

## Balázs Kovács

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### CONTACT

INFORMATION **Yale University**  
School of Management balazs.kovacs@yale.edu  
165 Whitney Ave http://som.yale.edu/balazs-kovacs  
New Haven, CT 06511

### CURRENT **Yale University**

EMPLOYMENT Professor of Organizational Behavior 2023-  
Professor of Sociology (by courtesy)  
Faculty Affiliate, Yale Institute for Network Science  
Faculty Affiliate, Computation and Society Initiative at Yale  
Co-director of The Initiative on Leadership and Organization, Yale University

### PRIOR **Yale University**

EMPLOYMENT Associate Professor of Organizational Behavior 2020-2023  
Assistant Professor of Organizational Behavior 2015-2020  
  
**Universita della Svizzera italiana**, Lugano, Switzerland 2009–2015  
Assistant Professor of Organizations and Markets

### DEGREES

**Yale University**, New Haven, CT, USA 2024  
• Master of Arts (privatim)  
  
**Stanford University**, Stanford, CA, USA 2009  
• PhD in Business Administration (Organizational Behavior)  
• M.A. in Sociology 2009  
  
**Corvinus University**, Budapest, Hungary 2004  
• Diploma in Economics and Sociology (with distinction)  
  
**University of Groningen**, Groningen, The Netherlands 2002-2003  
• Erasmus scholarship, Faculty of Economics

### GRANTS AND AWARDS

- Yale SOM research grant (with Beth Anne Helgason) to study the use of AI in group decision making, \$50,000 2025
- Keynote Speaker, SCOPES Paper Development Workshop, ESADE 2024
- Academy of Management Annals Best Paper Award 2023
- Academy of Management Research Committee Service Award 2023
- Honorable Mention for the 2023 Robert K. Merton Prize 2023
- Academy of Management Annals Best Paper Award 2020
- Extraordinary Service to the Editorial Board, Organization Science 2019
- SO! WHAT award winner for the best paper published in 2014 2019
- Best Paper Award Runner up, Academy of Management, OMT section (with Glenn R. Carroll and David W. Lehman) 2018

- SNSF grant, 196,000 CHF (\$210,000 USD) project “Organizational Research and Audiences: How Customer Reviews Reflect and Shape Organizational Processes” 2015
- Best Paper Proceedings, Academy of Management, OMT section (with Rebeka Johnson) 2012
- Best Paper Proceedings, Academy of Management, OMT section (with Jerker Denrell) 2011
- Charles W. Bonner Scholarship 2007-9
- Michael Spence Scholarship (Stanford University) 2006-7
- Eli & Gustav Benkendorf Scholarship (Stanford University) 2004-6
- The Scholarship of the Hungarian Republic 2002-4
- Skala Award for Outstanding Undergraduate Academic Achievement 2003
- Erasmus Scholarship 2002-3

## BOOKS

1. *Concepts and Categories: Foundations for Sociological Analysis* Columbia University Press, 2019 (with Michael T. Hannan, Greta Hsu, Gaël Le Mens, Giacomo Negro, László Pólos, Elizabeth G. Pontikes, and Amanda J. Sharkey).
2. *Smart Contrarians: Thinking differently about thinking differently* (with Chengwei Liu). Harvard Business Press, 2026.

## PEER

### REVIEWED PUBLICATIONS

1. Balázs Kovács and Alex Tyulyupo (2026). “Cognitive Cartography: How Geographic Categories and Firm Location-Typicality Shape Competitor Identification” Forthcoming in *Industrial and Corporate Change*.
2. Balázs Kovács and Tim Sels (2026) “Political Alignment in Entrepreneurial Teams: Homophily in Venture Formation and Associations with Startup Success” *Strategic Management Journal*. 47:1161–1207.  
<https://sms.onlinelibrary.wiley.com/doi/10.1002/smj.70044>
3. Balázs Kovács (2025) “The GenAI Entrepreneur’s Dilemma: Navigating the New Age of Overconfidence and Fleeting Moats” *Management and Business Review* 6(1): 8–14. <https://doi.org/10.1177/2694104X261436194>
4. Gianluca Carnabuci, Balázs Kovács (2025) “Catalyzing Categories: Category Contrast and the Creation of Groundbreaking Inventions” *Academy of Management Journal* 68(5): 1084–1107.  
<https://doi.org/10.5465/amj.2023.1010>
5. Tim Sels and Balázs Kovács (2025) “Political Heterogeneity and Societal Polarization Impair Individual Performance: Evidence from Random Assignment in Professional Golf” *Management Science*.  
<https://doi.org/10.1287/mnsc.2023.01798>
6. Geoffrey Borchhardt, Balázs Kovács, Michelle Rogan (2025) “Competitive Overlap as a Signal in Expert Partner Choice” *Strategic Management Journal* 46(7) 1557-1605. <https://sms.onlinelibrary.wiley.com/doi/10.1002/smj.3700>
7. Balázs Kovács (2025) “The Impact of Construal Level on Review Consistency and Helpfulness in Online Evaluations” *Computers in Human Behavior* 165: 108550.  
<https://doi.org/10.1016/j.chb.2024.108550>.
8. Balázs Kovács (2024) “The Turing test of online reviews: Can we tell the difference between human-written and GPT-4 written online reviews?” *Marketing*

*Letters*

<https://doi.org/10.1007/s11002-024-09729-3>

9. Balázs Kovács (2024) “Studying travel networks using establishment co-visit networks in online review data” *Socius* 10: 1-14.  
<https://doi.org/10.1177/2378023124122891>
10. Balázs Kovács (2024) “Five is the brightest star. But by how much? Testing the equidistance of star ratings in online reviews” *Organizational Research Methods*.  
<https://doi.org/10.1177/10944281231223412>
11. Gaël Le Mens, Balázs Kovács, Michael T. Hannan, Guillem Pros (2023) “Uncovering the Semantics of Concepts Using GPT-4” *Proceedings of the National Academy of Sciences (PNAS)* 120 (49): e2309350120  
<https://doi.org/10.1073/pnas.2309350120>
12. Balázs Kovács (2023) “Documenting the Rise of Anxiety in the United States Across Space and Time by Using Text Analysis of Online Review Data” *Socius* 9: 1-7.  
<https://doi.org/10.1177/23780231231207635>
13. Balázs Kovács, Greta Hsu, Amanda Sharkey (2024) “The Stickiness of Category Labels: Audience Perception and Evaluation of Change in Creative Markets” *Management Science* 70(9): 6315–6335.
14. Balázs Kovács and Glenn R. Carroll (2023) “Cosmopolitans and Omnivores in Organizational Audiences” *Academy of Management Discoveries* 9(4): 549–577  
<https://doi.org/10.5465/amd.2022.0025>
15. Amanda Sharkey, Greta Hsu, Balázs Kovács (2023) “Heterogeneity and Evolution among Information Intermediaries: Expert Critics, Rankings and Certifications, and Online Review Aggregators” *Academy of Management Annals* 17(1): 1-36. *AOM Annals Best Paper Award, 2023*.
16. Gaël Le Mens, Balázs Kovács, Michael T. Hannan, Guillem Pros (2023) “Using Machine Learning to Uncover the Semantics of Concepts: How Well Do Typicality Measures Extracted From a BERT Text Classifier Match Human Judgments of Genre Typicality?” *Sociological Science* 10: 82-117.
17. Giacomo Negro, Balázs Kovács, Glenn R. Carroll (2022) “What’s Next? Artists’ Music After Grammy Awards” *American Sociological Review* 87(4): 644–674. *Honorable Mention for the 2023 Merton Prize from INAS*
18. Gokhan Ertug, Julia Brennecke, Balázs Kovács, and Tengjian Zou (2022) “What Does Homophily Do? A Review of the Consequences of Homophily” *Academy of Management Annals* 16(1): 38–69.
19. Glenn R. Carroll, Balázs Kovács (2021) “Authenticity: Meanings, Targets, Audiences and Third Parties” *Research in Organizational Behavior* 41: 100149.
20. Balázs Kovács, Gianluca Carnabuci, Filippo Carlo Wezel (2021) “Patent Class Contrast and the Impact of Technological Innovations” *Strategic Management Journal* 42(5):992-1023.
21. Balázs Kovács, Nicholas Caplan, Samuel Grob, and Marissa King (2021) “Social Networks and Loneliness During the COVID-19 Pandemic” *Socius* 7:1-16.
22. Balázs Kovács and Suzanne Horwitz (2021) “Says Who?: Audiences’ Social Identities Influence Perceptions of Organizational Authenticity” *Strategic Organization* 19(3): 384–413.
23. Greta Hsu and Balázs Kovács (2021) “County-level Cannabis Dispensary Counts Are Associated with Lower Opioid-related Mortality Rates in Cannabis-legal States” *The BMJ (British Medical Journal)* 372:m4957, 1-10.

24. Balázs Kovács and Adam Kleinbaum (2020) “Linguistic Style Similarity and Network Formation” *Psychological Science* 31(2) 202–213.
25. Balázs Kovács, Glenn R. Carroll, and David W. Lehman (2020) “Grading in Restaurant Hygiene Inspections: The Effects of Social Ties with Inspectors” *Food Policy* 97:101960-101971.
26. Jerker Denrell, Balázs Kovács (2020) “The Ecology of Management Concepts” *Strategy Science* 5(4):293–310.
27. Greta Hsu, Balázs Kovács, and Ozgecan Kocak (2019) “Experientially Diverse Customers and Organizational Adaptation in Changing Demand Landscapes: A Study of US Cannabis Markets, 2014-2016” *Strategic Management Journal* 40(13): 2214-2241.
28. Balázs Kovács (2019) “Authenticity Is in the Eye of the Beholder: The Exploration of Audiences’ Lay Association to Authenticity Across Five Domains” *Review of General Psychology* 23(1): 32-59.
29. Gaël Le Mens, Jerker Denrell, Balázs Kovács, Hulya Karaman (2019) “Information Sampling, Judgment and the Environment: Application to the Effect of Popularity on Evaluations” *Topics in Cognitive Science* 11: 358–373.
30. David W. Lehman, Kieran O’Connor, Balázs Kovács, and George Newman (2019) “Authenticity” *Academy of Management Annals* 13(1): 1–42.  
*Lead article.*  
*AOM Annals Best Paper Award, 2020.*
31. Suzanne Horwitz and Balázs Kovács (2018) “Reviewer Social Class Influences Responses to Online Evaluations of an Organization”, *PLOS One* 13(10): e0205721.
32. David W. Lehman, Balázs Kovács, and Glenn R. Carroll (2018) “What’d You Say? How Individuals Respond to Authenticity Claims” *Socius* 4: 1–17.
33. Nathan Betancourt, Balázs Kovács, Sarah Otner (2018) “The Perception of Status: How We Infer the Status of Others from Their Social Relationships” *Network Science* 6(3): 319–347.
34. Balázs Kovács and Suzanne Horwitz (2018) “Conspicuous Reviewing: Affiliation with High-Status Items as a Motivation for Writing Online Reviews” *Socius* 4: 1–14.
35. Kyle Jensen, Balázs Kovács, Olav Sorenson (2018) “Gender Differences in Obtaining and Maintaining Patent Rights” *Nature Biotechnology* 36(4): 307–309.
36. Gaël Le Mens, Balázs Kovács, Judith Avrahami, Yaakov Kareev (2018) “How Endogenous Crowd Formation Undermines the Wisdom-of-the-Crowd in Online Ratings” *Psychological Science* 29(9): 1475–1490.
37. Greta Hsu, Balázs Kovács, Ozgecan Kocak (2018) “Co-opt or Co-exist? A Study of Medical Cannabis Dispensaries’ Identity-based Responses to Recreational-use Legalization in Colorado and Washington” *Organization Science* 29(1): 172–190.
38. Amanda Sharkey, Balázs Kovács (2018) “The Many Gifts of Status: How Attending to Audience Reactions Drives the Use of Status” *Management Science* 64(11): 5422–5443.
39. Balázs Kovács (2017) “Too Hot to Reject: The Effect of Weather Variations on the Patent Examination Process at the United States Patent and Trademark Office” *Research Policy* 46(10): 1824–1835.
40. Chengwei Liu, Chris Olivola, and Balázs Kovács (2017) “Co-authorship Trends in the Field of Management: Facts and Perceptions.” *Academy of Management Learning & Education* 16(4): 509–530.
41. Kieran O’Connor, Glenn Carroll, Balázs Kovács (2017) “Disambiguating Au-

- thenticity: Testing for Patterned Choice Among Authentic Items” *PLOS One* 12(6): e0179187. <https://doi.org/10.1371/journal.pone.0179187>
42. Balázs Kovács, Glenn R. Carroll, and David W. Lehman (2017) “The Perils of Proclaiming an Authentic Organizational Identity” *Sociological Science* 4: 80-106.
  43. Amir Goldberg, Michael Hannan, Balázs Kovács (2016) “What Does It Mean to Span Cultural Boundaries? Variety and Atypicality in Cultural Consumption” *American Sociological Review* 81: 215-241.
  44. Balázs Kovács and Chengwei Liu (2016) “Audience Structure and Status Multiplicity” *Social Networks* 44: 36-49.
  45. Gianluca Carnabuci, Elisa Operti, Balázs Kovács (2015) “Categorical Imperative and Structural Reproduction: Insights from the Global Semiconductor Industry” *Organization Science* 26(6): 1734-1751.
  46. Jerker Denrell and Balázs Kovács (2015) “The Effect of Selection Bias in Studies of Fads and Fashions” *PLoS One* 10(4): e0123471. doi:10.1371/journal.pone.0123471
  47. Balázs Kovács and Michael T. Hannan (2015) “The Space of Categories and the Consequences of Category Spanning” *Sociological Science* 2: 252-286. DOI: 10.15195/v2.a13
  48. Balázs Kovács and Amanda Sharkey (2014) “The Paradox of Publicity: How Awards Can Negatively Affect the Evaluation of Quality” *Administrative Science Quarterly* 59: 1-33.
  49. David W. Lehman, Balázs Kovács, and Glenn R. Carroll (2014) “Conflicting Social Codes and Organizations: Hygiene and Authenticity in Consumer Evaluations of Restaurants.” *Management Science* 60 (10): 2602–2617.
  50. Balázs Kovács, Glenn R. Carroll, and David W. Lehman (2014) “Value and Categories in Socially Constructed Authenticity: Empirical Tests from Restaurant Reviews” *Organization Science* 25 (2): 458–478.
  51. Balázs Kovács and Rebeka Johnson (2014) “Contrasting Alternative Explanations for the Consequences of Category Spanning: A Study of Restaurant Reviews and Menus in San Francisco.” *Strategic Organization* 12: 7-37. (*Strategic Organization* Best paper of 2014 award)
  52. Balázs Kovács (2014) “A Monte Carlo Permutation Test for Co-occurrence Data” *Quality and Quantity*, 48:955-960.
  53. Rebeka Johnson, Balázs Kovács and András Vicsek (2012) “A Comparison of Email Networks and Off-line Social Networks: A Study of a Medium-sized Bank” *Social Networks* 32: 62-69.
  54. Balázs Kovács (2010) “A Generalized Model of Relational Similarity” *Social Networks* 32: 197-211.
  55. Balázs Kovács and Glenn R. Carroll (2010) “Niche Width and Scale in Organizational Competition: A Computational Approach” *Computational and Mathematical Organization Theory* 16 (1): 29-60.
  56. Balázs Kovács and Michael T. Hannan (2010) “The Consequences of Category Spanning Depend on Contrast,” *Research in the Sociology of Organizations* 35: 175-201.
  57. Balázs Kovács (2009) “The Effect of the Scoring System Changes in Volleyball: A Model and an Empirical Test,” *Journal of Quantitative Analysis in Sports* 5: 9.
  58. Jerker Denrell and Balázs Kovács (2008) “Selective Sampling of Empirical Set-

- tings in Organizational Studies.” *Administrative Science Quarterly* 53: 109-144.
59. Balázs Kovács and Károly Takács (2003) “Simulation as a New Way of Doing Science?” *Hungarian Sociological Review* 27-49 [in Hungarian].

## BOOK

### CHAPTERS AND OTHER PUBLICATIONS

60. Balázs Kovács “Understand AI Training Techniques to Improve Performance Metrics” (2026) *MIT Sloan Management Review*
61. Amanda Sharkey and Balázs Kovács (2025 Forthcoming) “Status Dynamics” in *The Oxford Handbook of Organisational Social Evaluations* Edited by Anastasiya Zavyalova and Rupert Younger. Oxford University Press.
62. Glenn R. Carroll and Balázs Kovács “Authenticity in Products, Services, and Organizations” (2025 forthcoming) *The Oxford Handbook of Authenticity*, edited by Matthew Vess, Joshua A. Hicks, and Rebecca J. Schlegel
63. Balázs Kovács and Gaël Le Mens “Working at the frontier: An interview with Michael Hannan” <http://ssrn.com/abstract=4821079>
64. Gianluca Carnabuci and Balázs Kovács (2025) “Using Patent Data in Innovation and Entrepreneurship Research: A Comprehensive Assessment and Recommendations” Forthcoming in the *Handbook of the Sociology of Innovation and Entrepreneurship*, edited by Olav Sorenson and Patricia H. Thornton. DeGruyter.
65. Giacomo Negro, Balázs Kovács, Glenn R. Carroll (2023) “How Winning (or Losing) a Grammy Changes the Music Artists Make” *Behavioral Scientist* // <https://behavioralscientist.org/how-winning-or-losing-a-grammy-changes-the-music-artists-make/>.
66. Gaël Le Mens, Balázs Kovács, Judith Avrahami, Yaakov Kareev (2022) “How Endogenous Crowd Formation Undermines the Wisdom-of-the-Crowd in Online Ratings” pp. 266-286 in *Sampling in Judgment and Decision Making* (edited by Klaus Fiedler, Peter Juslin, and Jerker Denrell). Cambridge University Press, Cambridge, UK.
67. Marissa King and Balázs Kovács (2021) “We’re Losing Touch with Our Networks” *Harvard Business Review*
68. Giacomo Negro, Balázs Kovács, Glenn R. Carroll (2021) “Bustin’ Out: The Evolution of Novelty and Diversity in Recorded Music” Forthcoming in *The Generation, Recognition and Legitimation of Novelty*, edited by Gino Cattani, Dirk Deichmann, and Simone Ferriani. Emerald.
69. Glenn Carroll and Balázs Kovács (2018) “Commentary on *Authenticity and the Sharing Economy*” *Academy of Management Discoveries*.
70. Balázs Kovács and Amanda Sharkey (2016) “The Paradox of Publicity” in *The SAGE Encyclopedia of Corporate Reputation*, Craig E. Carroll (ed), Sage.
71. Balázs Kovács, Glenn Carroll and David Lehman (2015) “Restaurant Inspections” in *Food Issues*, Ken Albala (ed), Sage.
72. Balázs Kovács (2013) “Review of Complexity and Institutions: Markets, Norms and Corporations, Masahiko Aoki, Kenneth Binmore, Simon Deakin and Herbert Gintis, Editors” *Journal of Artificial Societies and Simulations*, Vol 2.
73. Balázs Kovács (2013) “The Duality of Organizations and Audiences” in *Analytical Sociology: Norms, Actions, and Networks*, Edited by Gianluca Manzo, Wiley & Son.
74. Balázs Kovács and Rebeka Johnson (2012) “Category Spanning, Quality, and Typicality” *Academy of Management Best Paper Proceedings*

75. Balázs Kovács and Jerker Denrell (2011) “The Dynamics of Popularity” *Academy of Management Best Paper Proceedings*
76. Balázs Kovács (2009) “Essays on the Similarity of Organizations”, *PhD Dissertation, Stanford Graduate School of Business*
77. Balázs Kovács (2004) “The History of Rational Choice Theory in Hungary” (book review), *Hungarian Sociological Review* [in Hungarian], p. 141-144.
78. Balázs Kovács (2002) *Tax Distribution in Hungary*. TARKI. Budapest [in Hungarian]

TEACHING  
EXPERIENCE

**Yale School of Management**

- The Innovator (MBA core) 2024-
- The Executive (MBA, guesting) 2024-
- Designing and Leading Organizations (EMBA) 2015-2023
- Research Design (PhD) 2016-
- The Customer (MBA, guesting) 2015-
- Entrepreneurship and New Ventures (MBA) 2016-7
- Principles of Entrepreneurship (MBA) 2018-
- Organizations and Management Seminar (PhD) 2016-7

**Universita della Svizzera italiana Courses**

- Managerial Decision Making and Strategy (Executive MBA) 2014-15
- Organizational Design and Change (MA) 2014-15
- Global Market Strategy (MA) 2014-15
- Social Networks and Organizations (PhD) 2014
- Models of Social Dynamics (PhD) 2013
- Business Analytics and Org. Strategy (MA) 2013
- Business of Software (BA) 2009-12
- Decision Making (MA) 2009-13

*Field project supervision*

- Swiss-American Chamber of Commerce, Campione d’Italia, Kessel Racing, La Ghirada, Swiss-Italian Chamber of Commerce, La Societa Navigazione del Lago di Lugano, Easyroommate.com, Turbomach, SC Marketing Consult SA, C-Infinito Consulting Sagl, VF, Aziende Industriali di Lugano SA

**Santa Fe Institute**

- Complex Systems Summer School 2024

**Ecole Nationale de la Statistique et de l’Administration Economique (ENSAE, Paris)**

- Organization Theory, Social Networks, and Big Data (PhD) 2015

**Rajk College for Advanced Studies**

- Social Science in the Internet Age (BA) 2012

**Stanford University, Graduate School of Business**

- T.A. for Jerker Denrell, “Organizational Learning” (MBA) 2006-8
- T.A. for Michael Hannan, “Organizational Change” (EMBA) 2006-7

## Corvinus University

- T.A., “Rational Choice Theory” (MA) 2004
- T.A., “Introduction to Sociology”, “Probability theory” (BA) 2003

STUDENT SUPERVISION AND COMMITTEES Iris Wang (PhD), Alex Tyulyupo (Postdoc), Tim Sels (PhD, Fox fellow), Yiftach Yarmar (PhD), Yue Zhong (PhD, Fox fellow), Doris Kwon (PhD), Wade Southwell (BA), Melody Chang (PhD), Geoffrey Borchhardt (PhD), Dennis Jacobsen (PhD), Jamila Elnashef (PhD, Postdoc), Margeum Kim (PhD), Minju Han (PhD), Rebeka Johnson (PhD), Eva Kooijman (PhD), Valentina Assenova (PhD), Suzanne Horwitz (PhD, Postdoc), Karunesh Choudhari, Jiannan Shang, Mohammad Vesali, Gizem Kapcilar, Aleksandar Denchev, Mattia Morris, Natalia Kovalenko, Davide Ferraro, Marvin Osenda, Shkumbin Nuredin, Marco Banfi, Marco Barchetti, Alice Turchetti, Matteo Mangiacavalli (MA); second reader on thirty-four other MA theses. Supervisor of MBA projects (full-time MBA and EMBA).

INVITED PRESENTATIONS **2025** George Washington University (forthcoming)  
**2024** SKEMA, University of Michigan  
**2023**  
Carlos III University Madrid, HEC Paris, Hong Kong Polytechnic University, Emory University; ANET Lab  
**2022**  
Columbia Business School, NYU Abu Dhabi, University of Oxford (Said), London School of Economics, European University Institute, ESSEC  
**2021**  
Institute of Analytical Sociology (Linkoping University), Oxford Reputation Center  
**2020**  
London School of Economics, Rotterdam School of Management, University of Southern Denmark  
**2019**  
Aarhus University, HEC Paris, ESTM Berlin, Vienna seminar on Strategy and Organizations, UMass Amherst Computational Social Science  
**2018**  
CEU Center for Network Science, RECENS MTA, Hungarian Academy of Sciences, University of Michigan (Ross)  
**2017**  
Harvard, MIT, Amsterdam Business School  
**2016**  
London Business School, Imperial College (London), University of Massachusetts Amherst, Yale Sociology, Yale Institute of Network Science  
**2015**  
Judge Business School (University of Cambridge), ESSEC (Paris)  
**2014**  
University of Arizona, University of Michigan, Grenoble, ENSAE (Paris), University of Wisconsin-Madison, University of Wisconsin-Milwaukee, Yale University, University of California at Irvine, National University of Singapore, University of California at Riverside  
**2013**  
Booth School of Business (U. of Chicago), NYU Stern, University of Arizona, National

University of Singapore

**2012**

Carnegie Mellon University, UC Berkeley, Universitat Pompeu Fabra (Barcelona), Yale, Durham University (UK)

**2011**

Warwick Business School, Copenhagen Business School, University of Brescia, University of Venice, Corvinus University (Budapest)

**2010**

Princeton University, Carlos III (Madrid), University of Southern Denmark

**2009**

London School of Economics, INSEAD

**2008**

Singapore Management University, Cornell University, Università della Svizzera italiana, ESMT (Berlin)

**2007**

NHH, Norway; Durham University

CONFERENCE **2024**

PRESENTA-  
TIONS

(SELECTED)

Organizational Learning Conference, Sociological Science Conference, Creative industries Conference, Nagymaros Conference, Conference on Socio-Cognitive Perspectives in Entrepreneurship and Strategy

**2023**

Nagymaros Conference, AOM Conference, REUS Sports Economics Conference

**2022**

Creative Industries Conference, Nagymaros Conference, SMS Conference

**2021**

Nagymaros Conference

**2021**

Oxford Reputation Conference (Virtual)

**2020**

AOM (Virtual), Theoretical Organizational Modeling (Virtual)

**2019**

Stanford-Duke Workshop on the ecology of networks and organizations; 7th Economic Sociology Conference, Emory University; Academy of Management Meeting, Boston; Panelist at the AI Ethics and Society Workshop @ Yale; INFORMS Organization Science Winter Conference, Phoenix AZ

**2018**

Economic Sociology Conference, Duke & UNC Chapel Hill; People and Organizations Conference, Wharton; Academy of Management Meeting, Chicago; Micro Meets Macro Conference Arizona State University; Academy of Management Meeting, Atlanta

**2017**

ASA Annual Meeting, Montreal, Canada; Conference on Socio-semantic structuring patterns, Paris; Junior OT Conference, Pittsburgh; ASA Annual Meeting, Seattle

**2016**

Organizational Ecology Meeting, Catania, Italy; Academy of Management Meeting, Anaheim, CA

**2015**

ASA Annual Meeting, Chicago; Academy of Management Annual Meeting, Vancouver; Population Ecology Conference, Istanbul, Turkey; Theoretical Organizational Modeling Workshop, Venice, Italy

**2014**

ASA Annual Meeting, San Francisco; Academy of Management Annual Meeting, Philadelphia; Population Ecology Conference, Barcelona; Organization Learning Conference, Monterey, CA

**2013**

Junior Faculty Workshop, University of Chicago; American Sociological Association Annual Meetings, New York; Analytical Sociology Conference, Stockholm; ARS Social Networks Conference, Rome

**2012**

Academy of Management Meetings, Boston, MA; ASFS Food Studies Conference, New York City; Analytical Sociology Conference, Columbia University; Asian Population Ecology Conference, Seoul, South Korea; Organizational Learning Conference; Sunbelt Social Networks Conference, Redondo Beach, CA

**2011**

Workshop on Similarity, University of Oxford; American Sociological Association Annual Meetings, Las Vegas; Academy of Management Meetings, San Antonio; 14th Annual Meeting of Population Ecologists, Lugano; Analytical Sociology Yearly Meetings, Paris; TOM Conference, Barcelona; American Sociological Association Yearly Meetings, Atlanta; Academy of Management Meetings, Montreal; Sunbelt Conference, Riva del Garda (Italy)

**2010**

Political Networks Conference, Duke University

**2009**

EGOS, Barcelona; Nagymaros Group Conference, Verona; Sunbelt, San Diego

**2008**

American Sociological Association Yearly Meetings, Boston MA; Academy of Management Meetings, Anaheim; Nagymaros Group Conference, Antwerpen, Belgium

**2007**

American Sociological Association Annual Meetings, New York; Academy of Management Meetings, Philadelphia; Population Ecology Conference, Istanbul, Turkey

**2005**

Biannual Meeting of the European Sociological Association; Population Ecology Conference, Durham, UK

SERVICE AND

OTHER

PROFESSIONAL

EXPERIENCE

- Building Yale's AI Ecosystem: A Blueprint for Institutional Transformation: Panel member 2025
- Yale AI research seed grants reviewer 2025
- Moderator at the Senior Corporate Affairs Summit, New York City 2023
- Nagymaros Conference Research Committee Member 2022
- Director of Graduate Studies, Yale SOM O& M 2021-
- Faculty Recruiting Committee, Yale SOM O& M 2020-
- Mentor in the Yale SOM OB Summer Internship 2022-
- Judge for the Small Business School Challenge 2020

- OMT Junior scholar mentoring, 6 junior scholars mentored 2021
- Organizer of the Yale Computation Social Science Seminar Series 2019-
- Member of the external research team, research grant Agencia Estatal de Investigación (AEI) y al Fondo Europeo de Desarrollo Regional (FEDER): PSI2016-75353-P (AEI/FEDER UE-PSI2016-75353: Using Information Provided by the Social Environment to Make Better Predictions, EUR 110,110 + funding for 1 PhD position for 4 years 2017-19
- OMT Research Committee Member 2019-
- Fox Faculty Mentor, Yale University 2018-9, 2021-2
- Moderator at The Business of Legal Cannabis Conference, Yale University 2018
- Guest lecturer at the Sociology Proseminar, Yale University 2017
- Co-Organizer of the “Junior OT Conference at Yale SOM” 2017
- Professional Development Workshop at AoM 2017 “Current research in organization design: topics, tools, and triumphs” 2017
- Professional Development Workshop at AoM 2017 “Food, Restaurants, and Organization Studies” 2017
- Member of the scientific committee, “20th Organizational Ecology Conference” 2017
- Co-Organizer of the “Authenticity Workshop at Yale” 2017
- Organizer of the Yale SOM OB seminar series 2016-7
- Co-Organizer of the Yale SOM OB Faculty Retreat Day 2016
- Co-Organizer of the “Social Networks and Events Workshop at Yale” 2016
- Co-Organizer of the “Authenticity Workshop at the University of Virginia” 2016
- Co-Organizer of the “Stanford Workshop on Authenticity” 2015
- Co-Organizer of the “Lugano Conference on Organization Theory” 2015
- Co-Organizer of the “Rankings and Ratings” symposium, Academy of Management Conference, Philadelphia 2014
- Co-Organizer of the workshop “Relational and network approaches to similarity and identity,” University of Oxford, UK 2011
- Co-Organizer of the 14th Annual Meeting of Population Ecology, Lugano, Switzerland 2011
- Organizer of the “Networks and Identity” symposium, Academy of Management Conference, Montreal, Canada 2010
- Political networks conference, poster judge, Duke University 2010
- Research Assistant for Prof. Michael Hannan, Stanford University 2004-9
- Research Assistant for Prof. Jerker Denrell, Stanford University 2004-9
- Research Assistant for Prof. Glenn Carroll, Stanford University 2007-8
- Member of Rajk College for Advanced Studies (Budapest, Hungary) 1999-2004
- IWM Political Philosophy Summer Meetings 2003& 2006
- Research assistant at TARKI (Social Information Center, Hungary) 2003
- Organizer of the Central European Conference 2000 and 2002
- Accountant Assistant at Ford Motor Co. 1996-7

EDITING AND *Journal editing*

REVIEWING Proceedings of the National Academy of Sciences (PNAS), Guest Editor  
*Editorial Board*

Organization Science, Academy of Management Review, Strategy Science

*Ad-hoc reviewing*

Administrative Science Quarterly, American Journal of Sociology, Academy of Man-

agement Review, Organization Science, American Sociological Review, European Management Review, Academy of Management Journal, Nature, Industrial and Corporate Change, Management Science, Nature Communications, Computational and Mathematical Organization Theory, Social Networks, Higher Education, Mobilization, Strategic Organization, Journal of Artificial Societies and Social Simulation, PLOS One, Journal of Applied Statistics, Entrepreneurship Theory and Practice, Poetics, Journal of Economic Survey, Research in the Sociology of Organizations, Organization Studies, Proceedings of the National Academy of Sciences (PNAS), Social Forces, Accounting Organizations and Society, Journal of Management Studies, Academy of Management Learning and Education, Cyberpsychology, Research Policy, Strategy Science, Social Psychology Quarterly, Journal of Small Business Management, Quality and Quantity, Personality and Social Psychology Bulletin, Socius, Organization Theory, Network Science, Sociological Perspectives, Economic Inquiry, Oxford Bulletin of Economics and Statistics, Sociological Methods and Research, Qualitative Sociology, Self and Identity, Sociological Inquiry, Telematics and Informatics, Computers in Human Behavior, New Media and Society, Social Inclusion, Strategic Management Journal, Social Science and Medicine, British Journal of Management, Journal of Business Venturing

*Grant institutions*

Hungarian Academy of Sciences, US National Science Foundation, US-Israel Binational Science Foundation, Italian Ministry of Education, Swiss National Science Foundation, European Commission – European Research Council

ASSOCIATION MEMBERSHIP Academy of Management; American Sociological Association; European Group for Organizational Studies; International Social Networks Association; Association for Psychological Science; Strategic Management Society; Theoretical Organizations Model Society

MEDIA MENTIONS (SELECTED) NPR, The Guardian, The New York Times, The Telegraph, Tennessee Daily, Business Standard, IMDB.com, Chennai Online, Fortune, Monde News, Corriere del Ticino, Uj Szo, ASQ Blog, Medicalresearch.com, Kozgazdasz, Marginal Revolution Blog, Stanford Report, Medical Xpress, Science Daily, Yale Insight, Law360, Yale Daily News, US Senate, IAM Blog, New Statesman, BBC

COMPUTER SKILLS Perl, SQL, Matlab, R, Stata, Python, C++, Java, Javascript, CSS, HTML, Qualtrics, Google and Amazon Cloud computing, BigQuery, GIS, Hadoop (Pig/Hive), PHP, JQuery

OTHERS USPTO Examiner Assisted Search Tool Certificate  
 Math High School Tutor Volunteer (Studium Generale, 1999-2001)  
 ‘Who wants to be a millionaire?’ Finalist  
 Hobbies: Biking, Starcraft, Hiking, Skiing