



# Yale SCHOOL OF MANAGEMENT

## *Chief Executive Leadership Institute*

### **Yale Mexico CEO Forum**

**Jose A. Acosta**, President - UPS Public Affairs, Americas Region  
**Maria F. Amaral**, Product Marketing Senior Advisor – Dell Technologies  
**Juan Athié**, Managing Director Real Estate Development - Grupo AMC  
**Joaquín Ávila**, Managing Director - EMX Capital - Mexico Board of Advisors  
**Luis Barrios Sánchez**, CEO - Hotel City Express  
**Juan Domingo Beckmann**, CEO – Becele (Jose Cuervo)  
**Katie Burke**, Senior Strategist-Global Chief of Staff - Edelman  
**Lorenzo Caliendo**, Associate Professor of Economics - Yale School of Management  
**Patricia Calvo**, Senior Director - Standard & Poor’s Corporate Ratings - Mexico Board of Advisors  
**Rodrigo Canales**, Associate Professor of Organizational Behavior - Yale School of Management  
**Fernando Carrillo**, Founder - Kulta Capital  
**Ricardo Cervera**, Founding Partner - VACE Partners - Mexico Board of Advisors  
**Jaime Chico Pardo**, Chairman & CEO - Enesa  
**Rocío Consuegra**, Founder & Director - Evolve! - Mexico Board of Advisors  
**Vicente Corta Fernández**, Partner - White & Case  
**Alfonso de Angoitia Noriega**, Executive Vice President - Televisa  
**Alejandro Díaz de León Carrillo**, Deputy Governor - Banco de México - Mexico Board of Advisors  
**Carlos Elizondo Mayer-Serra**, Analyst  
**Jaime García Narro**, National Executive Education Director - EGADE Business School  
**Joel Getz**, Senior Associate Dean for Development - Yale School of Management  
**Manuel Gómez Peña**, Vice President of Strategy - Wal-Mart Mexico - Mexico Board of Advisors  
**Jaime González Aguadé**, President - CNBV  
**Arturo González-Arquieta**, CEO - Consorcio Valsa - Mexico Board of Advisors  
**George Green**, Consultant - Hearst  
**Héctor Grisi**, CEO & Executive President - Grupo Financiero Santander México  
**Juan Guichard Michel**, CEO - INVEX  
**Mar Gutiérrez**, Research Assistant - Yale School of Management  
**Ricardo Gutiérrez Muñoz**, CEO - CP Latina  
**Alexandra Haas Paciuc**, President - CONAPRED  
**Pablo Heredia**, Co-founder & CEO - Alameda  
**William V. Hickey**, Retired Chairman & CEO - Sealed Air Corporation  
**Jorge Hinojosa**, Partner - Impulsa - Mexico Board of Advisors  
**Elizabeth M. Hoffman Franolich**, Trade and Investment Officer - US Embassy Mexico  
**Brad Huang**, Founder & Chairman - Lotus Capital  
**John W. Jackson**, Retired CEO - Celgene  
**Roberta S. Jacobson**, U.S. Ambassador to Mexico - US Department of State  
**Jorge Jassan**, MBA Candidate - Yale School of Management  
**Perla Jiménez**, MBA Candidate - Yale School of Management  
**César Jiménez Flores**, Commercial Vice President - Ternium Mexico  
**Rodrigo Kede Lima**, General Manager - IBM Latin America  
**Luis Labardini-Deveaux**, Partner - Marcos y Asociados



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**Carlos López-Moctezuma**, Global Director for Financial Inclusion - BBVA - Mexico Board of Advisors

**Tony Martinez**, Mayor - Brownsville, Texas

**Raul Martínez-Ostos**, Chairman & CEO - Barclays Mexico - Mexico Board of Advisors

**Alan Masarek**, CEO - Vonage

**Felipe Miranda**, BlackRock Real Assets

**Alberto Morales Martínez**, Co-Founder - Afore Invercap

**Gian Carlo Nucci Vidales**, CEO - Grupo Vivaaerobus

**Ramón Olivas**, Consultant - The Mexican Institute for Competitiveness - Mexico Board of Advisors

**José-Oriol Bosch Par**, CEO – Bolsa Mexicana de Valores (BMV)

**Pedro Padierna**, President & CEO - PepsiCo Mexico

**Maggie Paláu Hernández**, Founder & CEO - Hernández Ventures

**Mark Penn**, President & Managing Partner - The Stagwell Group; Former CEO Burson Marsteller; Chief Strategist Bill Clinton Campaign; Chief Strategist Hillary Clinton Campaign

**José Ramón Pérez Sabaté**, Managing Director - Global Wealth Management Morgan Stanley

**José Antonio Quesada**, Dean - Egade Business School

**Dhyana Quintanar Solares**, CEO - Nexity

**Manuel Ramos**, Managing Director - Credit Suisse Asset Management - Mexico Board of Advisors

**Carlos J. Represas**, Director - Amskap Americas Capital Partners- Mexico Board of Advisors

**Jaime Ruiz Sacristán**, President - Bolsa Mexicana de Valores (BMV)

**Carlos Ruiz Sacristán**, Chairman & CEO - IEnova

**John Santa Maria Otazua**, CEO - Coca-Cola FEMSA

**Steve Schmidt**, Vice Chairman, Edelman - Chief Strategist John McCain Campaign

**Kirk Semple**, Reporter - NYTimes

**Jaime Serra Puche**, President - SAI

**Daniel Servitje Montull**, Chairman & CEO - Grupo Bimbo

**Edward Snyder**, Dean - Yale School of Management

**Jeffrey Sonnenfeld**, Senior Associate Dean for Leadership Studies - Yale School of Management

**Arne Sorenson**, President & CEO - Marriott

**Gastón Sosa**, Chairman - Aktiva Capital SC- Mexico Board of Advisors

**Luis Téllez Kuenzler**, Chairman - KKR Mexico

**Alfredo Vara Alonso**, Partner & CEO - FHipo, VACE Partners - Mexico Board of Advisors

**Carlos Vara Alonso**, Founding Partner - VACE Partners - Mexico Board of Advisors

**Máximo Vedoya**, CEO - Ternium Mexico

**Tito Vidaurri**, Mexico Country Head - EIG - Mexico Board of Advisors

**Manuel Villalvazo**, Managing Director - Investment Banking Citi - Mexico Board of Advisors

**Jorge Vizcarra**, CEO - Casas del Norte

**Sergio Waisser**, Managing Partner Mexico - McKinsey & Company Inc., México SC

**Salvador Yanez**, Finance Operations Project Manager – Google Inc.