

Master's Degree in Global Business and Society Yale School of Management



Launch your global career with a year of study at Yale.

- Learn to lead across sectors through SOM's mission-driven approach to management
- Advance your analytical, interpersonal, and decision-making skills
- Extend your professional networks across the globe

Program Structure

The Yale GBS program will prepare you to face major challenges and seize opportunities. The mission-based curriculum will give you deep appreciation for the role of business in society while strengthening a set of advanced management skills that will enable you to thrive in global organizations. Alongside a cohort of globally minded peers, you will spend a year at one of the world's great universities and position yourself for a career of meaningful impact.

**Format**

Full-time, residential

Language

English

Program Starts

August

Duration

9 months

Location

Yale School of Management,
New Haven, Connecticut,
U.S.A.

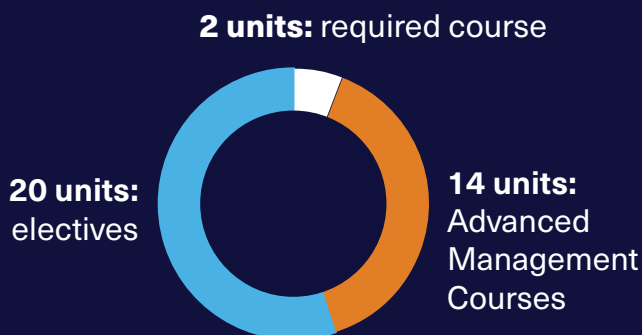
The Yale GBS Experience

Through a combination of Advanced Management courses and electives chosen from across Yale University, you will cultivate a **global mindset**, nimble **analytical skills**, and the sense of **purpose** to be able to make a difference in any organization.

GBS Curriculum

As a GBS student, you'll take the required course Business and Government after Communism, a foundational history of business and government after the collapse of the former Soviet Union, and choose from select Advanced Management courses, designed specifically for GBS students and taught by some of Yale SOM's leading faculty, that will deepen the foundational knowledge built in your MIM program.

You'll round out your curriculum by choosing from more than 100 elective courses at the Yale SOM and over 1,000 courses throughout Yale University. Through these courses, you can get an in-depth look at a specific industry or expand your knowledge in a topic like public health, sustainability, psychology, or the arts.



Careers

A Master's Degree in Global Business and Society from Yale gives you the management tools and the global understanding to take on exciting roles around the world, in industries such as consulting, consumer goods, finance, and technology. You will also get the resources to support your job search. Starting before you arrive on campus and throughout your time at Yale, dedicated Career Development Office staff members will guide you in your professional development, working with you on your story, résumé, self-assessments, and career management strategies. You will benefit from weekly career development workshops, networking events, speaker series, and opportunities to talk to alumni.

GBS graduates have secured employment with leading organizations around the world, including Amazon, Apple, Bain and Company, Bloomberg, Boston Consulting Group, Bytedance, Citi, Deloitte, Goldman Sachs, Huawei, JPMorgan Chase, McKinsey & Company, Novartis, Roland Berger Strategy Co., Tencent, UBS and ?What If! Innovation Partners.

Advanced Management Courses 2021–22

Business Ethics
Consumer Behavior
Digital Strategy
Financial Reporting
Financial Statement Analysis
Game Theory
Innovator
Managing Social Enterprises
Mastering Influence & Persuasion
Personal & Interpersonal Effectiveness
Policy Modeling
Principles of Entrepreneurship
Social Entrepreneurship Lab
Supply Chain Management
The Future of Global Finance
The Science of Experiences and Well-Being

**Advanced Management courses are subject to change.*

Student Life

As part of the Yale community, you will have access to a rich array of academic, social, and cultural resources across Yale. Student activities such as workshops, roundtables and conferences are an integral part of your Yale SOM experience, providing forums for discussion and opportunities to grow and lead outside the classroom.

Management Science Concentration

Students can qualify for a management science concentration by completing a minimum number of credits in eligible courses focusing on application of statistical modeling, data warehousing/mining, programming, forecasting, and research techniques. Students who complete this concentration have the opportunity to qualify for an additional two-year STEM extension of their one-year Post-Completion OPT (Optional Practical Training) work permission.



Who are Yale GBS Students?

Class of 2022 Profile

| | |
|---|-----|
| Enrollment | 90 |
| Women | 54% |
| Average age | 24 |
| Countries of citizenship | 24 |
| Global Network schools represented | 7 |

98% speak two or more languages;
81% speak three or more languages;
49% speak four or more.
30% have worked in more than one country.
84% completed a master's degree in a country other than their home country.



Axel Grubba
GBS '21

Global Network School:

HEC Paris

Home Country: Poland

Pre-GBS Employment:

Investment Analyst, Concrete Ventures, UK

Post-GBS Employment:

Associate, L.E.K. Consulting, Poland

“Over the course of the past year I have expanded my academic horizons, often alongside more experienced MBAs, and accelerated my professional growth. I also had the chance to develop friendships and share experiences with some of the most curious people from all over the world.”



GBS Application Information & Deadlines

Round 1

January 6, 2022

Round 2

February 22, 2022

Round 3

April 12, 2022

Admission to the Yale GBS program is open to early career (approximately three years or less of experience) individuals who are incoming, current, or former students of Master in Management (or equivalent) degrees at a Global Network for Advanced Management school.

M2M

The M2M alliance is a collaboration among four Global Network schools which allows future leaders to earn two master's degrees in two years in two countries, by applying simultaneously to two programs. The Yale GBS program is offered as the second year of the M2M following a year of study at HEC Paris, Hong Kong's HKUST Business School, or the University of British Columbia's Sauder School of Business. Application deadlines and other information about this application pathway can be found at [M2M.global](https://m2m.global).



GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



Asian Institute of
Management
The Philippines

SDA Bocconi School
of Management,
Bocconi University
Italy

EGADE Business
School, Tecnológico
de Monterrey
Mexico

ESMT Berlin
Germany

FGV Escola de
Administração de
Empresas de São
Paulo
Brazil

Fudan University
School of
Management
China

Haas School of
Business, University
of California Berkeley
USA

HEC Paris
France

Hitotsubashi
University Business
School, School
of International
Corporate Strategy
Japan

Hong Kong University
of Science and
Technology Business
School
China

IE Business School
Spain

IMD
**Singapore,
Switzerland**

INCAE Business
School
**Costa Rica,
Nicaragua**

Indian Institute
of Management
Bangalore
India

Koç University
Graduate School of
Business
Turkey

Lagos Business
School, Pan-Atlantic
University
Nigeria

Moscow School
of Management
SKOLKOVO **Russia**

National University of
Singapore Business
School
Singapore

Pontificia Universidad
Católica de Chile
School of Business
Chile

Business School,
Renmin University of
China
China

Saïd Business School,
University of Oxford
United Kingdom

UBC Sauder School
of Business
Canada

Seoul National
University Business
School
South Korea

Stockholm School of
Economics **Sweden**

Strathmore Business
School
Kenya

Technion-Israel
Institute of
Technology
Israel

UCD Michael Smurfit
Graduate Business
School
Ireland

University of Cape
Town Graduate
School of Business
South Africa

University of Ghana
Business School
Ghana

Universitas Indonesia
Faculty of Economics
Indonesia

UNSW Business
School
Australia

Yale School of
Management
USA

[som.yale.edu/
gbs](https://som.yale.edu/gbs)



Yale SCHOOL OF MANAGEMENT