electives

- Advanced Business Analytics with Spreadsheets
- AI, Innovation & Markets
- Behavioral Economics
- Big Data & Customer Analytics
- Competitive Strategy
- Game Theory and Market Design
- How to Design and Run Business Experiments
- Investment Management
- Product Management
- Social Media Analytics



# MAM Courses

## Global Leadership: Personal and Interpersonal Effectiveness

An invitation to enrich and expand your leadership capacity through interactive workshops and guided peer-to-peer learning.

## Global Leadership: Topics in Business and Society

A course featuring thought leaders from across Yale University on some of the most pressing global risks and trends and resulting business implications.



## Global Leadership: Topics in Business and Society

Discuss the big issues with the policymakers, businesspeople, and scholars who are shaping the future.

“The longer we wait to make a concerted effort to decarbonize, the more stark and biting that tradeoff between economic wellbeing and planetary security will feel.”

### Doug Kysar

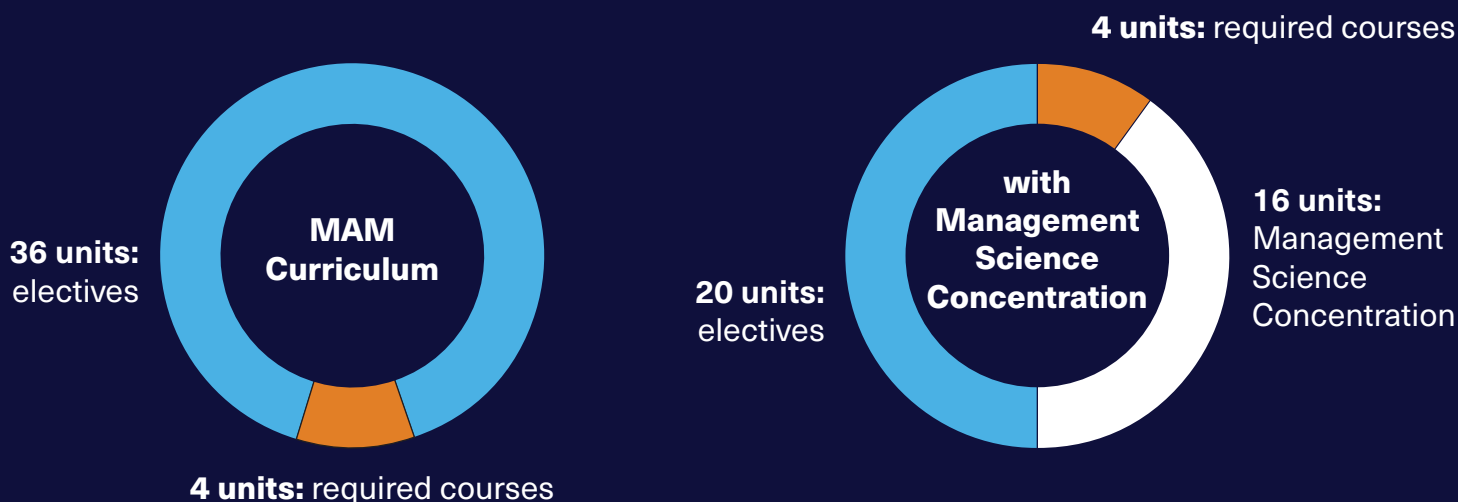
Deputy Dean, Yale Law School; Joseph M. Field '55 Professor of Law

# Yale Electives

Students choose from more than 100 courses at the Yale School of Management and over 1,000 course offerings across Yale University, including its graduate and professional schools in areas such as law, global affairs, public health, engineering, and environmental studies.

# Management Science Concentration

Students can qualify for a management science concentration by completing a minimum number of credits in eligible courses focusing on applying quantitative methods to challenges in business and management. Students who complete this concentration have the opportunity to qualify for an additional two-year STEM extension of their one-year Post-Completion OPT (Optional Practical Training) work permission.



# Who are MAM Students?

## Class of 2022 Profile

<b>Enrollment</b>	55
<b>Women</b>	45%
<b>Average age</b>	32
<b>Countries of citizenship</b>	27
<b>Global Network schools represented</b>	17

## Careers

MAM graduates have secured employment with leading organizations around the world, including Abbott, Accenture, Amazon, Apple, Bain & Co., Bank of America, BCG, Capital One, CBRE, Citi, Credit Suisse, Emerson, Facebook, GE, GM, Google, IBM, the International Finance Corporation, Johnson & Johnson, KPMG, McKinsey & Company, Microsoft, Moelis & Company, Novartis, PWC, Rakuten, Shell Oil, Siemens, Tencent, and the United Nations.



**Natasha Nair**  
MAM '21

**Global Network School:**

IE Business School

**Home Country:** South Africa

**Pre-MAM Employment:**

Organizational change consultant, Robert Walter, London and Johannesburg

**Post-MAM Employment:**

Innovation consultant, Board of Innovation, New York City

“The MAM program was the perfect springboard to a career in design and innovation. The flexible and fluid degree allowed me to nurture my entrepreneurial interest while learning and absorbing all things innovation in business. I was consistently challenged in classes and design workshops with the Design + Innovation club. I’ve gained a wealth of knowledge and met some of my best friends!”



## Application Information

### Round 1

January 6, 2022

### Round 2

February 22, 2022

### Round 3

April 12, 2022

Admission to the Master of Advanced Management program is open to students who either are enrolled in or have recently graduated from an international business school with an MBA or equivalent degree. Round 1 and Round 2 are exclusively open to applicants from schools in the Global Network for Advanced Management. Round 3 is open to applicants from non-Global Network schools as well as Global Network schools.

[som.yale.edu/mam](https://som.yale.edu/mam)



GLOBAL NETWORK FOR  
ADVANCED MANAGEMENT



Asian Institute of Management  
**The Philippines**

SDA Bocconi School of Management, Bocconi University  
**Italy**

EGADE Business School, Tecnológico de Monterrey  
**Mexico**

ESMT Berlin  
**Germany**

FGV Escola de Administração de Empresas de São Paulo  
**Brazil**

Fudan University School of Management  
**China**

Haas School of Business, University of California Berkeley  
**USA**

HEC Paris  
**France**

Hitotsubashi University Business School, School of International Corporate Strategy  
**Japan**

Hong Kong University of Science and Technology Business School  
**China**

IE Business School  
**Spain**

IMD  
**Singapore, Switzerland**

INCAE Business School  
**Costa Rica, Nicaragua**

Indian Institute of Management Bangalore  
**India**

Koç University Graduate School of Business  
**Turkey**

Lagos Business School, Pan-Atlantic University  
**Nigeria**

Moscow School of Management SKOLKOVO  
**Russia**

National University of Singapore Business School  
**Singapore**

Pontificia Universidad Católica de Chile School of Business  
**Chile**

Business School, Renmin University of China  
**China**

Saïd Business School, University of Oxford  
**United Kingdom**

UBC Sauder School of Business  
**Canada**

Seoul National University Business School  
**South Korea**

Stockholm School of Economics  
**Sweden**

Strathmore Business School  
**Kenya**

Technion-Israel Institute of Technology  
**Israel**

UCD Michael Smurfit Graduate Business School  
**Ireland**

University of Cape Town Graduate School of Business  
**South Africa**

University of Ghana Business School  
**Ghana**

Universitas Indonesia Faculty of Economics  
**Indonesia**

UNSW Business School  
**Australia**

Yale School of Management  
**USA**



Yale SCHOOL OF MANAGEMENT