The dates of the trip
The International Experience trip to China will take place from March 14 to March 23, 2017.

Trip Focus
The IE trip to China will focus on China’s vibrant economic activities, rich culture and history. You’ve been hearing a lot about China in the news. It's everywhere. But, you may have a very narrow understanding of the country that is the world’s most populous country. Why not come see for yourself what China is and take home a better understanding and a lot of amazing memories?

For centuries China stood as a leading civilization, outpacing the rest of the world in the arts and sciences. Today, China is the second largest economy, after the United States. Over the past thirty years, China has been an engine of global economic growth, with the average contribution to global growth of about 30% per year. Students will have the opportunity to learn firsthand the past accomplishments, current challenges and future opportunities of the Chinese economy.

We will first visit Shanghai, a skyscraper-studded global financial center and China’s economic capital. We will visit some leading Chinese and Western companies in Shanghai, with the main objective of understanding China’s economic dynamics and its impact on the world economy. After that, we will take the high-speed train to Beijing, the ancient capital that mixes modern architecture with historic sites including sprawling Tiananmen Square. We will split our time between meetings with various organizations and cultural visits to places like the Great Wall, Forbidden City and Hutong. Students will gain a better understanding of where China came from and how China will get to the future.

The SOM China trip will be beneficial to students who wish to gain an understanding of the world’s second largest economy and have basic exposure to Chinese culture. In addition to business visits, the trip will also include cultural events, sightseeing, and food indulgence.
Course Grade
Grades will be based on project presentations prior to the IE trip and your performance during the trip.

Topics to be covered prior to the IE trip (*** Subject to change ***)

- China’s economic growth and its contribution to the world economy
- The pros and cons of China’s investment-driven business model
  - Response to the financial crisis
  - Overinvestment problem
  - Real estate bubble
- The rising e-commerce in China
- The impact of China’s economic slow-down on different countries
  - Resources-oriented countries, such as Australia, Brazil, and Canada
  - Export market, such as the U.S.
  - Germany
- The impact of China’s economic slow-down on commodities, such as copper, iron ore, crude oil, and cement.
- The increasing gap between the rich and the poor
- Social unrest and social problems
- Pollution and other environmental problems
## Trip Itinerary (*** Subject to change ***)

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>March 14, 2017</td>
<td><strong>Arrive Shanghai</strong>&lt;br&gt;• Late afternoon arrival in Shanghai&lt;br&gt;• Check-in at Shangri-La Hotel (Pudong)&lt;br&gt;• Dinner on own / evening free</td>
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<td>March 15, 2017</td>
<td><strong>Shanghai: Full Day Business Meeting</strong>&lt;br&gt;• Breakfast at hotel&lt;br&gt;• American Chamber of Commerce in Shanghai&lt;br&gt;• Lunch at local restaurant&lt;br&gt;• GM Shanghai Manufacturing Facility tour&lt;br&gt;• Welcome Dinner at local restaurant South Beauty, or similar</td>
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<td>March 16, 2017</td>
<td><strong>Shanghai: Full Day Business Meeting</strong>&lt;br&gt;• Breakfast at hotel&lt;br&gt;• Ctrip (the largest travel agency company in China, similar to Priceline and Expedia)&lt;br&gt;• Lunch at local restaurant&lt;br&gt;• Green Apple Health (1:00pm)&lt;br&gt;• Chongyang Investments (largest domestic hedge fund in China)&lt;br&gt;• evening free</td>
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<td>March 17, 2017</td>
<td><strong>Half-day Business Meeting and Half-day cultural tour</strong>&lt;br&gt;• Breakfast at hotel&lt;br&gt;• Suzhou (Manufacturing facility) or Hangzhou (Alibaba)&lt;br&gt;• Lunch at local restaurant&lt;br&gt;• Tour Description: ZhouZhuang</td>
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</tbody>
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March 18, 2017  
Shanghai: Half-day cultural tour / Travel to Beijing  
Saturday  
- Breakfast at hotel  
- Check-out of Hotel  
- Tour Description: *Yu Yuan Gardens, Jade Buddha Palace, French Concession*  
- Lunch at local restaurant  
- High-speed train to Beijing

March 19, 2017  
Beijing: Full Day Cultural Tour  
Sunday  
- Breakfast at hotel  
- Lunch at local restaurant  
- Tour Description: *Tiananmen Square, Forbidden City.*  
- Afternoon: Free time.
March 20, 2017
Beijing: Full Day Business Meeting

- Breakfast at hotel
- Hillhouse Capital (largest Chinese PE firm headed by SOM alumni, Lei Zhang)
- Lunch at local restaurant
- the National Development and Reform Commission (NDRC, the most powerful ministry in China)
- Industrial and Commercial Bank of China (ICBC, largest bank in the world in terms of assets).

March 21, 2017
Beijing: Full Day Business Meeting

- Breakfast at hotel
- Baidu (the largest search engine company)
- Perfect World (mobile game)
- Lunch at local restaurant
- Caixin Media (independent news media company)
- Alumni reception at Yale Beijing Center

March 22, 2017
Beijing: Full Day Cultural Visits

- Breakfast at hotel
- Tour Description: Great Wall Mutianyu (including roundtrip cable car ride) & Summer Palace
March 23, 2017
Thursday

Depart for USA
- Breakfast at hotel
- Check-out of hotel
- Depart for the U.S.