Your gift to the Alumni Fund directly supports Yale SOM’s mission to educate leaders for business and society. The impact of collective giving by alumni worldwide is powerful. As Yale SOM redefines management education through its integrated, globally oriented curriculum, the Alumni Fund provides critical resources for the school’s core needs—including scholarships, faculty research, and curriculum innovation. Each gift is immediately put to use benefitting today’s students and faculty and helping the school achieve its goals.

MAKE A DIFFERENCE

Last year, donors to the Alumni Fund contributed more than $3 million to drive excellence and innovation at Yale SOM. Alumni generosity helped the school:

- Provide scholarships to attract top talent and loan forgiveness to support alumni working in the public or nonprofit sectors.
- Implement curricular innovations, such as Yale SOM’s unique raw cases, integrated core curriculum, and online courses that connect students globally.
- Enhance research and teaching on emerging topics including mobile banking and sustainability.
- Send students across the U.S. and the world for job treks, Global Network Weeks, and International Experience trips.
- Support Yale SOM centers and programs, including the Program on Social Enterprise and the Program on Entrepreneurship.

BECOME A LEADER

Donors who give at leadership annual giving levels have a significant impact on the continued excellence of Yale SOM. In addition to providing crucial support, leadership gifts inspire greater giving from classmates and other donors.

Leadership Annual Giving Levels

- Chair’s Circle: $25,000 and above
- Dean’s Circle: $10,000 – 24,999
- Leader’s Circle: $5,000 – 9,999
- Investors: $2,500 – 4,999
- Fellows: $1,000 – 2,499
- Associates*: $500 – 999

*Graduates of the last 5 years

Leadership donors provided more than 80% of the money raised for the Alumni Fund last year.
Yale SOM ranks #1 among all Yale schools in annual giving participation.

73% of alumni who attended Reunion Weekend in 2015 made a gift to the Yale SOM Alumni Fund.

Alumni Fund gifts erased a projected budget deficit for FY16, keeping the school in the black for the 7th consecutive year.

SHOW YOUR SUPPORT
Alumni generosity has led SOM to rank first among Yale schools and in the top percentile of U.S. business schools in annual giving participation. Last year, 51.5% of alumni made a gift to the Alumni Fund. By contributing to the Yale SOM Alumni Fund this year, you help the school continue its momentum and underscore the sense of community that binds together alumni and students. Your gift to the Yale SOM Alumni Fund counts toward your class reunion gift total.

You can direct your Yale SOM Alumni Fund gift to any of the following areas:

- Dean’s Priorities
- Scholarships
- Curriculum & Case Development
- Evans Hall
- Faculty Research
- Loan Forgiveness
- Master of Advanced Management (MAM) Scholarships
- MBA for Executives

Name a Yale SOM Alumni Fund Scholarship
While all Alumni Fund gifts advance the school’s priorities, funding for scholarships is particularly important in helping the school remain competitive in attracting and supporting top students. With a gift of $10,000 or more to the Yale SOM Alumni Fund for scholarships, you can name a one-year merit-based scholarship.

Yale SOM now has more than 7,000 alumni spread around the world. We have become the second largest professional school alumni body at Yale. As our community of alumni grows, so does our impact on the school. Please contribute to the Yale SOM Alumni Fund. Your gift will support the students and faculty who embody the school’s excellence.

Bo Hopkins ’86
Chairman, Yale Alumni Fund

Give now
Join thousands of fellow alumni who invest in SOM’s mission and support today’s students. Give at yale.edu/giveSOM

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