Renowned Yale School of Management professors will expose you to management fundamentals and show you how MBA training can help you to achieve your career goals, make an impact on society, and become a transformational leader in your chosen professional sector.

This two-week program for recent graduates (with less than three years of professional experience) and current university students who aspire to become global leaders for business and society will help you understand global business and hone your leadership skills, while exposing you to the rigor of MBA training.
Fundamentals of Management, Yale’s pre-MBA program in Beijing, will help you achieve your goals in business and develop your leadership skills in ways that benefit you, your profession, and society. The insights you will obtain will familiarize you with the value of an MBA education that emphasizes rigorous analysis and decision making in a complex, interconnected global marketplace.

**BUSINESS AND MANAGEMENT**
You will engage with key business concepts drawn from Yale’s MBA program in areas such as accounting and finance, entrepreneurship, global economics, marketing, and strategy.

**LEADERSHIP AND IMPACT**
The Yale School of Management’s mission is to educate leaders for business and society. We help you build your leadership skills and capacity, so that you can develop a successful career that has a positive impact on your chosen sector.

**COMPANY VISITS**
Participants will visit leading companies in Beijing to explore how concepts from the MBA program are implemented in real life.

**GETTING READY FOR THE MBA**
Hear from experienced Yale experts how to best position yourself for a selective top MBA program.

**NETWORKING**
Fundamentals of Management will provide you with networking opportunities with other participants, businesses in Beijing, and the greater Yale community.

**CONTENT**
This two-week program will include modules on
- Accounting and Finance
- Entrepreneurship
- Global Economics
- Marketing and Strategy
- Teamwork and Leadership
- Getting Ready for the MBA

Participants will also become immersed in teamwork, a central feature of top MBA programs, and will become exposed to case studies and real companies. Most days involve 6–8 hours of presentations and teamwork.

Sessions are facilitated by Yale School of Management professors and management education experts. Contributors include:
- Professor Jake Thomas, Williams Brothers Professor of Accounting and Finance, Yale School of Management
- Professor Ahmed Khwaja, Assistant Professor of Marketing, Yale School of Management
- Raymond Chang, Managing Director, RTC3 Capital, Yale School of Management Class of 1996

**ADMISSIONS**
Application: [som.yale.edu/prembabeijing](http://som.yale.edu/prembabeijing)
Email: prembabeijing@yale.edu

Early Admission Program Fee: 2,500 US dollars (15,500 RMB)
Regular Admission Program Fee: 2,750 US dollars (17,060 RMB)

Financial support is available for a few, highly deserving participants.

**2015 TIMELINE**
Applications will be reviewed on a rolling basis. Early application is strongly encouraged.
- July 10: Early Admission Application Submission Deadline
- July 15: Early Admission Program Fee Payment Deadline
- July 24: Regular Admission Application Submission Deadline
- July 29: Regular Admission Program Fee Payment Deadline
- August 3 – 14 (Monday – Friday only): Program Dates